



GODDARD SYSTEMS, INC.
FRANCHISOR OF THE GODDARD SCHOOL

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Local Man Opens Goddard School in Memory of Late Wife
Former Software Designer Brings First Goddard School to Granger

GRANGER, IN (AUGUST 8, 2019) - Goddard Systems, Inc., franchisor of The Goddard School, announced the opening of its newest educational preschool facility in Granger that is anticipated to open this fall. Ahead of its opening, the School will hold a ribbon cutting ceremony on Thursday, August 8 at 4 p.m. at the School located at 14201 State Road 23, Granger, IN.

After losing his wife to cancer in 2015, Bhavesh Patel wanted to keep her memory alive in a way that would highlight her aspirations for educating, while he took on a new business venture to support his family.

“My wife worked in the local school district with young children and they all loved her,” said Bhavesh, onsite operator of the School. “When we went for walks in the neighborhood, every child knew her, and she knew them. I wanted to build something that pays it forward and that builds the fundamental foundation of a child.”

This is the first Goddard School to open in South Bend and is among more than 500 locations in 37 states. This School will join the 12 other Goddard School locations in Indiana that currently operate in Indianapolis.

The Goddard School is the recognized leader in early childhood development and care, serving children from six weeks to six years. Its play-based educational philosophy, F.L.EX., or Fun, Learning Experience, is accredited nationally by AdvancED and the Middle States Association of Colleges and Schools.

The 10,000-square-foot building will serve 140 children and employ about 26 faculty members. The building is a part of a new housing development, where it blends with the upscale homes surrounding it, making it easier for parents to drop off their children before traveling to work.



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Opening The Goddard School meant a change in careers for Bhavesh. With a different perspective on life after losing his wife, he decided to leave his job as an automotive software designer to franchise an early childhood education center.

“We want to ensure children feel like they are not going to an institution but a place that is familiar, comfortable and fun to be in,” Bhavesh said.

The Goddard School offers a unique play-based F.L.EX. Learning Program (Fun Learning Experience) that's grounded in research on how children learn best: children experience the deepest, most genuine learning when they are having fun. The focus is on building each child's emotional, academic, social, creative and physical skills to provide a well-rounded experience and ensure each one becomes confident, joyful and fully prepared in school and in life.

The newest preschool, anticipated to open in early fall, will be open Monday to Friday from 7 a.m. to 6 p.m.

For more information about The Goddard School located in Granger, visit www.goddardschool.com/GrangerIN.

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ABOUT THE GODDARD SCHOOL® FRANCHISE

The Goddard School Franchise is consistently named one of the top childcare franchises in the United States. Franchise Business Review, a third-party market research firm that provides rankings for franchise companies based solely on actual franchisee satisfaction and performance, has named it the No. 1 franchise in the education category. The Goddard School franchise currently licenses more than 500 Schools which serves more than 65,000 students in 37 states. The Goddard School's comprehensive, play-based F.L.EX.® Learning Program (Fun Learning Experience), which is developed by early childhood education experts, provides the best childhood preparation for social and academic success. Goddard Systems, Inc., the corporate headquarters of The Goddard School, earned AdvancED Corporation Accreditation and Middle States Corporate Accreditation for creating policies, programs and standards that help franchised locations meet high standards in early learning, child development and childcare. With a proven system in place and a strong network of dedicated franchisees, The Goddard School Franchise is the acknowledged leader in franchised childcare and a premier educational childcare provider. For more information, visit www.goddardschoolfranchise.com.



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CARY CAMPERS SING AND SIGN THE NATIONAL ANTHEM

Goddard School Students Perform the National Anthem at Schaumburg Boomers Game

Decked out in red, white and blue, the preschoolers attending The Goddard School Summer Camp in Cary, IL signed the national anthem in a stadium of Schaumburg Boomers fans just before the first pitch was thrown at the July 21 game.

After several weeks of practicing signing The Star-Spangled Banner while singing, the children put their talents to the test in front of a live stadium audience. They blissfully performed the nation's anthem while using sign language to show their patriotic pride through visual and verbal communication mediums.

"Performing the national anthem provides us the opportunity to teach children the song, as well as good citizenship and what our country stands for," said Kimberly Mitchmen, on-site owner of The Goddard School located in Cary. "It's such a treat for everyone involved. Parents and community members just love seeing them perform."

For more information on The Goddard School, please visit www.goddardschool.com.

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About The Goddard School®

Learning for fun. Learning for life.®

The Goddard School uses the most current academically endorsed methods to ensure that children have fun while learning the skills they need for long-term success in school and in life. The Goddard School's Educational Advisory Board is comprised of acknowledged experts in various fields of early childhood education and contributes to the development of The Goddard School's F.L.EX.® Learning Program (Fun Learning Experience), which helps children explore and discover their interests in a safe, nurturing environment. Goddard Systems, Inc., the corporate headquarters of The Goddard School, earned AdvancED Corporation Accreditation



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FRISCO-AREA PRESCHOOLERS PEDALED THEIR HEARTS OUT TO MAKE A DIFFERENCE

Children at The Goddard School Raised \$2,525 to Benefit St. Jude Children's Research Hospital

A Trike-A-Thon was held at The Goddard School located in Frisco, TX on Friday, June 22. The event helped raise more than \$2,500 to benefit St. Jude Children's Research Hospital, whose mission is to advance cures and means of prevention for pediatric diseases through research.

"Teaching young children to help others creates a foundation for character development by building a strong sense of self, reinforcing the importance of caring for others and fostering an awareness of their ability to influence the world in positive ways," said Kristina Stone, on-site owner of The Goddard School located in Frisco. "We are proud to continue validating for the children the value of goodwill and caring for others."

The children and teachers recognize the significance of giving back and being a part of their community through aiding those less fortunate. At The Goddard School, laying the foundation to good citizenship is fostered through the development of four essential values: friendship, compassion, cooperation and kindness.

For more information on The Goddard School, please visit www.goddardschool.com/FriscoTX

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PITTSFORD-AREA PRESCHOOLERS HELP RAISE MONEY FOR ST. JUDE

*Children at The Goddard School Raised more than \$6,000 to Benefit St. Jude Children's
Research Hospital*

Preschoolers from The Goddard School in Pittsford, NY peddled their way to raising thousands of dollars to help fund the fight against childhood diseases.

A week-long Trike-A-Thon was held at The Goddard School located in Pittsford, NY from May 21 to 25. Children not only learned tricycle safety lessons, they also learned about helping others. The yearly event is a part of fundraising efforts to help raise money for patients of St. Jude. Families, friends and the community teamed up to support the hospital by pledging a donation for St. Jude's Trike-A-Thon Week. All proceeds went to the hospital's mission of finding cures and saving children.

This year, The Goddard School located in Pittsford, NY raised \$6,255.50, which is the most the School has raised in a single year. Since 2013, the School has raised approximately \$30,000 for the hospital.

During the last two days of the event, preschoolers brought their tricycles to The Goddard School to participate in a two-day morning event, practicing their newly acquired safety skills.

"Our school's community recognizes the importance of being generous and helping those in need -- especially children," said Gary Graziano, co-owner of The Goddard School located in Pittsford. "Our annual Trike-A-Thon is a great way for us to teach our students the importance of good citizenship while also having fun. At our school we lay the foundation for good citizenship by regularly fostering development of four character traits: friendship, compassion, cooperation and kindness, all of which were on display at this event."

For more information visit: <https://www.goddardschool.com/>



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PATRIOTIC PRESCHOOLERS PERFORM THE NATIONAL ANTHEM

Toms River Preschoolers Perform the Star-Spangled Banner at BlueClaws Game

Children from The Goddard School located in Toms River (Route 70), NJ showed off their stars and stripes by singing the national anthem at The Lakewood BlueClaws baseball game on Sunday, July 28.

Nearly 60 children, ages 2-10 years old, practiced The Star-Spangled Banner for weeks and were excited to perform the song in front of a live audience.

“Teaching the children our National Anthem provides us the opportunity to teach them not only the words to the song but also about good citizenship and what it means to be an American” said Alisa Khaitan, on-site owner of The Goddard School, Route 70, Toms River. “It’s such a treat for everyone involved - the children sing from their hearts, and parents and community members just love seeing them perform.”

The children also performed Take me Out to the Ball Game and God Bless America during the 7th Inning Stretch.

For more information on The Goddard School, please visit <https://www.goddardschool.com/nj-ny/toms-river-route-70-nj>

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