## Sample of Human-Rights Media Campaign

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During church services early Easter Sunday a series of 8 bomb blasts struck Sri Lanka's Christian community, in addition various well-known high-end luxury hotels throughout multiple of the country's cities. By 10am casualties rose to 207, with hundreds more injured. Just a few hours after the attack seven suspects were arrested, with no report of whether or not they were apart of a larger party of terrorists.

Sri Lanka has a 25-year history of terrorist uprisings, however for almost a decade much of the transgressions had dissolves allowing the country to live in relative peace since 2009. Today, Sri Lanka's Prime Minister Ranil Wickremesinghe has encouraged its citizens to "remain united and strong".

Our global community can all "remain united and strong" to demonstrate support for Sri Lanka. As prominent leaders around the globe continue to condemn the deadly attacks, the narrative of perseverance can prevail over one of defeat. Terrorists attacks have become devastatingly more common in recent history. Let's use our collective voices to assist in fortifying Sri Lanka's citizens by globally unifying and advocating for resilience through circulating on social media that "you too stand in solidarity with Sri Lanka" during these difficult time.