



SOFA RICHIE

LOVE & ZEPHYRUS

PHOTOGRAPHY BY Marc Baptiste

STYLE BY Kecia Clark, Aubri Balk Inc.

HAIR Chad Wood, JK Artists

MAKE-UP BY Nichole Servin, JK Artists

CALIFORNIA DREAMIN'

WORDS AMY J. ANDRIEUX

When you ask Sofia Richie if she wants to be famous, she lets out a half-hearted sigh. Not quite the response one would expect from a 16-year-old celebutante whose star is on the rise, even if she hardly finds the question refreshing. It's as if the ingénue, daughter to The Commodores member and '80s solo star Lionel Richie and former dancer/fashion designer Diane Alexander, is over the clueless, partygirl stereotypes made real by girls of privilege growing up in LA. "No, not at all," she replies finally. "I'm actually pretty normal and kind of boring." Unlike the coming-of-age realities of her predecessors—Drew Barrymore, Paris Hilton, the Kardashian clan, or her sister Nicole Richie—who openly embraced a hypersexual, vain rebelle-without-a-care stamp oft reserved as an avenue of expression for it-girls this side of the (Beverly) Hills or better, Sofia Humble brags aside, the apple doesn't fall far from the tree. Sofia's got the above average looks of a Sweet Valley mean girl, the features that people would pay top dollar to have and to flaunt. Style-wise she's ahead of the curve and creatively astute. And it surely doesn't hurt that her infamous last name affords her the kind of access that common folk dream about. But Sofia is essentially a reflection—no, the posterchild for a new class of Hollywood offspring that is just too cool to care. She made her first appearance in *Teen Vogue* at age 14. She's already attended DKNY, Alice + Olivia, Diane von Furstenberg, Tommy Hilfiger, and most recently, the H&M fashion presentation in Paris last season. She was flown to Mercedes Benz Fashion Week in New York on task to contribute her exclusive diary to style blog, *Hollywood Life*. Already she's been lauded as an emerging style icon by anyone who's anyone in the fashion world. Dare we mention that she's developing her futuristic R&B sound with her crew (including Kendall and Kylie Jenner, and teenage socialite Pia Mia with whom she appeared in Adele's 2012 video for "Turning Tables"), getting spotted shopping with her beau, blues guitarist Jake Andrews, chilling with her dog Cairo and going to school.

ste
lk Inc
Artists

WIN

DRIEUX

a 16-year
modores
es made
coming
braced a
ter, Sofia
e simple
ares that
that her
child for
attended
she was
e's been
around





HOUSE OF HOLLAND
Tie by SAINT LAURENT

Still Sofia says, the "it girl label comes from outside" herself, a tag that she's not really paying attention to. As witnessed by her regular appearances on her sister's reality show, *#Candidly Nicole*, Sofia is less cynical and more flower child about it all, totally aware of the trappings of her lifestyle but grounded by those closest to her—her family, especially her father. "My Dad always says focus until you get what you want and don't stop until you get it," she says. As a result, the baby of the Richie clan skews older than her actual years and prefers to set her mark on making her dreams come true one step at a time. And like most teenagers groomed post the millennial boom, and the loads of creative transplants that have recently uprooted themselves in search of their golden ticket on the West Coast, Sofia is a culture vulture, super passionate about music and fashion. In 2014, Sofia, who credits Gisele Bündchen and her celebrity sis as her style icons, landed her first modeling campaign with LA-based Mary Grace Swim line. Earlier this year she shot with *Elle Girl Japan*. Next season, she has grandeur plans to take on runway. "Having a great team around me helps a lot as this industry is a fun, yet wild ride. Alex Avant, my manager, helps navigate the ship with LA Models and Select Model Management in London." But while Sofia is having fun doing what she loves, exploring the ins and outs of fashion, browsing fashion magazines like *Vogue*, *Vanity Fair*, *Cosmopolitan*, *CR Fashion Book* and countless others for reference, Sofia's ultimate goal is to create a capsule collection and eventually, her own line. Being a visual person, she recalls her earliest fashion memory: "When I was four [years old], my mom gave me my first fashion sketchbook. That's how my love of fashion and fashion design started." And according to Sofia, she's been sketching ever since. Equally she loves music, and when it comes to that the fashionable doyenne is just as talented. With dreams of collaborating with Rihanna one day, for now her music career is still a work in progress. She teeters between studio time with her brother-in-law Joel Madden of Good Charlotte fame, and getting schooled on the business of making music and perfecting her craft with her dad, Lionel. The latter also taught her how to play the piano and advised her on how to maneuver her parallel interests carefully. She reportedly said recently, "He's the one who really made the decision to hold off on music for a second...We're just trying to focus on one thing at a time and [ensure] that one thing is mastered at a time." But if her selfies or her 699k + following on Instagram (@SofiaRichie) are any indication of her growth to come, Sofia is about to blow. But is LA's new it-girl nervous at all? Scared of all the hoopla? The only things she's afraid of, she says, are spiders. "Nicole reminds me to just be me. What you see is what you get it. I have a rebel spirit."



es
le
til
ns
ly
4.
e
as
ut
o-
ng
w
es
in