



GODDARD SYSTEMS, INC.
FRANCHISOR OF THE GODDARD SCHOOL

Media Pitch

Subject: Preschool Scientists Create Protective Devices for Pumpkin Drop

Dear Reporter,

You've heard of eggs protected by student-made contraptions that are dropped for high places to help students understand the laws of gravity. What about a pumpkin drop?! It's an egg drop with a holiday twist and it's happening at a local The Goddard School!

Local preschoolers will participate in a pumpkin drop on Tuesday, Oct. 22 at 10:30 a.m., at The Goddard School located in Cary, IL (801 Georgetown Drive).

Leading up to the event, the children attending the School learned the different scientific concepts of gravity, inertia and the scientific method. The classes implemented what they learned by creating their own devices to protect their class pumpkin for the drop.

The Goddard School is partnering with the Cary Fire Department, who will help assist by dropping the pumpkins, safely protected in their creation. Children will guess if the pumpkin will break or be protected.

Do you think this is something you're interested in covering or posting about? I can organize the visit to the School, if someone is available to attend. Or, I can provide photos and/or additional information after the event.

I look forward to hearing from you!

Thank you,

Roy



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Media Pitch

Subject: Local Preschoolers Win Nation-Wide Art Contest

Good morning,

I wanted to share some news regarding local preschoolers who have won a nation-wide art contest!

Throughout August and September, children at Goddard Schools across the country worked to create their best pieces of artwork. The children's masterpieces were put into a Facebook poll for voting, where the winning project was chosen. The Goddard School located in Waukee, IA, won the poll with its "Peace Poles" project. To create the "Peace Poles," The children integrated their passion for painting, protecting the earth, switching to solar power and caring for nature.

Goddard Systems Inc., franchisor of The Goddard School, CEO, Joe Schumacher and Vice President of Education, Dr. Craig Bach will visit the winning School and will participate in an art project with the children on November 9 at 9:30 a.m.

If you are interested in joining the children for this celebration and activity, I would be happy to provide photos and/or additional information.

Hope to hear from you soon!

Thank you,

Roy



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Media Pitch

Subject: National Wildlife Federation Certifies Nature Habitat at Local Preschool

Hi team,

I wanted to see if you are interested in covering a story about members of The Goddard School in Chamblee (Brookhaven), GA, who created a National Wildlife Federation (NWF) Certified Habitat through its Garden for Wildlife movement.

The garden recently met all the requirements needed to be certified by the NWF. Students and faculty at the School seeded a variety of native plants, such as aster and ferns. They also planted several types of herbs, vegetables and flowers/pollinators. The garden features a hummingbird feeder, toad abodes and a fern, where wildlife can raise their young.

“We wanted to create something that would not only help the environment, but would also teach the children STEAM (Science, Technology, Engineering, Art and Mathematics) learning and 21st century skills that they will be able to use throughout their lives,” Said Akshi Naik, on-site owner of The Goddard School of Chamblee (Brookhaven), GA

Would you be interested in writing a story about the certification? I would be happy to provide you with more photos along with any additional information you may need.

I look forward to speaking with you soon!

Thank you,

Roy



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Media Pitch

Subject: Collierville Preschoolers Take to Their Trikes to Ride for Charity

Hi Reporter,

For the 10th straight year, local preschoolers in Collierville will be pedaling their hearts out to raise money for charity on Friday, April 26. It is part of the School's Annual Trike-A-Thon. All the classes, starting with the youngest, will each have 15 minutes to trike around the track between 3:15-4:45p.m. The proceeds will go to benefit St. Jude Children's Research Hospital.

After each age group completes their laps on the course, they will be able to explore vehicles lined up in the parking lot, such as a helicopter (scheduled to land at 4:30 p.m.), an FBI vehicle, fire trucks and more. The Renegades of Rhythm, a drumline comprised of local elementary and middle school students, will perform from 4:45 p.m.-5:15 p.m.

Leading up to the big event, the week of April 22-26, students will bring their trikes to school to practice riding. That week, children will learn about proper tricycle safety and how their efforts will benefit children in need.

Would you be interested in covering a story on the event? I would be happy to provide photos and additional information.

Hope to hear from you soon!

Thank you,

Roy



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Media Pitch

Subject: Local Preschool Students to Sing National Anthem at Blue Claws Game

Hi Reporter,

Children from The Goddard School located in Toms River, NJ will show off their stars and stripes by singing the national anthem at the Lakewood Blue Claws baseball game on Sunday, July 28 at 1:05 p.m.

The children have been practicing the Star-Spangled Banner for months and are excited to perform the song in front of a live audience.

If you have any interest in attending the event or writing a story, I would be happy to provide additional photos and/or information.

I hope to hear from you soon.