

My Storytime Friends™



A Teddy Bear & Storybook Set That Delights Kids and Rewards Retailers

My Storytime Friends™ is a rewarding retail program centered around a cuddly teddy bear who stars in the accompanying hardcover storybook (new animal friends will be added regularly). With each purchase, families get a free lifetime online membership to the Book-of-the-Month club. When they buy teddy bear accessories in the online Marketplace, our Retailer Incentive Program rewards you with residual income on those purchases—*forever*.

Look for us at the Darrah & Co. Ltd. exhibit (space 1818) at the Atlanta Gift Mart.

For more information on **My Storytime Friends™** contact Danny Dimont, The de Sales Group at 818-886-4453 or dimont@sbcglobal.net.

