

Forbes

How The Goddard School Adds To Its Franchisee-Only Childcare Network



Karsten Strauss Forbes Staff
Jul 10, 2018, 10:19am • 28 views • #LikeABoss

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In April The Goddard School claimed 480 schools in operation in 36 states, all of which owned by franchisees. THE GODDARD SCHOOL

When we talk about the world of childcare and early education franchising, one system that simply must be part of the conversation is The Goddard School. Goddard maintains one of the larger networks in the country, and one that has been selling franchises since the late 1980s.

Founded by Lois Goddard Haines in 1983, Goddard was bought and franchised in 1988 by Joe Scandone and Anthony Martino, the mechanic and entrepreneur behind the auto parts and services franchises Aamco, Maaco and Sparks. “(Martino) foresaw the coming of double-income families and the need for childcare and preschool education and saw that it could also be a business that could be franchised,” says CEO Joe Schumacher, who was Martino’s lawyer at the time.

<https://bit.ly/2BU9kQ8>

Preschool crushes reunite for high school prom



Allison Slater Tate
TODAY

May. 15, 2018 at 11:52 AM

High school juniors Amanda Donnelly and Sean McGrath met in a **preschool** classroom at The Goddard School in Hillsborough, New Jersey, when they were just 3 and 4 years old. It was (puppy) **love at first sight**: Both told TODAY Parents that they quickly developed crushes on the other.

"My parents said I would try to 'protect her' and would never leave her side," said Sean. "I remember Amanda and I always having a good time together."



Amanda Donnelly and Sean McGrath, now high school juniors, first met when they were just 3 and 4 years old in The Goddard School's preschool classroom in Hillsborough, New Jersey.

"I thought he was so cute and funny and together we had so much fun," said Amanda. "He was my favorite person to hang out with and made me look forward to going to daycare every morning."

But like many miniature star-crossed crushes, the couple was cruelly separated by time and different elementary schools. "Sadly, we lost touch for a while during that time," said Sean. They made new friends.

Never miss a parenting story with the TODAY Parents newsletter! Sign up here.

Happily, that wasn't the end of their story. The two reunited in middle school and "We slowly began hanging out again and picked up right where we left off," said Amanda. "We even became closer and closer as we went through both the middle school and the high school."

Last fall at Hillsborough High School, the topic of junior prom came up. "Like many girls, I began to feel anxious that I wouldn't have a date to prom," Amanda said, "and I began to think about who was fun and carefree that I would just have fun with."

Sean popped into her head. "I knew he was the perfect guy to take to prom," said Amanda. So she asked him. "Right when the words came out of her mouth, I thought, 'Yes, I need to bring this amazing girl to prom,' and thought how she couldn't have been a more perfect date," he said.

<https://on.today.com/2rOtc14>

FranchiseTimes®

Two education brands talk teaching

Changing standards

The Goddard School provides care and education for preschool children and this year will celebrate 30 years of doing so. These days the interest in early childhood development goes up much higher on the radar.

"It's not unusual to hear that when big employers are considering moving their headquarters, they do now look down into elementary and preschool, because that's where their future employees are coming from," said Joe Schumacher, CEO of the brand his late brother-in-law, Tony Martino, started 30 years ago. (Martino was also the founder of automotive franchises Maaco and AAMCO.)

It's a far cry from three decades ago, when more and more women were entering the workforce and the idea of daycare was new. "Our concept, which again 30 years ago was not understood, is the idea of learning through play," said Schumacher.

At first, people didn't necessarily buy it. "We used to half-facetiously talk about the dad who says, 'My son plays all day at home. Why should I pay you to have him play there?' We have results from outside organizations, we have results from our own longitudinal studies" reinforcing the idea, he said, not to mention nationwide accreditation organizations, state initiatives to expand preschool education, and widespread reports outlining the benefits of high-quality early childhood education.

Goddard rolled out last year an Education Improvement Plan, which is a "very detailed way" for each franchisee to assess "where their program is at the moment, and in coordination with our education support specialists, to plan where they want to go, over what period of time, and what they need to get there," he said.

One goal is for units to reach "exemplar school" status, an initiative sponsored by the Partnership for 21st Century Learning. Schumacher describes its focus as "making sure that children are learning the soft skills, not just reading and math—communication, creativity, problem-solving," he said.



Joe Schumacher

<https://bit.ly/2QABGam>



Goddard School builds outdoor classroom

BY: WMAR Staff
POSTED: 12:13 PM, Jun 15, 2018
UPDATED: 1:07 PM, Jun 19, 2018



OWINGS MILLS, Md. - Utilizing a \$4,000 grant, the Goddard School's students can now learn in the fresh air, enjoying their newly build outdoor classroom at the school's Owings Mills campus.

The funds were provided by the Jennifer Nizer Passion for Excellence grant, a program issued by the non-profit Maryland State Child Care Association. Nizer is the director of the state education department's Maryland State Department of Education's Office of Child Care, and the past president for the Child Care Association.

"Outdoor play is essential for a child's development and learning," said Tarun Patel, on-site owner of The Goddard School in Owings Mills. "The Jennifer Nizer Outdoor Classroom will enhance children's STEAM (Science, Technology, Art and Math) education, as they explore areas of interest throughout the classroom."

The new classroom will bear Nizer's name. It was officially opened in a ribbon cutting ceremony Monday.

<https://bit.ly/2K0b0wB>

The CHAMPION Newspaper™



New play-based preschool opens in Chamblee

June 15, 2018 Horace Holloman 0 Comments Akshi Naik, Goddard School in Chamblee, The Goddard School of Marietta

Akshi Naik started with Goddard schools when she enrolled her first child in The Goddard School of Marietta in 2015. On June 2, she cut the ribbon on her own Goddard School in Chamblee.

"It's a great experience," Naik told The Champion. "The curriculum that Goddard offers is what I fell in love with."

The school, built in a former warehouse at 3467 Pierce Drive, NE, is a hybrid of a school and a childcare center. Its classrooms are separated by age in six-month intervals and each of the rooms is designed specifically for the age group it serves.

The school's play-based curriculum means each classroom has a number of toys and activities available, and according to Naik, everything is by design.

"All the toys [in each classroom] are developmentally appropriate for that age group and the lesson plans are based on that age group as well," Naik said.

According to its website, Goddard schools provide "preschool programs that help children learn to communicate, collaborate and think critically and creatively."

Goddard is a nationwide system with more than 460 schools in 36 states.

It uses a six-member educational advisory board made up of educators and specialists with different expertise to develop its curriculum, but nothing is static. According to Naik, teachers are free to develop their own lesson plans.

<https://bit.ly/2rpX9Vj>

the Post

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Thursday, June 28, 2018

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ST. JUDE

From Page A1

Trike-A-Thon is a great way for us to teach our students the importance of good citizenship while also having fun. At our school we lay the foundation for good citizenship by regularly fostering development of four character traits: friendship, compassion, cooperation and kindness, all of which were on display at this event."

Visit goddard-schools.com for more information.

GOT NEWS?

Let us know.

e-mail us at
yournews@messengerpostmedia.com

Messenger Post Media

Preschoolers from the Goddard School in Pittsford peddled their way to raising thousands of dollars to help fund the fight against childhood diseases.

A week-long trike-a-thon was held at the Goddard School from May 21-25. Children learned tricycle safety lessons and about helping others.

The yearly event is a part of fundraising efforts to help raise money for patients of St. Jude. Families, friends and the community teamed up to support the hospital by pledging a donation for St. Jude's Trike-A-Thon Week. All proceeds went to the hospital's mission of finding cures and saving children.

This year, the Goddard School raised \$6,255.50, which is the most the school has raised in a single year. Since 2013, the school has raised about \$30,000 for the



Preschoolers from the Goddard School in Pittsford peddled their way to raising \$6,255.50 to help fund the fight against childhood diseases. [PHOTO PROVIDED]

hospital. During the last two days of the event, preschoolers brought their tricycles to the Goddard School to participate in a two-day morning event, practicing their newly acquired safety skills.

"Our school's community

recognizes the importance of being generous and helping those in need — especially children," said Gary Graziano, co-owner of the Goddard School. "Our annual

See ST. JUDE, A8

Pittsford-area preschoolers help raise \$6K for St. Jude

PHILADELPHIA BUSINESS JOURNAL

Cool Offices: King of Prussia-based preschool franchisor



By Clara Lefton – Special Projects Producer, Philadelphia Business Journal

Jun 18, 2018, 7:50am EDT Updated Jun 18, 2018, 10:47am

Goddard Systems Inc. overhauled its corporate headquarters, located in an office park in King of Prussia, a few months ago. The company is the franchisor of the Goddard School for early childhood development.

“This is a big year for us - we’re celebrating our 30th anniversary and are gearing up to open our 500th preschool by the end of the year. It was the perfect time for a major overhaul of our headquarters to set ourselves up for continued growth and success in the years to come,” said [Joe Schumacher](#), the CEO of Goddard Systems.

“Our modern, open concept gives employees a comfortable environment to collaborate, socialize, relax and recharge throughout the day. A committee made up of employees from a variety of disciplines helped design the reconstructed space, providing input from every paint color, cabinet and chair, office layout and more.”

<https://bit.ly/2GfftuH>

REDMOND REPORTER



Local preschool students raise money at art auction

The preschoolers created masterpieces that raised \$25,000 for a local nonprofit, Art with Heart.

Monday, June 25, 2018 8:30am | **LIFE**

The Goddard School preschool students throughout Seattle and the Eastside replaced their pens and pencils for paint brushes and created masterpieces for an art auction that raised \$25,000 for local nonprofit, Art with Heart.

Multiple Goddard Schools, including two locations in Redmond, came together to raise money for the Seattle-based nonprofit that creates therapeutic art resources and materials for children facing trauma, grief or adversity. Preschoolers' creations were auctioned off and the proceeds were donated to Art with Heart. Photo courtesy of The Goddard School

<https://bit.ly/2QC9bJr>



FRISCO-AREA PRESCHOOLERS PEALED THEIR HEARTS OUT TO MAKE A DIFFERENCE

A Trike-A-Thon was held at The Goddard School located in Frisco, TX on Friday, June 22. The event helped raise more than \$2,500 to benefit St. Jude Children's Research Hospital, whose mission is to advance cures and means of prevention for pediatric diseases through research.

"Teaching young children to help others creates a foundation for character development by building a strong sense of self, reinforcing the importance of caring for others and fostering an awareness of their ability to influence the world in positive ways," said Kristina Stone, on-site owner of The Goddard School located in Frisco. "We are proud to continue validating for the children the value of goodwill and caring for others." The children and teachers recognize the significance of giving back and being a part of their community through aiding those less fortunate. At The Goddard School, laying the foundation to good citizenship is fostered through the development of four essential values: friendship, compassion, cooperation and kindness. For more information on The Goddard School, please visit www.goddardschool.com/FriscoTX

<https://bit.ly/2rnWHa3>

Local Preschool Earns LEED Certification



The Goddard School, a leader in early childhood education, located in Plymouth Meeting, PA has been awarded a gold certification from the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) program. The Goddard School located in Plymouth Meeting was awarded the highest points earned from any certified daycare facility nationwide from the updated LEED certification program.

LEED certification, a third-party certification program and nationally accepted benchmark for green buildings, recognizes high-performance schools that are healthy and comfortable for students and teachers. LEED certification is recognized across the globe as the premier mark of achievement in green building. By addressing the uniqueness of school spaces and children's health issues, LEED provides a comprehensive tool for schools that wish to build green with measurable results. Some of the school's energy and sustainability features include:

- Triple pane windows that prevent drafts, save energy from escaping the building, and allow the sun to heat spaces during winter months.
- Super insulated walls, floor, and roof that reduce the size of heating and cooling equipment and keep room temperatures comfortable.
- A building envelope that is designed to reduce air infiltration to passive house levels.
 - o Passive house buildings are super-insulated, virtually airtight structures that rely on solar energy and the heat generated by people and appliances to do the heavy lifting on climate control, especially during the winter.
- An interior lighting system that harvests free daylight entering the building via classroom and clerestory windows.

For more information visit: <https://www.goddardschool.com/philadelphia/plymouth-meeting-walton-road-pa>

REDMOND REPORTER



Goddard School preschool students sharpen skills with LEGO

The students at the Redmond school used robotic LEGO to practice multiple skills.

Friday, June 1, 2018 8:30am | **LIFE**

Preschoolers from The Goddard School located in Redmond sharpened their critical-thinking, problem-solving and collaboration skills to find, transport, use and dispose of water through research, programming and design. All while using robotic LEGO.

<https://bit.ly/2Eh7cVa>

Tiny feet take big steps in Goddard School chess tournament



ST. LOUIS, MO – The game of chess, while complicated to some, is clear as day to preschoolers. Goddard School preschoolers from the St. Louis area used their chess-playing skills to compete in a tournament hosted by The Goddard School located in O'Fallon.

St. More than 40 children from eight preschools in the St. Louis area gathered at the School to compete in the market's third annual chess tournament. This year's tournament was the School's largest yet.

Two types of brackets were held as the children each played in three games during the round-robin tournaments. 24 children played in the Kings and Pawns Tournament, in which just king and pawn pieces are used. Another 20 students competed in the Full Board Tournament, in which all the chess pieces are used. Children who won all three of their games were awarded the Chess Master Award. Students were acknowledged for their sportsmanship.

<https://bit.ly/2UklurD>



St. Louis-Area Preschoolers Build Valuable Skills in Goddard School Chess Tournament

Goddard School preschoolers from the St. Louis area used their chess-playing skills to compete in a tournament hosted by The Goddard School located in O'Fallon.

<https://bit.ly/2Pky47z>



Preschoolers at Goddard Schools located in and around Chicago, IL showed off their projects and experiments at the School's Science Fair.

The children explored STEAM learning (science, technology, art, and math) as they participated in science experiments and created projects. Some of the projects included demonstrating how clouds produce rain, soaking pennies in different liquids to see which one cleans the coins the quickest and observing how apples aged and reacted to various solutions.

The Science Fair encourages children's natural curiosity in STEAM learning by allowing them to explore topics that they are interested in.

"The Science Fair is an excellent way for children and parents alike to experience first-hand a bit of our play-based learning at The Goddard School," said David Raye, owner of The Goddard School located in Third Lake, IL. "STEAM learning teaches children to collaborate, communicate, be creative and think critically, which are 21st century skills that are necessary skills no matter what career path the children choose later on in life."

For more information visit: www.goddardschool.com



Huntersville-area Preschoolers Raise Money for Charity

Students at The Goddard School located in Huntersville, NC poured a classic summer beverage to raise money in the fight against childhood cancer. Every Friday afternoon from June 22 through July 27 students attending The Goddard School set up a lemonade stand in the School's lobby to help raise money for Alex's Lemonade Stand. The nonprofit's mission is to change the lives of children with cancer through funding cancer research, raising awareness, supporting families of children undergoing treatment and empowering everyone to help cure childhood cancer. Through lemonade sales, the School came together and raised \$537 for the charity. Children and teachers at The Goddard School recognize the significance of giving back and being a part of their community through hosting fundraisers and volunteering within their communities. At The Goddard School, laying the foundation to good citizenship is fostered through the development of four essential skills: friendship, compassion, cooperation and kindness. "The teachers and children were all delighted to participate in a classic summer childhood activity," says Laura Catto, on-site owner of The Goddard School Located in Huntersville. "Teaching young children to help others creates a foundation for character development by building a strong sense of self, the importance of caring for others and an awareness of their ability to influence the world in positive ways." For more information on The Goddard School, please visit <http://www.goddardschool.com/HuntersvilleNC>



PRE-SCHOOL PATRIOTS SING THE NATIONAL ANTHEM AT BLUECLAWS GAME

 VARACCHI | July 31, 2018

The Goddard School

The Blueclaws held their National Anthem auditions this past March, and one of the groups selected was [The Goddard School of Toms River](#).

Alisa Khaitan of the Goddard School said

“Teaching the children our National Anthem and the other songs provides us the opportunity to teach them not only the songs, but also good citizenship and what our Country represents. It's such a treat for everyone involved – the children enjoy singing while the parents and community love watching them perform.”

<https://bit.ly/2E44OA7>

Goddard School Students Perform Patriotic Songs At BlueClaws Game

By Jersey Shore Online - July 30, 2018



TOMS RIVER – The Goddard School on Route 70 in Toms River had a very special day at First Energy Park in Lakewood over the weekend.

Students performed the National Anthem and the song *God Bless America* before the start of the Lakewood BlueClaws game on Sunday, July 29th.

The students and staff have been practicing daily to make this event the most memorable and amazing one yet!

The Goddard School on Route 70 did an incredible job showing off their talents at one of their incredible single A minor league baseball community events!

<https://bit.ly/2PofVWv>

NORTHWEST HERALD

Cary



GODDARD SCHOOL - Decked out in red, white and blue, the preschoolers attending The Goddard School Summer Camp in Cary sang and signed the national anthem before the first pitch was thrown at the Schaumburg Boomers game July 21. Pictured are Alex Parra, Zachary Meyer, Hailey Pritchard, JJ Phillips, Matthew Duncan, Matthew Leifeld, Aubrey Meroni, Lucas Koralik, Gabe Pinsky, Cameron Anderson, Aubrey Schreib, Giselle Goodrich, Charles Frederick.

Daily Herald

Suburban Chicago's Information Source

Talented preschoolers perform in fourth annual fall musical



Preschoolers at the Goddard School in Cary perform in the fourth annual "Theater in the Parking Lot." (Courtesy of Goddard School)

Local preschoolers performed in the fourth annual "Theater in the Parking Lot" at The Goddard School located in Cary.

It is a highly anticipated show that draws crowds of families and friends by the hundreds.

The show took place Friday night.

This year's theme was "Magic Kingdoms: A Disney Review," where children, age 2 to 6, dressed as their favorite characters and performed songs in front of a crowd full of family and friends.

The event gives preschoolers the opportunity to learn different aspects of theater, music and dance in addition to enhancing performance and presentation skills.

For more information on The Goddard School in Cary, visit www.goddardschool.com/CaryIL.

<https://bit.ly/2QCdDaV>

CBS Pittsburgh



Local Goddard School Owners Earn National Award for Excellence

Dina and Matt Speranza, owners of The Goddard School of Cranberry Township, PA, have been awarded the Circle of Excellence for Education Award by Goddard Systems, Inc., franchisor of The Goddard School [preschool](#). The award acknowledges Schools that have gone above and beyond to provide the highest-quality and most consistent educational programs in every classroom. The Speranzas and their team believe that The Goddard School truly is the best preparation for success in school and in life, and everything they do helps uphold and promote that reputation. "As an acknowledged leader in early childhood education, The Goddard School is dedicated to providing a safe and nurturing place where children can learn, explore and discover their interests," said Dina. "I became a Goddard franchisee to exemplify the quality program that The Goddard School has provided to families for 30 years. It's an honor to represent this brand and I'm even more honored to receive this award." For more information visit: <http://www.goddardschool.com/Cranberry-TownshipPA>

<https://bit.ly/2GbQKr8>



Local Goddard School Owners Earn National Award for Excellence

Fran and Bryant Lubbs, owners of The Goddard School of Wayne, PA, have been awarded the Circle of Excellence for Education Award by Goddard Systems, Inc., franchisor of The Goddard School preschool system. The award acknowledges Schools that have gone above and beyond to provide the highest-quality and most consistent educational programs in every classroom. The Lubbs and

their team believe that The Goddard School truly is the best preparation for success in school and in life, and everything they do helps uphold and promote that reputation. "As an acknowledged leader in early childhood education, The Goddard School is dedicated to providing a safe and nurturing place where children can learn, explore and discover their interests," said Fran. "I became a Goddard franchisee to exemplify the quality program that The Goddard School has provided to families for 30 years. It's an honor to represent this brand and I'm even more honored to receive this award." For more information visit: <http://www.goddardschool.com/WaynePA>

<https://bit.ly/2GbQKr8>

Goddard preschoolers win art contest with Peace Poles



The Goddard School of Waukee's preschool class created Peace Poles to win an annual art contest on Facebook. PHOTO SUBMITTED TO DALLAS COUNTY NEWS

By T.K. West

Freelance Writer

A child care franchise, the Goddard Systems, Inc. currently has approximately 460 schools across 36 states, one of which is located in Waukee. The Goddard Schools work with children of a variety of ages ranging from infancy to school age and provide curriculum that includes STEM.

"The Goddard School, celebrating 30 years of continued growth in early childhood education, uses the most current, academically endorsed methods to ensure that children have fun while learning the skills needed for long-term success in school and in life," Goddard School Public Relations Coordinator Roy Pickens said.

The Goddard School of Waukee initially opened back in November 2016. Liz Smith, the onsite owner of the school, has previously received a bachelor's degree in education from Winona State and has worked as an elementary school educator in Johnston.

"The Goddard School's Educational Advisory Board is comprised of acknowledged experts in various fields of early childhood education. (They contribute) to the development of The Goddard School's E.L.E.X Learning Program, which helps children explore and discover their interests in a safe, nurturing environment," Pickens said.

In addition to their curriculum in early childhood education, throughout the months of August and September hundreds of children from the schools across the nation participated in the Goddard Systems, Inc. annual Facebook contest. Each group worked to create their best artwork. These masterpieces were then posted into a Facebook poll where

"Our class is a huge fan of The Beatles and the messages that are found in their song lyrics. We added many of these messages such as 'All you need is love' to our poles."

Roy Pickens, Goddard School public relations coordinator

viewers voted on their favorite design. This included, not only those in relation to the school, but the public as well.

While the competition is not limited to one age level, it is restricted to one submission per school.

"For The Goddard School in Waukee, Miss Hannah and Miss Alisha's preschool class of 16 children created Peace Poles. While only one classroom's art project is submitted into the competition, teachers in all classrooms are encouraged to incorporate art projects into everyday activities during the length of the contest," Pickens said.

Peace Poles, a handcrafted monument that displays a message on each of its four or six sides, are artwork that can be created from a variety of materials such as wood, plastic, or stainless steel and are then typically placed

GODDARD see page A8

Goddard preschoolers win art contest with Peace Poles



By T.K. West - Freelance Writer

Posted Dec 9, 2018 at 12:01 AM

Updated Dec 9, 2018 at 5:43 PM

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Link: <https://www.adelnews.com/news/20181209/goddard-preschoolers-win-art-contest-with-peace-poles>

Web Extras

WEB EXTRA: It's All About Science For These Collierville Preschoolers

By: Parker Hays [✉](#)

Posted: Mar 29, 2019 04:22 PM CDT

Updated: Mar 29, 2019 04:22 PM CDT



COLLIERVILLE, Tenn. (localmemphis.com) - This week, some Collierville preschoolers are getting an education in what it means to be a 21st century scientist.

Preschool students at the Goddard School of Collierville have spent the past week creating Rube Goldberg machines, building a bubble machine from recycled materials, participating in a Chess tournament, and many other activities related to science, technology, engineering, and math.

Goddard School of Collierville owner Cathy Jo Mattson says the students are all taught through a hands-on learning approach.

"Children learn best when they can touch, feel, do, and you teach through those senses. That's what we do year-round. Everything we do is hands-on learning," says Mattson.

Mattson stresses that it's critical to get children started working on these types of projects at an early age.

"It really helps prepare them for success in learning. You want learning to be discovery-based. These children leave here, go on to kindergarten and are top in their class," says Mattson.

To learn more about the Goddard School of Collierville, [CLICK HERE](#).

<https://www.localmemphis.com/news/web-extras/web-extra-its-all-about-science-for-these-collierville-preschoolers/1886658985>

Goddard School-Cary students take part in science fair



Preschoolers at the Goddard School in Cary show off their awards at the school's recent science fair. Three McHenry High School science teachers served as judges for the projects. (Courtesy of Goddard School-Cary)

On Wednesday, April 17, preschoolers at The Goddard School in Cary showed off their projects and experiments at the school's science fair.

The children created classroom projects and individual ones for the annual fair. Three science teachers from McHenry High School served as judges for the projects.

The school has also been featuring STEAM Spotlight Speakers, which will continue through its STEAM open house in May.

The science fair encourages the children's natural curiosity in STEAM learning (science, technology, engineering, arts and mathematics) by allowing them to explore topics that they are interested in.

It also allows the children to practice their 21st-century skills, collaboration, communication, creativity, and critical thinking.

For more information on The Goddard School, visit www.goddardschool.com/CaryIL.

<https://www.dailyherald.com/submitted/20190430/goddard-school-cary-students-take-part-in-science-fair>

Local Good News

Goddard School's Trike-A-Thon raises \$6,000 for St. Jude Children's Research Hospital



MEMPHIS, Tenn. (localmemphis.com) - A local pre-school's trike-a-thon was a huge success!

The Goddard School in Collierville raised \$6,000 for St. Jude Children's Research Hospital.

All the classes, starting with the youngest, were each given 15 minutes to trike around a track April 26th to raise the money.

After their laps, they were able to look at a helicopter, an FBI vehicle, and fire trucks.

<https://www.localmemphis.com/news/local-good-news/goddard-school-s-trike-a-thon-raises-6-000-for-st-jude-children-s-research-hospital/1986713306>

Pittsford Preschoolers ride their bikes for Ride for Charity



For the seventh year, local preschoolers in Pittsford pedaled their tricycles to raise \$5,700 for charity through their Trike-A-Thon event.
[PHOTO PROVIDED]

By Messenger Post Media

[Follow](#)

Posted at 10:21 AM

Updated at 10:21 AM

For the seventh year, local preschoolers in Pittsford pedaled their tricycles to raise \$5,700 for charity through their Trike-A-Thon event.

Students at The Goddard School located in Pittsford — Bushnell's Basin — geared up, took to their trikes and rode laps around the parking lot. Even the youngest children participated.

The two-day event took place May 23-24 and was part of the school's ongoing effort to benefit St. Jude Children's Research Hospital. At the end of the event, the children had raised \$5,700 for the organization, bringing the grand total donated since 2013 to more than \$35,000. Families, friends and the community teamed up to support the hospital by pledging a donation for the Trike-A-Thon. All proceeds went to the hospital's mission of finding cures and saving children.

"Our school's community recognizes the importance of being generous and helping those in need — especially children," said Gary Graziano, on-site owner of The Goddard School. "Our annual Trike-A-Thon is a great way for us to teach our students the importance of good citizenship while also having fun."

Visit: goddardschool.com for more information.

<https://www.monroecopost.com/news/20190702/pittsford-preschoolers-ride-their-bikes-for-ride-for-charity>

Collegeville Preschoolers Create Recycled Artwork to Benefit Local Nonprofit



Emerging young, eco-conscious artists attending The Goddard School, located in Collegeville, PA, created art masterpieces from recycled materials during The Goddard School's annual Root for Earth Initiative in April. Root for Earth focuses on educating children about the impact that single-use plastics have on the environment and provide tools to empower families to make a difference. These masterpieces were then put on the auction block to raise money for the Perkiomen Watershed Conservancy, a local nonprofit that works within the community to conserve and protect the natural resources of the Perkiomen Creek Watershed. Recently, members of the school presented a check for \$860 which was raised from the art auction benefiting the nonprofit organization. For more information visit: <http://www.goddardschool.com/Collegeville-IIPA>

<http://sendit.6abc.com/media/318031>



Denton Record-Chronicle
DENTONRC.COM

Hugs & Shrugs

HUGS go to ... the preschoolers at the Goddard School in Frisco, who raised \$2,510 for charity through their annual Trike-A-Thon event. Students took to their tricycles and rode laps around the school's parking lot to benefit St. Jude Children's Research Hospital, whose mission is to advance cures and means of prevention for pediatric diseases through research.

https://dentonrc.com/opinion/editorials/hugs-shrugs/article_493b5026-3f10-59f5-8a0c-71f601f21809.html



Pittsford Preschoolers Take to their Trikes to Ride for Charity



For the seventh straight year, local preschoolers in Pittsford pedaled their hearts' out to raise \$5,700 for charity through their Trike-A-Thon event. Students at The Goddard School located in Pittsford (Bushnell's Basin), New York, geared up, took to their trikes and rode laps around the parking lot. Even the youngest children participated, as teachers pushed them to victory in the comfort of their own strollers.

The two-day event took place on May 23 and 24 and was part of the school's ongoing effort to benefit St. Jude Children's Research Hospital. "The first year we held the Trike-a-Thon, we set our goal at \$1,000, and I thought maybe we would reach it," said Lisa Keenan, a director at The Goddard School. "We raised \$4,000. It was amazing!"

Continuing its success, the Trike-A-Thon has become a much-anticipated, annual event in the local community. "We start by talking about it with the children the week before the event," said Keenan. "We explain that St. Jude is special hospital for children who are sick and that since the hospital doesn't charge the parents, we are going to raise money to help pay for all the treatments they receive."

The Goddard School makes the event fun for the children while also taking the opportunity to teach them about bike safety, road safety, traffic signs and the importance of wearing their helmets. "They love it!" exclaimed Keenan. "We do not have bikes here aside from a couple of riding toys for our very young children. We usually just have our playground, so getting to ride their bikes is very special for them."

Many of the three, four and five-year-olds are just learning to ride their bikes, and some are just taking off their training wheels, making the Trike-A-Thon even more exciting for them. "On the last two days of the week, Thursday and Friday, we close off our parking lot and let them ride," said Keenan. "After a long winter, it's great to see how proud the children are that they're finally riding!"

At the end of this year's event, the children had raised \$5,700 for the organization, bringing the grand total donated since 2013 to more than \$35,000. While thrilled with these results, Keenan also put them in perspective. "It seems like a lot until you think about all of the treatments and everything that those children have to go through," she said. "It can cost \$700 for one breathing treatment. Even so, our \$5,700 will go far enough to help one or two children receive whatever services they may need."

Families, friends and the community teamed up to support the hospital by pledging donations for the Trike-A-Thon. All proceeds went to the hospital's mission of finding cures and saving children. "The parents are so great," Keenan said. "They volunteer and help with the actual event, and of course, they are always so generous with their donations in support of this important cause."

"Our school's community recognizes the importance of being generous and helping those in need -- especially children," said Gary Graziano, on-site owner of The Goddard School located in Pittsford (Bushnell's Basin). "Our annual Trike-A-Thon is a great way for us to teach our students the importance of good citizenship while also having fun."

For more information visit our [website](#).



Helmet on and ready to participate!

https://www.gvpennysaver.com/my_hometown/hometown_stories/current_events/pittsford-preschoolers-take-to-their-trikes-to-ride-for-charity/article_7b9c87c0-a26c-11e9-b52e-d3b0b875c2e0.html

The CHAMPION

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Preschool gets certification after creating nature habitat for students

July 30, 2019  Taylor Robins  0 Comments  The Goddard School

The Goddard School—a preschool located in Chamblee—has taken steps to make sure its students know the importance of caring for the environment and animals.

"We wanted to create something that would not only help the environment but would also teach the children STEAM (science, technology, engineering, art and mathematics) learning and 21st century skills they will be able to use throughout their lives," said Akshi Naik, on-site owner of The Goddard School in Chamblee.

The private franchised preschool highlights hands-on education and after learning that the city of Chamblee is certified by the National Wildlife Federation (NWF) decided to become certified itself. Naik and Curriculum Coordinator Paige Hardwick started a garden for the students on school grounds in May. The school's garden is now a NWF certified habitat.

The garden includes lavender, mint, parsley, oregano, zucchini, okra, bell pepper, cherry tomatoes, strawberries and flowers native to Georgia that can attract birds, butterflies and other pollinators.

"Creating a butterfly garden and wildlife habitat at our school is a great way to allow children to participate in a hands-on education and learn about taking care of the environment," said Hardwick,

The garden also features a hummingbird feeder and toad abodes, where wildlife can raise their young.

All pupils who attend the school have had a hand in creating and caring for the garden.

"They're learning how to take care of things and grow their own food, responsibility for themselves and to respect the environment and school. The parents love to see it. The kids love going outside and playing in the dirt and watching their vegetables grow. They get to see the effects of what they planted and the outcome of taking care of the garden. I think it's really good for them and it's fun."

Even the smaller children take part in caring for the garden. While other children water plants, babies can be seen lying near the garden on blankets, according to Hardwick.

Not only do the students work to grow the garden, they also get to eat what they grow. Some students have started gardens of their own at their homes, according to Hardwick.

The preschool has been in operation since April 2018 and educates more than 100 students from 6 weeks to 5 years of age.

[Link: http://thechampionnewspaper.com/news/local/preschool-gets-certification-after-creating-nature-habitat-for-students/](http://thechampionnewspaper.com/news/local/preschool-gets-certification-after-creating-nature-habitat-for-students/)



**WATCH THE GODDARD SCHOOL PERFORM
AT THE BLUECLAWS GAME**

VARACCHI | July 30, 2019

GoddardSchool.com

This past Sunday, children from **The Goddard School in Toms River** performed at FirstEnergy Park, home of the Lakewood BlueClaws!

Nearly 60 children, ages 2-10 years old, practiced The Star-Spangled Banner for weeks and were excited to perform the song in front of a live audience. The children also performed Take me Out to the Ball Game and God Bless America during the 7th Inning Stretch.

Alisa Khaitan, on-site owner of the Goddard School, said:

“It’s such a treat for everyone involved – the children sing from their hearts, and parents and community members just love seeing them perform.”



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[Link: https://1057thehawk.com/watch-the-goddard-school-perform-at-the-blueclaws-game/](https://1057thehawk.com/watch-the-goddard-school-perform-at-the-blueclaws-game/)