

THE VISION  
MOVES  
FORWARD

chatham



RECORDER

FALL 2012

# Greetings!



Fall is a time of transformation, when even nature reminds us we have the capacity to change, to grow, to better ourselves. As president of the Chatham University Alumni Association, this time always reminds me of the transformation that begins each year with new students and with those looking forward to joining the incredible ranks of Chatham alumni at the end of their last year.

In this issue of the *Recorder*, as always, you will find the latest news and information on all things Chatham as well as inspiring stories of the exceptional alumni community that exists within Chatham. The accomplishments spilling from page to page only begin to demonstrate that creating positive social change is not only an aspiration for Chatham students, but also a guiding principle of the alumni community as a whole.

Making a difference is something we have been dedicated to since Chatham's founding. So, in this season of transformation, ask yourself, "What kind of change could sharing my valuable time or talents with Chatham make possible?" The answer just might be easier than you think...

**Talk about Chatham:** It seems simple enough, but it makes a big difference. Talk to a coworker, friend, local student, and others about your experience at Chatham.

**Volunteer for Chatham:** Advocate as a member of the Alumni Association Board or on a specialized committee. Plan a social gathering or networking activity for alumni in your field. Serve as your class reunion chair and invite classmates to a pre-reunion party.

**Support Chatham:** Make a gift to the Annual Fund each and every year, and see if your employer will match the gift. Speak positively about philanthropy and how gifts to Chatham keep tuition affordable for deserving students.

**Promote Chatham:** Put a Chatham decal or alumni license plate on your car. Display your diploma in your office or workspace. Wear your favorite Chatham t-shirt on casual Friday and share the *Recorder* with non-Chatham alumni.

No matter your interest, background, hometown, or availability, Chatham has a way for you to be active in the life of the University. If you are ready to get involved, contact the Office of Alumni Relations, look for upcoming events in your area, and be sure to connect with us on [chatham.edu/alumni](http://chatham.edu/alumni) or on Facebook by liking Chatham University Alumni Association.

Thank you for all that you do for Chatham University.

*Gail Rusczyk Emery*

Gail Rusczyk Emery '84  
President  
Chatham University Alumni Association

## Chatham Recorder

*The country's oldest alumnae magazine continuously published since 1883*

*Editor-in-Chief*  
Bill Campbell

*Managing Editor*  
Amanda Leff Ritchie

*Contributing Editor*  
Brett Smith

*Copy Editor*  
Kelly Sjol

*Design Consultant*  
Krista Terpack, MBA '09

*Marketing and Communications Assistants*  
Julianne Victain '14

*Information Systems*  
Gary McKillop

*Contributors*  
Cori Begg, MPW '13  
Monica Cooney  
Nikole Duell '13  
Jeff Durosko  
Jane Alexander Givens '63  
Meghan Holohan  
Rachel Grove Rohrbaugh  
Doug Shanaberger

*Photography*  
John Altdorfer  
John Bessler  
Thumim Dereje '14

*Design*  
Think Tank Group  
[thethinktankgroup.com](http://thethinktankgroup.com)

Jeanine Leech  
[doubleplaydesigns.com](http://doubleplaydesigns.com)

The *Chatham Recorder* is published biannually by the Office of Marketing and Communications, Dilworth Hall, Woodland Road, Pittsburgh, PA 15232. Letters or inquiries may be directed to the managing editor by mail at this address, by e-mail at [communications@chatham.edu](mailto:communications@chatham.edu), or by phone at 412-365-1125.

# Features



10

## THE VISION MOVES FORWARD

**10** At the Eden Hall Campus groundbreaking celebration, Chatham University shared its vision for the future of this next-generation living laboratory.

## FEATURED DECADE

**22** Archivist Rachel Grove Rohrbaugh revisits Chatham during the 80s, a decade that brought both significant challenges and opportunities for growth.

## 2012 ALUMNI AWARD WINNER PROFILES

**24** Meet the recipients of the 2012 Cornerstone Awards and the Distinguished Alumna Award.

## PHILANTHROPY PROFILE

**26** Marty Carson '62, recipient of the 2012 William Trimble Beatty award, is tireless in her dedication to her alma mater.

## STORIES OF GIVING

**28** Every gift tells a story. These three gifts tell stories of friendship, family ties, and gratitude.



# Departments

**2** Chatham College for Women

**6** College for Graduate Studies

**8** College for Continuing and Professional Studies

**13** Mission initiatives  
*Sustainability and the environment*  
*Women's leadership*  
*Global understanding*

**31** Alumni events & news

**36** In memory  
*Remembering alumni, friends, faculty, and staff*



35



## Chatham Marketing Association students earn top honors at international conference

Students in the Chatham Marketing Association (CMA) again earned numerous top honors at the 34th Annual American Marketing Association International Collegiate Conference, held in March in New Orleans. This year, Chatham captured an Outstanding Small School award, which honors the highest performing chapters in schools with less than 5,000 students. Chatham also received four awards recognizing excellence in chapter planning, membership, professional development, and public service communications activities. In addition, the group's executive board members were invited to give a presentation at the conference, during which they shared tips for success.

"The Chatham Marketing Association is a great way for students to supplement their in-depth business program training with hands-on marketing projects, on campus as well as off campus, with local companies and organizations," says Debbie DeLong, assistant professor

of marketing at Chatham and the association's faculty advisor. "Students gain practical skills and expertise about how marketing is conducted in the real world while building their professional network, experience, and confidence to succeed post graduation. Every year, CMA members are eager to work on tough business problems to find solutions that are creative, practical, and compelling, not to mention award-winning."



Kaitlin Pais '12, Jordan Pro '12, Amanda D'Amico '13, and Leah Spix '12

The business of women's leadership: "As the world becomes increasingly globalized, it is important for an educational institution to focus on the skills, knowledge, and cultural acumen of future businesswomen who will be dominating many fields of business around the world," says Bruce Rosenthal, director of Chatham's Department of Business and Entrepreneurship. Chatham's undergraduate business experience is designed to provide a general foundation of business knowledge and demonstrate how to utilize specific skills and tools required for a student's chosen field of concentration, be it accounting, economics, international business, management, or marketing. "At Chatham, we concentrate on women learning practical applications of business theory while highlighting the importance of international business skills, sensitivity to environmental issues, and ethical behavior."

## Like it. Buy it? Chatham undergraduates win national marketing competition with research on Facebook

Chatham University undergraduate business students Sarah Cornell '13 (left) and Hannah Esser '13 were recognized this spring as the winners of the first annual Next Generation Market Research Competition, hosted by GfK, one of the world's largest marketing research organizations. The students presented their research and received the award at the Advertising Research Foundation Re:think 2012 Convention in New York City. The competition allows students to test their marketing knowledge by conducting original qualitative and quantitative primary research and preparing comprehensive research papers on critical industry issues.

The winning duo, Sarah and Hannah, focused their research on the impact of social media with a final paper titled "Like it – Buy it? Attitude-Behavior Relationships and their Implications for Social Media Marketing." Their research examines the implications of

brand pages on Facebook and whether the amount of "Likes" a brand page has influences the purchasing of a product.

"Hannah and Sarah presented a well-researched, creative project, and GfK is pleased to honor them with this award," says David Krajicek, CEO of GfK Consumer Experiences North America. "Through this competition, GfK hopes to generate excitement and interest in the market research industry amongst undergraduate students. This important initiative is a great way for students to become immersed in the daily life of a marketer and truly become the next generation of talent for our industry."

As the winners of GfK's Next Generation Award, Sarah and Hannah received a \$1,000 cash prize and an all-expense paid trip to New York City to present their winning paper at the annual Advertising Research Foundation Great Minds Award Ceremony, which was held on March 28.

# Designing a future in interior architecture

Recently, a team of Chatham undergraduate interior architecture students tied with a Chatham graduate team at a design competition to turn the sixth-floor lobby of the Pittsburgh City-County Building into Green Central, a clearinghouse of information about the city's sustainability projects and a resource to help residents participate on their own. A rendered perspective of the undergraduate team's Green Central design illustrates custom recycling stations that will be incorporated in the abstract form of trees. This design will allow recyclers to view the materials within the bins and a map highlighting sustainable projects in the city. The scheme preserves the existing building materials in the space, and uses new products with a high degree of recycled and rapidly renewable content, a long life, and competitive pricing. The winning students include undergraduate students Eva Mueller, Pia Naiditch, Laura Ralich, Ella Thompson, and graduate student Melissa Estrada.

Since middle school, Molly Sumner '13 knew she wanted to work in interior design. By choosing the interior architecture program at Chatham College for Women, she is fast-tracking that dream. That's because the accelerated undergraduate degree not only allows students like Molly to graduate in three years, but also reduces their educational costs.

The three-year Bachelor of Interior Architecture program, fully accredited by the Council for Interior Design Accreditation, does not include summer study like most similar programs. Since implementing the program, Chatham has realized a more than 200 percent increase in enrollment. The program is focused on real-world design and is committed to sustainability. Students also have the opportunity to study abroad. This academic year, students can study at the Accademia in Florence, Italy.

"We work with professors who teach as their second jobs while working out in the design field and giving us real-world problems and lessons they learned the hard way," says Molly. "Chatham's is a great program that puts us a step above design students from other schools."

In fact, Molly cites the work she has done on universal aging in place design as the most significant she has completed during her education.

*The three-year Bachelor of Interior Architecture program, fully accredited by the Council for Interior Design Accreditation, does not include summer study like most similar programs. Since implementing the program, Chatham has realized a more than 200 percent increase in enrollment. The program is focused on real-world design and is committed to sustainability.*

"Designing an entire building in seven weeks was the biggest challenge, but I think it was helpful for us as students to meet deadlines and get used to that," she says.

The Bachelor of Interior Architecture is a professional interior design program that prepares students for practice in an interior design or architecture firm. Students are encouraged to consider all factors that influence the design of interior spaces, from human behavior, aesthetics, and building technology to the views from windows and doors that penetrate the surrounding architecture.

"We believe it is important to provide opportunities for our students to apply the skills and knowledge they've learned in the classroom," said Lori A. Anthony, director

of interior architecture programs. "Whether it is participating in internships or community service, having projects critiqued by invited design professionals, or engaging in experiential opportunities such as our Fallingwater semester, we are active



in promoting networking and real-world engagement. We believe such experiences set our program apart and put our students at an advantage upon graduation.”

The Fallingwater semester provides students with opportunities to collaborate with the curators of the home Frank Lloyd Wright designed for the Kaufmann family, which today is a National Historic Landmark. Private student tours culminate with the presentation of final projects that incorporate evidence of design inquiries garnered through their visits to Fallingwater.

Like with the Fallingwater semester, the interior architecture program at Chatham University integrates sustainability, best practices, and environmental consciousness throughout the design curriculum. Faculty and students approach sustainability holistically by honing their awareness of current issues and changes in traditional modalities and leading by example.

“Although we offer a course in green design that provides students with knowledge of the LEED certification system and the U.S. Green Building Council, we believe it goes beyond one or two course offerings, and all faculty, regardless of the class, integrate sustainable best practices into their courses,” says Lori.

In the classroom, students learn about solar power and apply that knowledge by strategically placing windows and solar panels in studio projects to take advantage of thermal energy. Students are knowledgeable about indoor air quality and are mindful when selecting paint and other materials that might have harmful off-gassing.

“Students are educated on recycled and sustainable materials in several courses and apply that knowledge by making conscious efforts to only select and specify materials that are not harmful to the environment,” Lori added. “Our students are passionate about environmental issues and believe it to be a design responsibility and not simply a design choice.”

Students are learning those lessons and more. Recently, a team of Chatham undergraduate interior architecture students tied with a team of Chatham graduate students at a design competition to turn the sixth-floor lobby of the Pittsburgh City-County Building into Green Central, a clearinghouse of information about the city’s sustainability projects and a resource to help residents participate on their own. **R**

## A promise kept

**Vanessa Thompson '12 knew she wanted to enroll at Chatham since she was a 10th-grade student at Westinghouse High School.** The Pittsburgh Promise, which is aimed at increasing graduation rates for Pittsburgh Public School students, helped her to make that dream a reality with significant financial support. Today, Vanessa is among the Promise’s first graduating class.

Vanessa is the first in her family to go to college and graduate. “I’d never flown or gone outside of the city. I knew there was a bigger world, but I didn’t know much about it,” she says. “I wanted something more. I wanted to give back to my community.”

Although Vanessa doesn’t think she had the best educational experience at high school, she says it gave her core values and a strong understanding of herself.

Vanessa found she wasn’t as prepared for the rigors of college academics as her peers at Chatham. Staying afloat during her first two years at Chatham was a challenge, but she didn’t have to tackle it alone. Through the Programs for Academic Confidence and Excellence Center, she benefitted from tutoring and supplemental instruction and acquired skills that helped her to succeed in the collegiate environment.

Always visible and engaged on campus, Vanessa worked in the admissions office as a student ambassador, giving tours to prospective students from around the world and helping to host events.

“Attending Chatham influenced my life greatly,” she says. “At Chatham, I learned to express myself. During my junior year, I decided I wanted to shave my hair off, and I felt comfortable doing that. I felt comfortable in my own skin at Chatham.”

“I loved my time at Chatham. I learned so much about myself, as a woman and as an African American.”



Grateful for the scholarship that made these experiences possible, she is eager to give back.

“After I graduated from college, I applied to AmeriCorps because I felt so compelled to help someone else,” she says.

“The Pittsburgh Promise and Chatham both helped to develop who I am today. To not be selfish – to look at what would better my neighbor and better the world,” she says.

Vanessa now serves in AmeriCorps VISTA, which is a national service program designed to fight poverty. She fulfills her role as a volunteer service associate in Mayor Luke Ravenstahl’s office in the City-County Building in downtown Pittsburgh, the same place the Pittsburgh Promise was born.

Once she completes her year of service with AmeriCorps, Vanessa plans to pursue a master’s degree in public policy. Through AmeriCorps, she will be eligible to receive \$6,000 per semester to attend graduate school.

In the future, she says she would like to work in international development with a focus on women’s health. **R**

## the pittsburgh promise

In 2006, Mayor Luke Ravenstahl and then-Superintendent Mark Roosevelt announced their vision for The Pittsburgh Promise, a supporting organization of The Pittsburgh Foundation that provides scholarships to city public school students who meet certain academic, attendance, and residency requirements. The Pittsburgh Promise received a \$100 million commitment from UPMC in 2007; the UPMC funds included an initial \$10 million to support the Pittsburgh Public Schools’ Class of 2008 and a \$90 million challenge grant intended to spur a community-wide campaign to raise a total of \$250 million to create a permanent endowment to fund future generations of Pittsburgh Public Schools graduates.

The first Pittsburgh Promise scholarships were awarded in 2008. Today, the scholarship worth up to \$40,000 can be applied throughout the course of a four-year undergraduate program at one of the approximately 250 eligible schools in Pennsylvania.

Chatham College for Women is an active participant in the Pittsburgh Promise, with 45 enrolled students on campus as of spring 2012. The program has achieved great results, outpacing retention of the general undergraduate population at Chatham by 5 percent and outpacing the general four-year graduation rate by 13 percent.

Chatham admissions and student affairs teams are dedicated to recruiting and supporting students enrolling as Pittsburgh Promise students.

Student affairs sponsors a broad range of social activities for Pittsburgh Promise students, including career workshops, arts and sporting events, charitable support opportunities, and service projects.

Pittsburgh Promise students also have their own newsletter, *The Pittsburgh Promise Connection*, produced by student affairs and featuring news about student achievements, upcoming events, and graduate success stories.

Additionally, Pittsburgh Promise students are offered the opportunity to serve as Cougar K-Nectors, guides to incoming first-year Pittsburgh Promise students during various events within their first semester at Chatham.

“This program allows incoming Pittsburgh Promise students the opportunity to make connections with older classmates in similar circumstances while giving the upper-class students another opportunity for service,” says Sean McGreevey, assistant dean of students.

## Getting credit where credit is due

**Corinne Baccanti, a graduate student in the environmental ecology track in Chatham's Master of Science in Biology program, is one of many Chatham graduate students who have cashed in valuable life and learning experiences for academic credits.**

As a pre-veterinary major at Penn State University, Corinne logged many hours volunteering at the Penn State Deer Research Center, Helping Paws Inc. animal rescue, and Sunset Hills Farm Alpacas. She also completed internships at the National Aviary's hospital as a hospital keeper and at the Animal Rescue League Wildlife Center of Western Pennsylvania as a wildlife rehabilitation assistant. At Chatham, real-world learning experiences like these can translate into academic credits through the learning outcomes-based Prior Learning Assessment. A maximum of six credits can be earned through the submission of a portfolio detailing valuable learning experiences or by passing a challenge exam in the area of study.

On the recommendation of her advisor Lisa Lambert, associate professor and director of Chatham's biology programs, Corinne pursued academic credits through the assessment and submitted a 30-page portfolio detailing her volunteer and internship experiences.

"Chatham University graduate students have the unique opportunity to earn graduate-level credit for knowledge gained from prior learning," says Deborah Prise, coordinator of the Prior Learning Assessment. "As a result, we are able to offer our students considerable savings of both time and money. Moreover, our students are often able to take more advanced courses when using the Prior Learning Assessment to satisfy pre-requisites or 500-level courses."

"I am incredibly happy with my professional accomplishments thus far, and I've gained so much knowledge concerning treatment, handling procedures, animal management, and even a very special brand of customer service involving a lot of emotion," says Corinne. "One of the greatest things I've learned is that there needs to be more public education on wildlife conservation."

Receiving three graduate academic credits for half the price of regular graduate credits, Corinne is now closer to achieving her goal to one day run a wildlife conservation education program at a state park or reserve. 

Graduate student Corinne Baccanti feeds a baby squirrel at the Animal Rescue League of Western Pennsylvania Wildlife Center, where she works as a wildlife rehabilitation assistant.



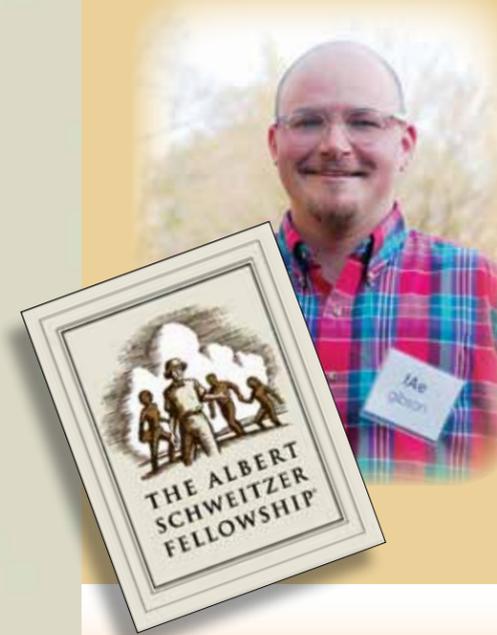
## Physical therapy student named a 2012-13 Pittsburgh Schweitzer Fellow

**Chatham University physical therapy student fAe gibson was named a 2012-13 Pittsburgh Schweitzer Fellow by the Albert Schweitzer Fellowship.** He will work to

improve the health and well-being of Greater Pittsburgh's LGBT population, focusing on stress reduction and preventative wellness using breathing and rhythmic movements (Qigong) as supplements to traditional mental health care.

Joining 220 other Schweitzer Fellows at 12 program sites throughout the United States, the Pittsburgh Schweitzer Fellows will partner with local community-based organizations to develop and implement yearlong mentored service projects that aim to improve the health and well-being of underserved people.

Upon completing their initial year, the Pittsburgh Schweitzer Fellows will become Schweitzer Fellows for Life – joining a network of nearly 2,500 Schweitzer alumni who are skilled in and committed to addressing throughout their careers as professionals the health needs of underserved people. Since the program's founding in 1997, the Pittsburgh Schweitzer Fellows have delivered more than 45,000 hours of service to vulnerable community members. 



## Chatham's inaugural dissertation defense

**This spring, Kelly Rabenstein Donohoe '00 became the first student to defend a dissertation at Chatham University.**

Pursuing a Doctor of Psychology in counseling psychology, Kelly successfully defended her thesis, titled "Creation of the Children's Gender Conformity Scale."

"As an undergraduate alumna, I am so proud and excited to be first to move through this rite of passage," says Kelly, who

received her bachelor's degree in art history and teaching certification in elementary education from Chatham in 2000.

With bullying and identity-based harassment being national concerns, the understanding of children's experiences of gender has become increasingly relevant. Kelly created the Children's Gender Conformity Scale to effectively measure children's conformity to gender norms using a brief questionnaire.

The goal was to provide understanding of children's conformity to gender norms through the creation of an assessment scale that utilizes statistically sound measures as a starting point for item selection within a feminist and psychology of gender framework. Kelly's dissertation points out that the measures being used today to assess children's gender conformity are outdated and have severe limitations.

"As a feminist, it is essential to understand the forces that act on each of us that sometimes make it difficult to live an authentic life," says Kelly of her interest in her dissertation topic. "If my research or teaching helps one person to feel accepted and less isolated, I have succeeded."

Kelly has begun her predoctoral internship at the University of Pittsburgh Counseling Center, the final requirement for her doctoral degree. She says she feels quite prepared as a psychologist-in-training for the challenges before her. In the future, Kelly plans to teach, conduct research, and practice psychology. 



# the write stuff

**Chatham University's online Master of Professional Writing (MPW) program is just one of the many ways Chatham is striving to help working adults advance their education.**

Students in this innovative professional degree program utilize online distance learning to acquire skills such as technical writing, copyediting, and news writing. The new Web content development concentration is an opportunity for students to further specialize their degrees. The courses focus on producing content for the Web, organizing information, and designing and writing for the digital age.

"I am a communication theorist and a critic by trade, so it is extremely rewarding to direct a program where all that ambiguity is gone and students are focusing on practical skill

development that will directly result in success in the job market," says Katie Cruger, director of the program. "Students and alumni have self-published their own books; they have written freelance pieces for local newspapers and national publications; and increasingly, our students find their niche as successful bloggers and Web developers."

By bringing together students with a variety of backgrounds and interests and engaging them in a broad-based curriculum, the program offers an educational experience that more accurately reflects the realities of today's shifting and expanding business world. Students gain experience working in a variety of business formats and discourses and are prepared to assume positions that demand highly developed



Cori Begg works on her master's degree in professional writing while enjoying the sunshine.

communication skills such as technical writer, public relations specialist, advertising copywriter, freelance journalist, and more.

In addition, the Web content development concentration offers a more specialized set of skills for on-demand roles in technology.

"I find the program stimulating; it reignites my desire to learn, to better myself," says Cori Begg, a student of the program and the director of alumni relations at Chatham. "The well-designed, accelerated courses help to hone a communications skillset applicable across many disciplines. Chatham's MPW program exposes me to a wide variety of technical, organizational, and business writing. Completing classes online allows me to work how I want, when I want – on my lunch hour, on the road during business trips, or on the couch in my pajamas!"

This fall, with convenient online programming attracting increasing numbers of students from outside of the Pittsburgh region, the program welcomed students from states across the country, including Oregon, Indiana, and Louisiana.

"The feedback from professors is great," says Michael Hricik, who teaches English at a community college and completed the writing program while working full time in 2010. "You get individual attention and guidance."

"I think the MPW program would be perfect for people who teach writing or work in writing related fields. It's a practical, relevant, useful program that really helps you professionally," adds Michael.

For more information about the program, visit [chatham.edu/mpw](http://chatham.edu/mpw).

## Graduate nursing program migrates to fully online format

**Chatham University will convert its current Master of Science in Nursing (MSN) program to a fully online format beginning fall 2013.** The current hybrid program format combines classroom learning with a strong online component. However, to allow more flexibility for working nurses, the program has been reformatted to be entirely online.

"The focus of Chatham's programs has always been in allowing working nurses the flexibility to complete their degrees by learning online around their work schedules," said Kathleen Spadaro, assistant professor of nursing. "Converting this successful program to an all-online format will allow nurses nationwide the opportunity to earn master's degrees while not having to adjust their work schedules."

A local leader in nursing education, Chatham has specialized in online nursing degrees in its Registered Nurse to Bachelor of Science in Nursing (RN to BSN) program since 2006 and Doctor of Nursing Practice

(DNP) program since 2007. A total of 179 students are currently enrolled in nursing programs at Chatham. Graduates have achieved success in their careers through promotions; acceptance to present their educational culmination projects on local, regional, and national levels; and new opportunities now available to them through advanced degrees.

"Graduates walk away with not only a degree, but practical experience in their specialty area with tangible results," says Kathleen. "Graduates from our program have increased their involvement in their organizations to improve health care and leadership and have advanced in their careers through promotions to new positions."

Paula Eicker completed Chatham's program in 2011. At that time, the program was only partially online, but Paula says she chose it because of the flexibility it offered to her schedule. Since completing the program, she has been promoted to clinical director of intestinal care, hepatology, transplant services, and supplemental nursing staff at Children's Hospital of Pittsburgh of UPMC, an accomplishment that she attributes in part to Chatham for improving her leadership and focus.

The Commission on Collegiate Nursing Education-accredited MSN program will offer three specialty tracks: leadership, education, and informatics. In addition, the program has been adapted to provide a greater clinical experience, allowing students an easier transition into Chatham's DNP program. In the past, the master's program did not include many clinical hours, making it difficult for students to qualify for admission to the doctorate program. In addition to online coursework, students are now required to complete 250 supervised clinical hours through individualized placements, and students are prepared for roles as leaders/administrators, educators, or informatics specialists in a variety of health care delivery and policy-making settings.

The program, which meets the new competencies from the American Association of Colleges of Nursing, can be completed in 16 months. Applications are currently being accepted for enrollment in the fall 2013 cohort. For more information, visit [chatham.edu/msn](http://chatham.edu/msn).



For more information, visit [chatham.edu/msn](http://chatham.edu/msn).

# The vision moves forward

BY AMANDA LEFF RITCHIE

Just a little more than four years ago, Chatham University received an extraordinary gift from the Eden Hall Foundation. It encompassed much more than the nearly 400 acres of land that once served as a farm and retreat for women workers from the Heinz company and others.

Beyond the beautiful land in Richland Township now known as Eden Hall Campus, Chatham received the opportunity to dream big. At the groundbreaking ceremony at Eden Hall on October 11, President Esther L. Barazzone, Ph.D., described how Chatham is transforming its dreams into exciting reality at the new campus:

“Eden Hall is a campus like no other – a next-generation living laboratory where students will not only study sustainability, but be immersed in it,” President Barazzone said upon announcing the groundbreaking celebration. “This remarkable campus will be a model of advanced sustainability, a place of stunning beauty, and will strengthen Pittsburgh’s continued leadership in green innovation and buildings.”

In front of a large mound of dirt and a row of shiny shovels and hard hats, President Barazzone told members of the Chatham community

and representatives from the civic, foundation, corporate, and Richland communities, “Here, we will come to understand how we can work more harmoniously with nature in the future while also trying to create a better world for all its occupants. We are working here to develop a new citizenship model, which will affect not only how we live on and with this land, but how we live with those who already live here: the residents of this part of Allegheny County and its surrounding area.”

The \$40 million initial phase of Eden Hall represents the first academic community in the world built from the ground up for sustainable development, living, and learning. The initial stage of construction, scheduled to be complete by fall 2013, includes the development of field labs, classrooms, a café, an amphitheater, a mosaic garden, and infrastructure. A commons (dining hall) and two residence halls supporting 150 beds are scheduled for completion in 2015.

David Goldberg and Sandy Mendler of Mithun and President Esther L. Barazzone celebrate the groundbreaking at Eden Hall Campus. The \$40 million initial phase of construction represents the first academic community in the world built from the ground up for sustainable development, living, and learning.



S. Murray Rust, III, chair of Chatham’s Board of Trustees, was one of the speakers at the ceremony. He and his wife Shirley are among the generous donors who have supported the vision of Eden Hall Campus.

“We are part of a new movement that is asking questions about how cities can better feed themselves with local foods; how land can not just be protected from damage, but restored; how sewage and water cleaning can be done in harmony with nature, rather than with mechanical technologies that erode and spew poisonous waste into our waterways; and finally, how all human beings can prosper without damaging some of our species or nature,” continued President Barazzone.

The campus will ultimately serve more than 1,500 students in a carbon and water resources neutral, zero-net energy integrated facility and will feature high-performance green buildings and the latest in sustainable land, energy, and water management techniques. By protecting valuable watersheds, incorporating surrounding land and agricultural resources, and rehabilitating existing farm structures alongside developing new, green buildings, Eden Hall will be a one-of-a-kind venue for education, conferences, community outreach, and ecotourism in Pittsburgh’s North Hills.

To realize its ambitious vision for Eden Hall, Chatham hired world-renowned leaders in sustainable planning, architecture, and design including, BNIM and Andropogon to develop the campus master plan and the architecture firm Mithun for the first phase of development.

David Goldberg, president of Mithun, flew in from Seattle to participate in the celebration. “This campus is a game changer,” he said. “A game changer for how we design, how we build, and how we can live in harmony with a beautiful piece of land with a beautiful history. Not simply by preserving the land, but by harnessing it to generate energy; clean water; grow food; strengthen habitats; and, most importantly, educate and inspire a new crop of innovative leaders for countless growing seasons to come.”

Eden Hall will be only the second residential college campus in the North Hills and the first university campus in northern Allegheny County. In addition to serving as the home of the School of Sustainability and the Environment (SSE) with a focus on sustainability research and education, a range of online, low-residency, and continuing education programs across a variety of topics and majors will be offered at Eden Hall beginning in 2013.

As part of the groundbreaking ceremony, Chatham announced the receipt of a \$7.5 million gift from the Richard King Mellon Foundation for Eden Hall, the largest contribution to date since the original land gift by the Eden Hall Foundation. Since 2008, approximately \$28.6 million has been raised for the comprehensive sustainability project, consisting of approximately \$14.1 million for construction and approximately \$14.5 million for planning, academic development, and programming.

David Hassenzahl, dean of the SSE, also addressed the guests at the groundbreaking. "As we build and live at this campus, we will try out new practices," he said. "We will constantly and consciously learn not just about technology, but about how people use and live with that technology. We will share what we learn – how, for example, to build water management systems that cost less, require less ongoing maintenance, treat nutrients as a resource rather than waste, and don't burden already limited utilities."

Graduate and undergraduate students in the SSE are equipped to solve complex, real-world challenges through immersion in a range of topics, including food studies, sustainable agriculture, ecology, energy and water management, social and economic issues, and the business of sustainability. Students, faculty, and other researchers will develop and model sustainable design, technologies, and practices to replicate in communities everywhere. Students will also have opportunities to take what they learn and apply it on a global scale through study-abroad opportunities and partnerships with international universities.

"Students from many Chatham programs – those who are with us today and those who will learn and live here in the future – will be ambassadors for those better ways of living. They are already imagining and dreaming. They will create solutions, they will live solutions, they will share solutions," said David.

Tony Miga, a student in the inaugural cohort of the SSE Master of Sustainability program, spoke at the ceremony on behalf of the other students. "As a cohort, my 12 colleagues and I represent a wide range of interests, backgrounds, and experiences. We are geologists, photographers, engineers, and even river guides. Collectively, however, we share a passion for the environment, a commitment to social justice, and the entrepreneurial spirit necessary to succeed.



The initial stage of construction consists of the development of a café (shown above), field labs, classrooms, an amphitheater, a mosaic garden, and infrastructure to be complete by fall 2013.

"This pioneering spirit is shared and fostered by an incredibly talented faculty," he continued. "Even in just the few short months we've been here, each of our professors have established themselves as caring, committed teachers and have supported our goals, challenged our assumptions, advanced our knowledge, and listened to our comments.

"When you look around this campus, it is easy to get excited about the foundation that we are laying today. It's also inspiring to know that by supporting this campus, you are choosing to make a profound difference – right now, right here – in the lives and development of others. On behalf of my colleagues, my professors, this community: Thank you."

In addition to strengthening Chatham and elevating international awareness of the University, Eden Hall Campus will be a place where ideas are generated that will contribute to a brighter, healthier future for everyone. Eden Hall stands as a testament to the fact that Chatham University doesn't just believe in sustainability – it lives it. 



School of Sustainability and the Environment faculty, staff, and students take part in the groundbreaking festivities.

# Sustainability & the Environment

## Chatham: A global leader in higher education sustainability

As one of only 21 colleges to earn a perfect Green Rating score, Chatham was recently named to The Princeton Review's Green Rating Honor Roll. This achievement, which will be published in the upcoming 2013 editions of The Princeton Review college guides, is just one of Chatham's many recent accolades from The Princeton Review. Together with the U.S. Green Building Council, The Princeton Review also recently recognized Chatham as one of the most environmentally responsible colleges in the United States and Canada. The third annual edition of the *Guide to 322 Green Colleges* will feature Chatham for its notable commitments to sustainability in academic offerings, campus infrastructure, activities, and career preparation.



And in September, it was announced that Chatham was one of 222 institutions recommended in The Princeton Review's "Best in the Northeast" section of its website feature "2013 Best Colleges: Region by Region." For this project, The Princeton Review asks students to rate their own schools on several issues – from the accessibility of their professors to quality of the campus food – and answer questions about themselves, their fellow students, and campus life.

The Princeton Review is not alone in recognizing Chatham's demonstrated commitment to sustainability. The U.S. Environmental Protection Agency announced in April that Chatham was named the 2011-12 Individual Conference Champion for using more green power than any other school in the President's Athletic Conference. Also in April, *USA Today* featured Chatham as one of four "'green' schools that go beyond basics." Providing students with Zipcars™, biodiesel shuttle busses, and free access to public transportation are just a few of the ways Chatham demonstrates its commitment to sustainability. In 2011, Chatham became the first institution in the Pittsburgh region to ban the sale of bottled water. Chatham also instituted a campus-wide printing program that reduced printed pages by 400,000 copies from the previous academic year and reduced Chatham's carbon footprint by 14,400 pounds of carbon dioxide.

## Michael Finewood: Secretary of the Association of Environmental Studies and Sciences

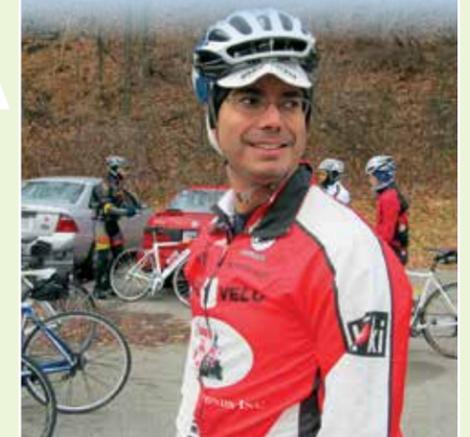


Michael Finewood, assistant professor of sustainability in Chatham University's School of Sustainability and the Environment, was recently elected secretary of the Association of Environmental Studies and Sciences. The professional higher education association is designed to serve the needs of environmental scholars and scientists who value interdisciplinary approaches to research, teaching, and problem solving. A major aim of the association is to encourage interdisciplinary understanding of environmental science, policy, management, ethics, history, and all of the other vital contributions of traditional disciplines.

## BikePGH! recognizes professor as Advocate of the Year

Michael Boyd, assistant professor of music and chair of the University Climate Committee's Bicycle Work Group, was recently recognized as Bike Pittsburgh's Advocate of the Year. He was also recognized for his work in Wilkins Township, where he's earned a seat on the Board of Commissioners. As a founder of the advisory committee Share the Road East, Michael wants to identify bike-friendly routes between eastern communities and routes that utilize bike trails into Pittsburgh.

Michael's leadership played a large role in the University's being among the first to be named a Bike Friendly Employer by Bike Pittsburgh. Last year, Chatham was also recognized as Pennsylvania's first Bike Friendly University and as a national Bike Friendly Business by the League of American Bicyclists.



# New MBA concentration: sustainable business

The College for Graduate Studies' business and entrepreneurship department is launching a new sustainable business track in the Master of Business Administration (MBA) program. In addition to completing specialized coursework, students have the opportunity to gain international field experience and work directly with sustainable business consultants. The program is now accepting applications for the spring and fall 2013 terms. Visit [chatham.edu/mba](http://chatham.edu/mba) to learn more.

"Clients, shareholders, suppliers, and governments are increasingly demanding that companies become accountable for their impact on socio-ecological systems, such as air, water, waste, community health, and employee welfare," says Bruce Rosenthal, director of Chatham's business programs. "The Chatham MBA in Sustainable Business provides students with the skills and knowledge to become essential members of the corporate strategy teams that address these important issues."

Coinciding with the new MBA sustainability track is the arrival of Chatham's first cohort to its new Master of Sustainability program within the School of Sustainability and the Environment (SSE). The program addresses sustainability principles that are growing

in importance from a local to global scale and across social, political, and economic sectors. Applying a problem-based learning approach, students study in cohorts across a variety of disciplines and explore material through case studies, required internships and group projects, hands-on problem solving, international field experience opportunities, and systems thinking strategies. Through the program, students will develop an academically sound, yet professionally oriented understanding of how to simultaneously improve economic, social, and environmental well-being.

Members of the inaugural class have the unusual opportunity to help design Chatham's Eden Hall Campus, which will eventually house the SSE. After taking courses in the foundations of sustainability, each student will then complete a summer internship and develop expertise in a focus area of interest. With both on-campus and online programs, graduate and undergraduate students will be equipped to solve complex, real-world sustainability and environmental challenges through immersion in a range of topics, including food studies, agriculture and land use, energy and water management, green development, social and economic issues, and the business of sustainability. Visit [chatham.edu/msus](http://chatham.edu/msus) to learn more about the Master of Sustainability.

## What is food studies?

The first program to launch in the new School of Sustainability and the Environment, Chatham's Master of Arts in Food Studies is one of only a handful of programs devoted to food studies in the country. Addressing agriculture and food production as well as cuisines and consumption, the program takes a field-to-table approach. In addition to examining the environmental and economic impact of food systems, the program integrates social justice issues into the curriculum.

Academic courses provide a critical framework, emphasizing the ways people relate to food within a cultural and historical context. The 388-acre Eden Hall Campus, with its organic

gardens, apiaries, orchards, kitchen, and root cellar, provides a working environment for engagement with the practice and pedagogy of sustainable agriculture and culinary arts.

The food studies program celebrated the graduation of its first cohort in May. Working with the local government, the Greater Pittsburgh Community Food Bank, and local farms, the graduates are striving to improve local food access. The program welcomed its third cohort at the start of the academic year. Visit [chatham.edu/mafs](http://chatham.edu/mafs) to learn more about the food studies program.



Members of the first food studies cohort – Shelly Danko+Day, Teresa Yoder, Jenalee Schenk '10, Alice Julier (founding program director and associate professor), Johanna Klotz, Catherine Piccoli, Hal B. Klein, and Jeralyn Beach – celebrate Commencement.

## Food, Farm, and Field

Chatham offered a two-week interdisciplinary sustainability course at Eden Hall Campus in July. Students from around the country enrolled in the residential course Food, Farm, and Field, which incorporated classroom learning, group discussions, field trips, and hands-on activities on the farm and in the kitchen.

"Our speakers, our field trips, and our experiences made it clear that Mother Nature really knows what she is doing," says Mim Seidel, academic coordinator of the program. "From microorganisms, to plants, to insects, to animals, nature long ago determined how to integrate these systems in ways that most people don't appreciate. Throughout those two weeks, we developed a better understanding of how things can and should be within this naturally occurring sustainable system, and what havoc our current agribusiness practices are playing on the environment and the humans, animals, plants, and bugs of the world."



Food, Farm, and Field student Peter Thomson, who is in the Master of Science in Biology program at Chatham, examines the Eden Hall beehives with Sherie Edenborn, assistant professor of microbiology.



Chatham adjunct faculty member Juliette Jones introduces Food, Farm, and Field students Vincentia Agbah, Julia Pope, Caitlyn Lundquist, Peter Thomson, and Dora Walmsley to Eden Hall's organic garden and explains how to build healthy soil using organic agriculture principles.



## Check out these seeds!

This summer, Pittsburgh residents had greater access to local seeds, urban gardening resources, and local gardening history thanks to the Pittsburgh Seed and Story Library. A partnership between Amanda West, Chatham food studies student, and the Lawrenceville branch of the Carnegie Library of Pittsburgh, the library provided a public regionally adapted seed bank, gardening and seed-saving classes, and a place to share some of Pittsburgh's vibrant gardening history. The project attracted attention from the *Pittsburgh City Paper*, *Pittsburgh Magazine*, and *The Allegheny Front*, an environmental program that is broadcast on NPR affiliates throughout Western and Central Pennsylvania.

"When seeds are grounded in the same area year after year, they develop stronger resistance to disease and fluctuations in the weather," says Amanda. "Many modern seeds are bred for things like hard skins for transportation purposes or for longer shelf-life, while heirlooms have been carefully bred throughout the years for things like beauty and flavor."

Seeds were available to "borrow" or "check out" with the hope that patrons would plant the seeds and grow the crops past harvesting stage, letting them go to seed. By returning the new seeds to the library, others benefit and the local seed supply grows.

"One of the major issues that we study in the School of Sustainability's food studies program is biodiversity and environmental resilience that's lost through monoculture agriculture and corporate control over existing seed stocks," says Alice Julier, founding program director and associate professor of food studies.

"The seeds that are donated to the library come from people who grew them in their gardens the year before. Because the plant made it all the way to seed, we know it did well in this geographic climate and soil," says Alice. "So 'checking out' that seed from the library means 'checking out' and planting something that has a greater chance of doing well in your backyard garden. And chances are that these seeds have a story, not only written in their genes, but in their social history, through families, neighborhoods, and communities that planted, grew, and ate the produce that these seeds generated."

"My hope is that the Pittsburgh Seed and Story Library will be a community resource that eliminates barriers to starting a garden and growing one's own food as well as a place where people can go to learn about seed saving and urban gardening – all with an eye toward encouraging community and sharing; whether that means sharing their stories about gardens they've had or sharing a bumper crop of tomatoes with a neighbor," says Amanda.

Amanda conducted interviews throughout the summer with community members as part of the ever-evolving oral history project about Pittsburgh gardening. Once the videos are complete, community members' stories will be featured on the Carnegie Library of Pittsburgh's YouTube channel [youtube.com/clpvideo](http://youtube.com/clpvideo).



## 2012 Hollander Award for Women's Leadership

The Pennsylvania Center for Women and Politics at Chatham University presented the 2012 Hollander Award for Women's Leadership to Congresswoman Allyson Schwartz on March 13.

The Hollander Award biannually recognizes a woman leader who has made significant contributions to her community and who serves as an exemplary role model for other women. While at Chatham, the congresswoman gave a free public lecture on the importance of women in public leadership.

U.S. Representative Schwartz has repeatedly broken new ground in the state's political structure. In 1991, she became the third woman to serve in the Pennsylvania State Senate, and in 2005, she became the sixth Pennsylvania woman to serve in the U.S. Congress. Now serving her fourth term representing Pennsylvania's 13th Congressional District, she plays a central role in debates on health care, the federal budget, and tax policy. As the sole female member of Pennsylvania's congressional delegation, the *Philadelphia Daily News* praised her as a "local trailblazer" for women in politics.

**The Hollander Women's Leadership Fund** was established by Barbara Stone Hollander '60 and Thomas Hollander, Esq. to support initiatives that encourage the preparation of Chatham women as public leaders by bringing outstanding women leaders to the campus and funding an annual student award for an experiential opportunity in leadership development.

U.S. Representative Allyson Schwartz received the 2012 Hollander Award for Women's Leadership.

### Student perspective: Leadership development

By Julie Victain '14

As a junior at Chatham University with a major in professional communications and a minor in political science, I was thrilled to have the opportunity to attend this summer's National Education for Women's (NEW) Leadership program. As a young voter, I gained essential insight on current issues such as Marcellus Shale drilling and marriage equality.



The discussion for the week focused on how women can emerge into political leadership roles and become involved in our government. Influential speakers, such as the philanthropist and political leader Elsie Hillman, five-term Washington County Commissioner Diana Ireby-Vaughan, and Allegheny County Controller Chelsa Wagner, helped me understand some of the challenges women face.

## Alumna runs for State Legislature



Chatham College for Women alumna Becky Corbin '74 is the 2012 Republican candidate for Pennsylvania state representative in the 155th Legislative District. With experience as a municipal official, regional police commissioner, and chamber of commerce director, Becky is confident that her knowledge of important issues central to state government will allow her to best represent her constituents.

Benefitting from the value Chatham places on providing a well-rounded liberal arts education, Becky's bachelor's degree in chemistry launched both a career in forensic and analytical chemistry and a career in politics that spans more than 20 years.

After working for 21 years as a congressional aide to two legislators in the 155th district, Becky is ready to follow in their footsteps, bringing with her a fresh perspective.

"I am running for office because I am ready to tackle the tremendous challenges facing our Commonwealth – high unemployment, a tax structure that is oppressive to our businesses, wasteful spending, and a mounting obligation to our state employees' and public school employees' pension plans," says Becky.

In the United States, Pennsylvania currently ranks 42nd for the number of women legislators serving at the state level. Coming from a university that embodies the notion of women's leadership, Becky hopes to contribute to the improvement of that ranking.

At a networking dinner with women in government leadership positions, I had the honor of introducing Cindy Shapira, who is the board chair of the Pennsylvania Center for Women and Politics at Chatham.

Former Congresswoman and NEW Leadership Practitioner-in-Residence Marjorie Margolies-Mezvinsky then shared personal stories about her political career. She was truly inspirational and gave me advice on how to obtain a communications job and how to create a healthy balance between work and family life. I was especially appreciative that she gave me tips on how to enter the news correspondence field, sharing the knowledge she gained during her past role at NBC's *Today* show.

Hosted by the Pennsylvania Center for Women and Politics at Chatham University, **NEW Leadership Pennsylvania** is a week-long intensive institute for female students from colleges and universities throughout the state. The program cultivates the next generation of young women leaders by addressing the underrepresentation of women in the political arena in the Commonwealth.

## President Esther L. Barazzone honored as one of the region's top business leaders



The *Pittsburgh Business Times* honored President Esther L. Barazzone, Ph.D., this spring with the 2012 Diamond Award, recognizing her as one of the region's most accomplished business leaders in the nonprofit category.

During President Barazzone's 20-year tenure, Chatham has transformed from a small women's college with less than 500 students in 1992 to a university that today

enrolls 2,300 undergraduate and graduate students from around the world. Chatham's growth has been accompanied by praise from its peers. It's been hailed by the Middle States Commission on Higher Education as a "place of strong intellectual values joined with an impulse for innovation" with the "potential to become a vibrant new national model for the transformation of higher education in the years to come."

An active leader in the national higher education community, President Barazzone has served on many boards, including those of the Council for International Exchange of Scholars, the Public Leadership Education Network, and the Association of Independent Colleges and Universities of Pennsylvania.

During her presidency, she has led Chatham through a period of major institutional renewal and expansion, leading to national recognition and elevation to university status in 2007. Major development under her leadership has included the creation of many new degree and certificate programs; a Division III athletic program; outstanding graduate programs, including nationally renowned creative writing and health care programs; and such University-wide initiatives as the Center for Women's Entrepreneurship, the Pennsylvania Center for Women and Politics, the Regional Women's Initiative, and the Global Focus Program.

# BUSINESS CHAMPION of the Year

Rebecca U. Harris, director of the Center for Women's Entrepreneurship (CWE) at Chatham University, has been selected as the U.S. Small Business Administration's 2012 Western Pennsylvania and Region III Women In Business Champion of the Year. She was recognized at the Western Pennsylvania Small Business Network Awards Luncheon on May 25 in Pittsburgh. Region III includes Delaware, Maryland, Pennsylvania, Virginia, West Virginia, and the District of Columbia.

*"I always tell women to take more risks and to ask for help, because none of us can do it all on our own. We have developed CWE to help business women succeed."*

"The Center for Women's Entrepreneurship at Chatham University is a nonprofit center that helps women start and grow businesses, endeavors that I am so passionate about," says Rebecca. "I always tell women to take more risks and to ask for help, because none of us can do it all on our own. We have developed CWE to help business women succeed."

A serial entrepreneur with more than 20 years of experience as a consultant and marketing specialist, Rebecca's own company – a group of monthly publications in the Toledo-Ann Arbor metro area – achieved the million-dollar revenue mark in just seven years.

The leader of the CWE since 2009, Rebecca develops strategic, innovative programs that are changing the way women do business in Western Pennsylvania and empowering women entrepreneurs to take a leading role in driving the region's economy.



## Chatham welcomes new vice president of academic affairs



Chatham University welcomes to campus Wenying Xu as vice president of academic affairs. In this role, Wenying provides administrative oversight and academic leadership to Chatham.

Wenying most recently served as professor and chair of English and interim associate dean of the Dorothy F. Schmidt College of Arts and Letters at Florida Atlantic University in

Boca Raton. There, she was closely engaged in accreditation and enrollment management and oversaw the budget, tenure cases, and graduate programs. She just completed a three-year term serving as president of the Society for the Study of the Multi-Ethnic Literature of the United States.

"In Wenying Xu, Chatham University welcomes an academic leader with great experience and a passion for providing education of the highest quality in new and innovative ways," says President Barazzone. "Her commitment to international education, scholarship, and Chatham's educational mission were among the things that appealed to us in selecting her as our new vice president of academic affairs, and we look forward to working with her to realize our exciting vision for Chatham's future."

"I am deeply attracted to what Chatham stands for: women's leadership, global awareness, and environmental sustainability," says Wenying. "These have been my values for decades. I am also very excited to play a leadership role in this university as it moves forward to build its international reputation."

Born and raised in China, Wenying received her B.A. in English from Hebei University, where she taught English for three years after receiving her degree. She came to the United States for graduate studies at West Virginia University, where she received an M.A. in English. Wenying received her Ph.D. in English from the University of Pittsburgh.

She is the author of *Historical Dictionary of Asian American Literature and Theater*, *Eating Identities: Reading Food in Asian American Literature*, and *Ethics and Aesthetics of Freedom in American and Chinese Realism*, as well as many articles in international and national journals and several chapters in publications.

# Global Understanding

## BRINGING GLOBAL



## Scandinavia

To celebrate the start of the Global Focus Year of Europe: Scandinavia, student orientation leaders donned floral wreath headdresses and performed the traditional Maypole ribbon dance at Opening Convocation in May.

### Global Focus: Scandinavia

The 2012-13 Global Focus Year of Europe: Scandinavia kicked off on August 26 at Opening Convocation with a Maypole dance by orientation leaders and a Scandinavian folk dance performance by resident assistants. A Smörgåsbord of culinary treats from Northern Europe were later devoured to the tune of Nordic music at the Global Focus picnic.

Drawing from Denmark, Finland, Greenland, Iceland, Norway, and Sweden and with the cooperation of the Scandinavian Society of Western Pennsylvania, this year's events reflect the wealth of resources available to the Chatham community. Such accomplished guests as Icelandic novelist Yrsa Sigurðardóttir, Swedish Ambassador to the U.S. Jonas Hafström, and Finnish pop star Maria Kizirian will personify Scandinavian culture through discussions and performances. Other events will examine indigenous rights, political issues, the welfare state, art and design, diplomacy, and women in politics. Find the full schedule of Global Focus Year of Europe: Scandinavia at [chatham.edu/globalfocus](http://chatham.edu/globalfocus).

### International perspective



Haya Abdel-Latif '11, born and raised in Saudi Arabia, holds a Jordanian passport and speaks Arabic, English, and French. Upon completing her undergraduate degree at Chatham, she enrolled in the University's Master of Science in Counseling Psychology program. She is a graduate assistant in the Program for Academic Confidence and Excellence Center.

#### What inspired you to come to Chatham University?

*I did my research. Chatham kept popping up. It offered scholarships to international students, and it is one of the few schools in the country that has a strong undergraduate and graduate degree program in counseling psychology.*

#### What makes Chatham University a good choice for an international student?

*The Global Focus Program is amazing. Even though I lived abroad, I did not know a lot about other countries, and the Global Focus Program has offered multiple cultural learning experiences throughout my time at Chatham. The Office of International Affairs is very helpful and the Office of Student Affairs offers activities for international students over the breaks. We have a lot of opportunities that are not offered on other campuses.*

#### What's next?

*My interests are in educational advancement and administration and raising cultural awareness amongst citizens of all different countries. My passion is to work in a cooperative environment on a global level.*

## Saudi Arabia



Antwaun Griffin, deputy assistant secretary for domestic operations with the U.S. Department of Commerce, and Jennifer Clinton, president of the National Council for International Visitors, sign the Memorandum of Understanding in Chatham's Mellon Board Room.

### Establishing Pittsburgh as an educational destination

In May, Chatham University hosted the signing of a Memorandum of Understanding, which aims to establish the Pittsburgh region as a destination for international students coming from around the world to pursue their education. Signatories GlobalPittsburgh, which creates long-term global relationships by connecting local and international leaders and organizations, and the U.S. Commercial Service are working with Study Pittsburgh, a consortium of regional education institutions, to attract more international students to the region.

“Since welcoming its first international student in 1935, Chatham has always been a pioneer in international education and continues the tradition by hosting this historical event, a further demonstration of its commitment to ‘Big Thinking for a Big World,’” says Ida Mansourian, assistant vice president of international affairs.

Attracting more international students means higher enrollment numbers, greater on-campus diversity, an expanding global alumni network, and greater visibility in the increasingly competitive global education market. In economic terms, the more than 30,000 international students make a significant and positive impact, contributing an estimated total of more than \$965 million to the regional economy, according to Open Doors 2011 data published by the Institute of International Education.

## Pittsburgh

## Berlin

Robin Greenberg '12 and Alisa Boslett '13 take in the sights of Berlin's Reichstag building during Maymester. The Chatham Abroad class traveled to Berlin to study sustainable business practices in the European Union for 10 days. The trip was a combination of working in the classroom and exploring the history, culture, and business practices of Germans.



Rebecca Pressimone '13, interior architecture

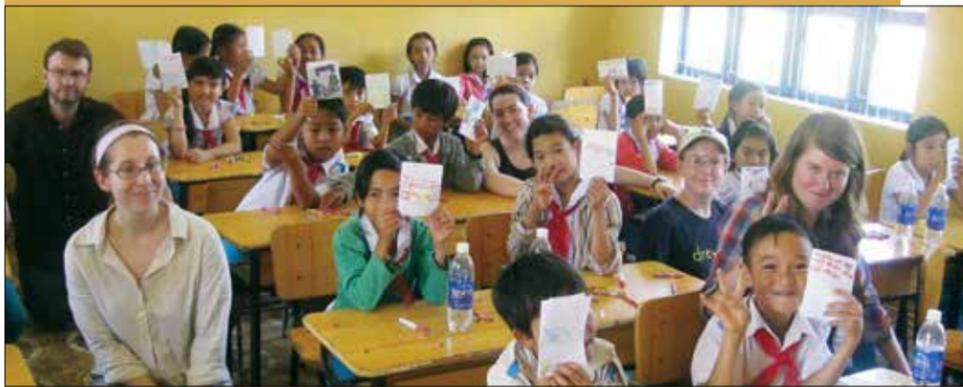
In Yogyakarta, Indonesia, Chatham students pay a visit to Mount Merapi, the most active and dangerous volcano in the country. Photographed are Cory Doman '14, communication; Jacqueline Wills '14, social work and cultural studies; Izzy Sundet '14, psychology and criminology; and Linah Richer '14, biochemistry.

## Indonesia

### Expanding academic partnerships

Twelve students from Chatham College for Women toured Indonesia as one of this year's four Chatham Abroad programs during the Maymester term. The trip was part of a larger two-year Institute of International Education and U.S. State Department initiative known as the U.S.-Indonesia Partnership Program for Study Abroad. Chatham is one of six U.S. institutions chosen to participate in the program, designed to help advance Indonesian institutions' ability to provide high-quality study abroad programs for U.S. undergraduates.

The Chatham students' itinerary focused on exploring the art and architecture of Indonesia. They participated in workshops on Indonesian ensemble music, called gamelan, and were even featured on an Indonesian television program.



Throughout the 2011-12 academic year, students in Chatham's Master of Fine Arts in Creative Writing (MFACW) program raised \$2,000 to purchase two mobile libraries for children at a rural school in the mountains outside of Hanoi. Delivering the libraries while in Vietnam on their field study program, the MFACW students spent the day leading lessons with the local students. MFACW students Dylan Jesse, Carolyne Tanski, Jessica Server, and Christine Stroud enjoy spending the day at the school.

## Vietnam

# An African pilgrimage

Thumim Dereje '14 is no stranger to travel. Born in Luxor, Egypt, Thumim lived in a total of 12 different countries in Africa by the time she moved to the United States prior to her senior year in high school. Moving often because of her parents' careers, she has called home such diverse places as Ethiopia; South Africa; United Arab Emirates; Yemen; and Houston, Texas.

Majoring in international relations and economics, Thumim wanted to learn firsthand about the global issues she studied at Chatham, such as Africa's economic development and the human rights violations in Darfur. “I think we should see the world and experience it for ourselves and tell our own stories,” she says.

She took a semester off to embark on a nine-month journey through 10 African countries and 64 cities. Starting in Egypt, she traveled to Libya, Tunisia, Algeria, Mauritania, Mali, Sudan, Ethiopia, Djibouti, and finally to Morocco. Taking only four flights throughout the nine months, she traveled mostly by bus, train, car – and even by camel and horse.

While abroad, she stayed with friends at nearby universities, rented rooms in hostels and homes, and sometimes even slept on the streets.

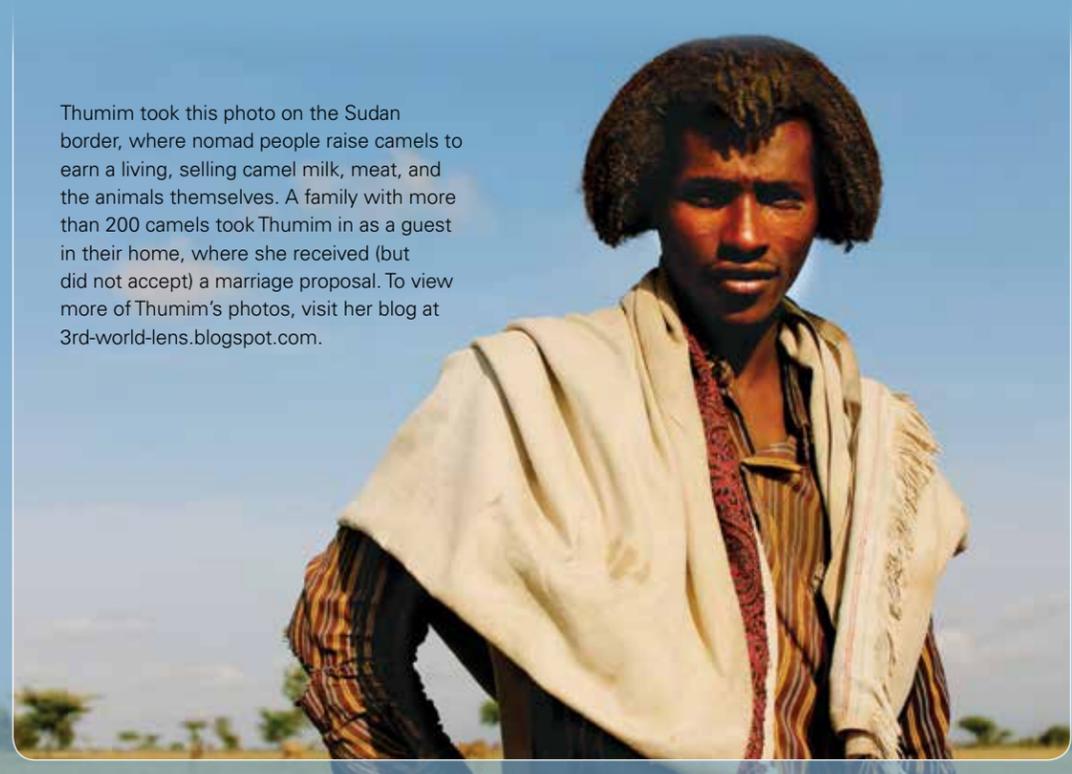
While visiting friends at universities, Thumim participated in research studies. One examined whether beggars or peddlers made more money on the streets. Posing as a beggar for

three weeks, she earned enough money daily to “buy a bed,” or, rent a bed in a shared space, and eat three meals a day. Paying one dollar per night to buy a bed meant sleeping on stone and mud beds in plastic tents or mud shacks with six people to a room. On as little as \$4 a day, Thumim was able to eat three meals and buy a bed each night.

“Africa is a beggar's city on a gold mine,” says Thumim. “People are so eager to work, and the resources are there, but the government fails them. Education is our only way out of this. If anyone wants to send money to Africa, it should not be for food or clothes; it should be for education.”

Thumim says it's difficult to put into words the lessons she learned during those nine months in Africa. “The lessons you learn—they become you. You don't even see them as lessons anymore. It is just who I am now,” she says. “You see things from a different perspective and forget how you used to see things in the past.”

Thumim took this photo on the Sudan border, where nomad people raise camels to earn a living, selling camel milk, meat, and the animals themselves. A family with more than 200 camels took Thumim in as a guest in their home, where she received (but did not accept) a marriage proposal. To view more of Thumim's photos, visit her blog at [3rd-world-lens.blogspot.com](http://3rd-world-lens.blogspot.com).



BY RACHEL GROVE ROHRBAUGH, ARCHIVIST

## Featured Decade

# Tradition and Transition: 1980s

### Memories from the University Archives

The mission of the Chatham University Archives is to collect, preserve, and make available materials that document the history of Chatham University from its beginnings as a small but mighty women's college to the thriving coeducational institution it is today.

When I chat with new friends and acquaintances about the work we do here in the archives, many ask about our oldest collections and memorabilia or comment on Chatham's historic and picturesque campus. But the full story of Chatham's past is also told by relatively recent photographs, yearbooks, and the memories our alumnae share.

Materials in the archives from the 1980s bring to light the broader picture of a period not long ago. The institutional records in the archives (budgets, meeting minutes, accreditation reports) give us a sense of an institution in transition, struggling to find a new identity as most women's colleges went co-ed or shut their doors.

The 1980s photographs and student newspaper clippings in the archives (or perhaps

tucked in your own scrapbooks or a shoe box under the bed) tell the story of a passionate and active campus community that challenged Chatham to become a better and stronger institution. These photographs and newspapers also showcase a student body that knew how to have fun and host one heck of a party.

When I asked Gail Ruszczyk Emery '84, current alumni board president, what we should focus on in a 1980s feature, she commented, "There were many changes – leadership, campus, the city of Pittsburgh – during that time and all of it combined helped to make Chatham the university it is today. It was also a decade where many of the college traditions were suspended. But those that we had were strong."

#### Thanksgiving Dinner, 1981

As popular then as it is today, Thanksgiving was a formal affair but small enough to be held in Anderson Dining Hall. Jill Auerbach Rothstein '80 writes, "The cafeteria put together a festive candlelit holiday meal with linen tablecloths, beautiful centerpieces, and a traditional dinner. Every table got their own turkey! I remember someone at the front of the room explaining the process of how to properly carve a turkey, one step at a time, as each table followed along. I carved the turkey at our table one year and never forgot the lesson. I'm still the master turkey carver at holiday meals despite being a vegetarian for the past 20 years." Toasting left to right are Ruth Elias Gordon '83, Anne Garber Muhl '81, Sara (Sue) Brennan Morrow '83, and Leslie Beres Sochka '83.

#### Black Student Union (BSU) Dance, 1984-85

The BSU was very active on campus during the 1980s, sponsoring social and educational activities. The high point of the BSU calendar was Black Week, which was traditionally held in late February or early March and featured a full schedule of lectures, performances, and events celebrating African American culture.



**Fickes Eggnog, circa 1982** Kelly Donahue Connors '83 and friends enjoy the festivities by the piano. Although the eggnog party between Candlelight and the Holiday Ball has moved to the Mellon Board Room, it remains one of Chatham's most loved traditions.



In that spirit, we present here some of your favorite Chatham traditions from the 1980s. Many of these traditions have fallen by the wayside in recent years, but several have evolved and grown even more popular. We also look forward to hearing more of your own memories of Chatham from the 1980s and hope you'll share them on the Alumni Association Facebook page ([facebook.com/chathamuniversityalumni](https://facebook.com/chathamuniversityalumni)) or with a letter or e-mail ([rrohrbaugh@chatham.edu](mailto:rrohrbaugh@chatham.edu)) to the University Archives.

To view 1980s Chatham photos submitted by alumnae, visit [picasaweb.google.com/chathamalumniaffairs/](https://picasaweb.google.com/chathamalumniaffairs/).

#### Benedum Hall, circa 1980

A student studies under a massive chandelier in Benedum Hall. Benedum was a residence hall for juniors and seniors and the site of a rollicking haunted house every Halloween. The College sold the mansion and grounds in 1985.



#### Graduation in the Chapel, 1988

Sarah Sims Erwin '88 accepts her diploma from then President Rebecca Stafford. Rain forced the ceremony inside, but in years with better weather, graduation was held on the lawn near Mellon Pond. When chatting with us about the 1980s, Susan Scott Schmidt fondly recalled former Steeler Rocky Bleier speaking at her graduation from Chatham in 1981. Susan also remembered some of her classmates hitting the town with members of the team – one player would pick up his Chatham date in a baby blue Rolls Royce!

**Accepted a new job? Celebrated a major milestone in your life?** Add a class note at [chatham.edu/classnotes](https://chatham.edu/classnotes) and let your classmates know what you've been up to recently. Be on the lookout for featured class notes in upcoming issues of the *Recorder*.

## 2012 Cornerstone Awards

Established in 1997, the Cornerstone Awards are presented each year during Reunion Weekend to identify and recognize the achievements of alumni in a variety of fields. As a subset of the Cornerstones, the Young Alumni Cornerstone Award has been given out since 2001. Read on to meet this year's award recipients.

### Betsy Crone '67



Betsy Crone '67 has raised funds for organizations fighting for a cleaner and safer environment, advancing legal and women's rights, protecting women's health, strengthening local arts organizations, and improving social services. She is a founder

of EMILY's List, a political action committee dedicated to electing pro-choice democratic women.

Betsy began her career while working on her tutorial on Democratic senators elected in 1964. Serving as a campaign volunteer for Senator Joseph Tydings (Maryland) gave her the opportunity to attend the Democratic National Convention and secure an internship at the U.S. Senate the following year. As more women entered politics in the 1970s, she focused on "breaking the glass ceiling" and expanding women's advocacy organizations.

In 1994, Betsy was recognized for her work to ensure that women are part of the political process with a Mentor Award from the Public Leadership Education Network, of which Chatham is a founding member.

Betsy received a bachelor's degree in political science from Chatham and a master's degree from the Eagleton Institute of Politics at Rutgers University.

**You say that the glass ceiling is being shattered for women in politics. How far away do you think we are from electing a female president?**

*We've made a lot of progress both in politics and society. I don't know when we will elect a woman president, but I think it's more an issue of electing the right woman – not just any woman. Women embody important values and bring a different perspective from which everyone will benefit. We must construct a society that values the contributions of all its citizens.*

### Abbie Goodman '82



Abbie Goodman '82 is the executive director of the American Council of Engineering Companies of Massachusetts and director of external affairs for the Massachusetts Association of Land Surveyors and Civil Engineers. She is also a registered lobbyist and director

of external affairs for The Engineering Center, which provides administrative support to a variety of associations.

She serves on the Massachusetts Department of Transportation's Transportation Advisory Committee and on the Massachusetts Division of Capital Asset Management Construction Law Working Group. Previously, Abbie served as executive director of the Massachusetts Office of Travel and Tourism and the Massachusetts Office of International Trade and Investment, where she opened state trade to Berlin and Jerusalem.

A graduate of the CEO track of the U.S. Chamber of Commerce's Institute for Organization Management, Abbie holds a bachelor's degree in communication with a minor in political science from Chatham.

**While anticipating their next steps, what key attributes/skills would you recommend Chatham seniors develop?**

*Based on my own experience, the following would rise to the top of the list:*

*Develop the ability to write clearly and quickly. Feel comfortable with public speaking. Learn to approach people and introduce yourself. Don't wait for the opportunity – make the opportunity. Volunteer. Pitch in and help. It's a way to meet so many people and to have great new experiences at the same time. Don't sit at home and wait to be asked! If you have an interest in politics, volunteer for political campaigns for candidates with views you support, especially women candidates. You can build some great skills in fundraising, advocacy, event management, and human relations from political campaigns.*

### Sydney Scarborough '72



Sydney Scarborough '72, former trustee and alumni board member, is a managing director at Jones Lang LaSalle, a financial and professional services firm specializing in real estate services and investment management. She serves on the board of Swedish Covenant Hospital and its finance and marketing/strategic planning committees.

Sydney has successively served as first vice president of what was then Mellon Bank, first vice president of First Chicago (JP Morgan Chase), president of Pool, Scarborough & Associates, and cofounder and executive vice president of Lillibridge Healthcare Services.

At Mellon Bank, Sydney established and developed the health care banking division, leading a national group of lenders to relationships with 150 hospitals and health care systems. She also launched a health care financial consulting business for First Chicago and then took the business private.

Sydney received a bachelor's degree in political science from Chatham and an MBA from the University of Pittsburgh Joseph M. Katz Graduate School of Business.

**Your professional path, even while in banking, has been deeply involved with health care. What led you in that direction?**

*I was drawn to helping hospitals with their business challenges and plans, but I realized that the ultimate beneficiary was the patient. Patients will never know my name, but they will know that their services are broader and better. Helping a nonprofit health care entity enhance its profitability so that more goes right back into the business allows it to pursue an important mission and make essential service enhancements, such as to IT systems and specialized care units.*

### Patricia Hredzak-Showalter '07

(Young Alumni Cornerstone Award)



Inspired by the number of famous women who had attended women's colleges, Patricia Hredzak-Showalter '07 enrolled at Chatham University and pursued a bachelor's degree in chemistry in a curriculum that was tailored to her interests and needs for graduate school. As a Chatham student, she obtained geochemistry work at the University of

Pittsburgh and an internship at NASA's Johnson Space Center.

After graduation, Trish moved on to Tufts University to pursue a master's degree in electroanalytical chemistry. It was during this period that she was involved in the NASA Mars Phoenix Lander, which confirmed the presence of water on Mars.

Today, she is pursuing a Ph.D. in oceanography at the University of Delaware's School of Marine Sciences and Policy, working on projects related to the two subjects she finds the most fascinating: space and the ocean.

**What would you consider to be a major success or breakthrough in your field?**

*There's still so much we don't know about the ocean. Although the scientific community accepts the fact that global warming exists, we're still trying to understand it and know how to impact it. One exciting prospect has to do with somehow introducing more iron into the ocean to see if it will then absorb more carbon from the atmosphere.*

*We also know that humans who depend on the ocean in so many ways also assault it with toxins and litter and so forth. If we understand it better, perhaps we can influence the human impact.*

## 2012 Distinguished Alumna Award

The Distinguished Alumna Award is given annually to an alumna whose achievements represent the fulfillment of Chatham's mission of excellence in the liberal arts education of women. Recipients have made inspiring contributions to their particular fields, volunteer organizations, and society in general. The final selection each year is made by a committee of the Alumnae Association Board.

### Nancy Oleinick '62



For many years, Nancy Oleinick '62 has been a professor of oncology and radiation oncology, biochemistry, and environmental health sciences at Case Western Reserve University. Through her work, she became one of the world's leading authorities on photodynamic therapy mechanisms.

Since 1972, Nancy has been funded continuously by the National Institutes of Health. She has also worked with clinicians in the Cancer Center and the Skin Diseases Research Center to develop clinical trials for dermal malignancies and for psoriasis. Recently, she became the chief scientific officer of Fluence Therapeutics, Inc., a company that is working to commercialize a new psoriasis therapy that is based on a phthalocyanine photosensitizer that she developed to treat cancer.

Nancy received a bachelor's degree in chemistry from Chatham and a Ph.D. in biochemistry from the University of Pittsburgh.

**Can you explain photodynamic therapy (PDT) for those non-scientists among us?**

*PDT is a treatment for cancer and other conditions that uses a combination of a photosensitive dye and intense visible light. I've developed one of these dyes that is introduced into the tumor or unwanted tissue then irradiated with red light. In PDT, the dye absorbs light then transfers the energy to oxygen to create an activated form of oxygen, which damages and kills the cells. With other photosensitizers, the FDA has approved PDT for some cancers and non-cancerous lesions. In my lab, we have studied the cellular sites of PDT damage and how cells respond as they try to repair the damage or die.*



## Chatham alumna and trustee helps organic gardens and fundraisers **BLOOM**

In the early 1990s, Martha "Marty" Carson '62 was paging through a gardening magazine when she noticed an article about a program that sent volunteers to the former Soviet Union to help bolster its agriculture.

"It was after Perestroika, when everything changed," says Marty, referring to the policy established by Mikhail Gorbachev, which led to the dissolution of the USSR.

For three and a half weeks, Marty, along with a graduate student, a volunteer, and program founder Sharon Tennison, lived in St. Petersburg, building organic rooftop gardens.

Following St. Petersburg, the group traveled to Moscow and stayed with farmers, many of whom were ex-soldiers transitioning from military to

civilian life. In the evenings, everyone gathered around the table, eating from small dishes, as the host families told stories, recited poetry, and sang songs. Thanks to her Chatham education, Marty understood some of these tales and songs.

"My interest in Russia came from studying Russian for a year at Chatham," Marty says. "I don't know if I would have written to Sharon and said 'I want to do this and be involved in it' without my exposure to Russian."

As a language major, Marty took Russian her senior year from Tatiana Kelly, a Russian teacher from the University of Pittsburgh who also taught at Chatham. Learning Russian was just one of the many interests she discovered at Chatham that greatly influenced her life. Her love of music, which endures to this day, flourished after she joined the chorus led by Lorenzo Malfatti.

"I remember once sitting in chorus rehearsal one afternoon and he said, 'we have a special guest in the back of the room,' and I looked and it was [actor and folk singer] Burl Ives," she says, adding that Malfatti was a wonderful teacher, with a brilliant voice.

Marty graduated in 1962 with a Bachelor of Arts in German. Being a Chatham student gave Marty a lifetime of memories and inspired an enduring dedication to her alma mater. Marty has been involved with Chatham for years and has served on the Board of Trustees since 1998. During Reunion Weekend, held October 12-14, Marty received the 2012 William Trimble Beatty Award, an award that honors those who embody the spirit of Beatty, who was instrumental in securing Chatham's charter.

While her language skills helped her in Russia, Marty's career took a different path. Since the late 1960s, Marty has been cultivating her own gardens. Friends admired her handiwork, and she'd offer them advice on their blooms. When she and her husband moved to Sussex County, New Jersey, in 1983, Marty began assisting her landscape designer. Even though she did not have formal training, she realized she excelled at garden design and founded ThreeSeasons, an organic gardening firm.

In addition to dedicating herself as an entrepreneur, Marty devotes much of her time to volunteering in her community and at Chatham.

"Her name appears on the past campaigns; she's on the list to volunteer, and she donates. She serves and she gives," says Ann Boyd-Stewart, vice president for university advancement.

Marty was involved in the Athletic and Fitness Center project and served as a member of the National Leadership Gifts Committee, which was part of the Keep the Vision Splendid Campaign, and served as a special advisor for the Alumnae College 2001 Planning Committee.

*"I think Chatham has an amazing ability to give women the tools they need to become special people."*

Marty Carson '62

As chair of the advancement committee for the board, Marty played a role in raising funds for the University, and Ann says Marty embodies the best qualities of a fundraiser.

"She is able to listen. She is very passionate, and she is able to stop and ask 'What do you think?'" explains Ann. "She loves to get input from others, and that shows leadership."

"She is quite active at Chatham," says Gretchen Hart, a former classmate of Marty's. "She is a tireless volunteer. She claims that I do more than she does, but I do not buy that at all."

Gretchen and Marty became reacquainted when Gretchen began her tenure as the president of the Alumni Association, making her a board member. She was struck by Marty's dedication.

Marty chose to attend Chatham because her mother, Louise Hamilton, who graduated in 1924, advocated for the school.

"A lot of the women in our family went to Chatham and were involved in Chatham," she says. Marty's mother and her roommate, Martha Luthringer, remained friends until they both passed away at the age of 96. Much like her mother, Marty remains friends with her roommate, Nancy Elman '62, and stays with her when she visits Pittsburgh.

"She knows a lot about the meaning of friendship," says Nancy.

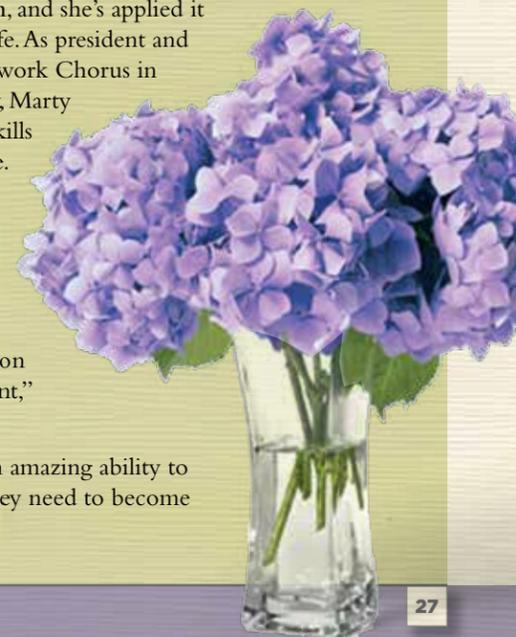
Nancy notes that Marty's dedication extends beyond friendship, encompassing her company and her work for Chatham. She spends long nights reading through all the board materials, making sure she has a firm grasp of what's going on at Chatham.

"She's fearless in raising funds, and she understands it really well," says Nancy.

Marty says she learned about fundraising from volunteering at Chatham, and she's applied it to other aspects of her life. As president and a member of the Masterwork Chorus in Morristown, New Jersey, Marty applies her fundraising skills to help the chorus thrive.

"I am serving in my fourth year as president of the choir, and my experiences at Chatham gave me the confidence to feel I am able to take on something very significant," says Marty.

"I think Chatham has an amazing ability to give women the tools they need to become special people." ❏



# Every gift tells a story

Every gift tells a story – a story of transformation for Chatham and for its alumni and donors. Philanthropy, literally translated, defines a love of humanity; it is also the voluntary action for the common good. Philanthropy allows people to express their passions and illustrate their values by supporting something that is bigger than themselves and advancing the public good.

Throughout an alumnus' lifetime, what begins as an Annual Fund pledge of support can develop through decades of involvement into a life-changing legacy.

Alumnae honor beloved family members, classmates, and former professors by creating endowments to ensure the memories of their loved ones live on in perpetuity.

Each year, despite having recently graduated, young alumnae generously decide to make Annual Fund gifts to show their commitment to Chatham, thereby leaving the door open for the next deserving student.

Inspired by a desire to provide opportunities for Chatham students, alumnae establish scholarships or internships to enhance the student experience and ease financial burdens.

Investing in Chatham's future as a donor reflects pride and passion for the University and the education and opportunities received here. There are so many ways to ignite a passion for philanthropy at Chatham and to affect real and lasting change. As you read the following stories, please consider how giving to Chatham may enrich your own life and the lives of generations to come.

## These Chatham roots run deep

**When Gateway student Emily Tabor '12 walked, or more accurately danced, across the stage at Commencement in May, she became a fourth generation graduate of Chatham University.** In addition to joining her family's legacy, Emily was welcomed into another kind of kinship with shared memories and bonds: the family of Chatham alumni.

Emily's family tree has deep roots at Chatham, dating back to 1922 when her great-grandmother Leah and great-great-aunt Miriam Nieman enrolled at the Pennsylvania College for Women. Leah and Miriam's father had instilled in them a healthy appetite for education, though it was unusual at that time for women to pursue formal education. Ruth Bachman '48, Leah's daughter, and Ruth's cousin Judy Siegel '67 cast their own branches on the Chatham family tree, illustrating that education is indeed a family value that spans the generations.

Now the matriarch of the family, Ruth is a proud grandmother who maintains a strong relationship with her granddaughter and alma mater.

"Grandma has always been my best friend," says Emily.

Influenced at an early age by her father, Dr. Abram Zucker, Ruth was encouraged to accompany him on house calls. With a nurtured interest in health care, Ruth majored in nursing at Chatham. She says the five-year program was tedious, but through much dedication and hard work, Ruth became the only one of her classmates to complete the program.

The nursing program required Ruth to endure a grueling two-year stint at Allegheny General Hospital. "It wasn't pleasant for me but I loved the work," she says. "It was a part of me."

Ruth's Chatham degree proved invaluable. After 15 years away from nursing, Ruth returned to her field to find that her degree was considered to be very prestigious. "I could have any job I wanted," she says.

The solid education she received at Chatham paved her way to the University of Pittsburgh's nurse practitioner program, which she completed in 1970.

Throughout her life, Ruth has proven a deep commitment to taking care of others and giving back to the community. Ruth's Chatham yearbook is a testament to her giving. Along with the

social service club she joined, Ruth also worked as a solicitor for both the Community Chest drive and the Red Cross drive.

Taking after her grandmother, Emily too wants to apply her Chatham education to serving those in need. She hopes to use her biology degree to care for animals in a zoo setting.

Today, Ruth is a volunteer at Children's Hospital of Pittsburgh of UPMC, which she and her late husband financially supported, in addition to other Pittsburgh institutions, such as the Pittsburgh Cultural Trust, WQED, Pittsburgh Ballet Theater, Pittsburgh Parks Conservancy, and, of course, Chatham University.

"I feel privileged to have been able to follow in the footsteps of the amazing women of my family, and I am honored to be able to call myself a Chatham alum," says Emily.

*As part of the Chatham family tree, your legacy is reflected in each new incoming class. By contributing to the Annual Fund, you ensure that these new generations of Chatham students will have new opportunities to join and grow the Chatham College for Women family.* ❧



**As students in the early 1970s, Georgena Terry '72 and Kathryn Roberts Frank '72 were staging a play in a makeshift theater when they mischievously set out to find curtains to enhance their stage.**

Jerry Wenneker, then director of the drama program, had recently spent a significant portion of his budget to install black drapes in the Chapel for performances. Kathryn and Georgena decided to borrow the curtains for their production.

"It was fun," Georgena says. "The play was probably something we had written ourselves or some off-the-wall modern kind of thing. That all became secondary after Dr. Wenneker discovered the curtains were missing. . . Then again, he had to hand it to us for being creative."

"They were both very involved in theater, and there were a lot of theater parties that involved a lot of cheap red wine," jokes Barbara Studenmund '72, who lived with Kathryn and Georgena during their junior and senior years.



Barbara Studenmund '72



Georgena Terry '72



Kathryn Roberts Frank '72

Life at Chatham didn't always involve rogue theater productions and parties; the friends also helped one another with classes and making the most of their Chatham experiences. One semester when Barbara did not take a literature class, she relied on Kathryn to guide her reading selection.

After graduation in 1972, each woman went her own way. Barbara headed to Washington, D.C., eventually working for the Association of American Law Schools. Georgena went on to earn a bachelor's degree in engineering from Carnegie Mellon University and later founded Terry Precision Cycling, which she sold a few years ago, and Georgena Terry Bicycles.

After working at the *Pittsburgh Post-Gazette* and *Bucks County Courier Times*, Kathryn moved to California, where she worked as a lifestyle editor at *The Bakersfield Californian*. In Bakersfield, she met her husband, Gary Frank.

Ten years ago, Kathryn began displaying signs of cerebellar ataxia, a neurodegenerative disease that impacts speech and mobility. The illness cut her career short. As the years have passed, Kathryn has lost more of her independence, but none of the spirit Georgena and Barbara remember their college roommate possessing.

"Kathy would be funny. And she was also rebellious, so she had an extra sort of kick or bite to her," Barbara says.

During a trip to visit Kathryn earlier this year, Barbara began wondering how she and Georgena could honor their old friend. The bonds formed in a triple in Berry Hall became the foundation for a gift to the University.

After a conversation with Gary, Barbara and Georgena created and funded the Kathryn Roberts Frank Award, which will benefit the Chatham Scholars program – a fitting tribute to Kathryn, who excelled at academics and was a member of the Phi Beta Kappa honors society.

The Chatham Scholars program offers interdisciplinary and cultural experiences in addition to five highly focused, challenging faculty-designed scholars' seminars that the students must complete over a three-year period.

"Chatham Scholars are exceptional students who energize the campus, initiate change, and capitalize on opportunities for independent learning. They are intellectual, academic, and cocurricular leaders who thrive on the challenges of a dynamic community," says Bill Lenz, director of the scholars program and Pontious Professor of English.

"The scholarship is our way of doing something really meaningful for Kathy and to celebrate the fact that the three of us as roommates had a terrific time at Chatham," says Georgena.

*(continued on next page)*

Kathryn learned of the scholarship on her 62th birthday at the end of July. Gary, who is an attorney with the State Insurance Compensation Fund in California, says she was incredibly humbled.

"She was thrilled ... just beamed from ear to ear. Absolutely, totally thrilled. She could not have been more pleased or proud or happy."

Barbara hopes the scholarship created to honor her beloved friend inspires others to donate to Chatham. If you want to fund a scholarship or make a donation in someone's honor, contact Erin Longchari, director of major gifts, at 412-365-1652 or [elongchari@chatham.edu](mailto:elongchari@chatham.edu).

Business management student Rachel Bane '13 has been a Chatham Scholar since she was a first-year student and has served as director of the Scholars Advisory Board. "Being a Chatham Scholar has connected me with a community of smart and highly ambitious young women, all of whom have inspired me in numerous ways," she says. "Over the years, some have even become my dearest friends."

Some of Rachel's most memorable experiences with the Scholars program include lively discussions and annual trips to the Andy Warhol Museum and other local landmarks. "I've truly enjoyed my experience as a Chatham Scholar and hope to see the program continue to motivate and inspire future students on their journeys to become world ready women."



## Alumna leaves legacy to Chatham

**Thelma Martindale '36, of Honolulu, Hawaii, passed away in March at the age of 98.** Remembering her alma mater in her estate, Thelma left a generous gift to Chatham upon her passing.

Though the exact amount of her donation will not be known until the final estate distribution, Thelma's gift will be used to create a lasting legacy at Chatham by strengthening the infrastructure of the new Eden Hall Campus.

Thelma arrived at what was then Pennsylvania College for Women (PCW) in fall 1932 from Detroit. As an English literature and composition major, Thelma was a member of Omega, the honorary literary society. She showed off her skill with the written word in the weekly student newspaper, *The Arrow*, and helped to produce the yearbook, then called *The Pennsylvanian*, as a senior editor. Her fellow classmates described her in the yearbook as "quiet and earnest, sincere and generous."

After graduating from PCW, Thelma visited Hawaii on vacation and fell in love with the islands. She moved to Oahu in the early 1950s and spent the rest of her life living in Hawaii and working for the Hawaiian Electric Company, where she used the writing skills she acquired at PCW to work her way to becoming the head of corporate communications.

Despite living in Hawaii for most of her adult life, Thelma never forgot her alma mater. Now, 76 years after her graduation from PCW, this quiet and earnest alumna has written a lasting legacy into the final chapter of her life with a sincere and generous gift to Chatham.

*If, like Thelma, your plans include a bequest to Chatham, please let us know.*

*We would like to thank you for your thoughtful commitment and welcome you to The Dilworth Society. By sharing your intention to leave a legacy at your alma mater, we can give you the recognition you deserve during your lifetime. To notify Chatham of your plans or to learn how to include the University in your estate, contact the Office of Gift Planning at 412-365-1252 or [plannedgiving@chatham.edu](mailto:plannedgiving@chatham.edu).*

### DID YOU KNOW?

The earliest newspaper and literary magazine published by students of the women's college was *The Sorosis*, which ran from 1895-1921. The student newspaper was later known as *The Arrow* (1921-1970), *The Matrix* (1970-1982), *The Rolling Pebble* (1983-1984), *First Edition* (1984-1989), and is now *The Communiqué* (1990-present).

The yearbook was first published in 1915 as *The Pennsylvanian*, and in 1956, the title changed to *The Cornerstone* after PCW became Chatham College. *The Cornerstone* was last published in 2010 with no immediate plans for any new editions.

You can view all of the yearbooks (1915-2010) and select newspapers online from the Chatham University Archives digital publications collection on the Internet Archive at [archive.org/details/chathamuniversity](http://archive.org/details/chathamuniversity).



# MAY 2012

**Chatham University graduated its 141st class** of undergraduate women and its 19th class of graduate women and men during Commencement, which was held on May 21 at the Soldiers & Sailors Memorial Hall & Museum. S. Murray Rust III, chair of Chatham's Board of Trustees, and President Esther L. Barazzone, Ph.D., presided over the ceremonies.

During the commencement ceremony, Chatham jointly recognized community leaders and philanthropists Sheila Fine, former Gateway student, and her husband, Milton, for their lifelong commitment to the community with an honorary Doctor of Public Service degree.



2011 graduate alumnae Aafke Loney, Jocelyn Falconer, and Elinore Kneidinger catch up at the GOLD happy hour.

Visit Chatham's Youtube Channel to learn more about the Fines and their contributions to the community at [youtu.be/zENklnfBr78](http://youtu.be/zENklnfBr78). (URL is case-sensitive.)



The class of 2012 enjoys a champagne toast on Beatty porch.



Chatham alumnae Jen Grab '07 (left) and Kristin DeLuca '02 (right) toast their friend Jenalee Schenk '10, who became a "double alumna" after completing the Master of Arts in Food Studies program this spring.

## JUNE 2012

Chatham's Office of Advancement welcomed nearly 50 Chatham alumni, trustees, friends, and students to a June event in New York City. Associate Professor Alice Julier spoke about Chatham's innovative food studies program, of which she is the



Board of Trustees members Henry Simonds and Brenda Marsh '76 enjoy catching up at the alumni and friends reception in New York City.

founding director. She shared exciting developments about Chatham's new School of Sustainability and the Environment and Eden Hall Campus, including the incoming inaugural cohort of Master of Sustainability students and the first Food, Farm, and Field course that was held in July.



Houston alumnae (left to right) Jennifer Laughlin '95, Diane Peterson '71, Danyale Smith '94, Debra LeBlanc '85, Barbara Brukner '51, and Vicki Dunn '76 enjoy connecting with one another and sharing Chatham memories.

Later in June, Debra LeBlanc '85 organized a gathering of Houston-area alumnae at the Backstreet Café. Those in attendance had a chance to learn about happenings on campus and reminisce about their Chatham experiences.

Thirteen Chatham alumni and their families braved rather dreary weather to attend a barbecue and open swim at Eden Hall Campus on July 28. In addition to learning about future plans for the campus and current programming offered there, alumni and their families had the opportunity to enjoy lunch, a tour of the organic garden, and an afternoon of apple picking in the orchard.

Cait Garrity '11 and Bee Schindler show off the fruits of their labor after apple picking in the Eden Hall orchard.



## JULY 2012

# Alumni News

## Governor appoints Barbara Cross '75 to Pennsylvania Commission for Women



In May, Pennsylvania Governor Tom Corbett appointed Chatham alumna Barbara Cross '75 to the Pennsylvania Commission for Women, which advises the governor on legislation affecting women and advocates for health care, business, and human rights issues for women. Barbara, a U.S. Marine Corps veteran, is in her second term as the

Cumberland County Commissioner and is a member of the Chatham University Alumni Association Board.

Barbara says the appointment is an honor for which she can thank Chatham. "Chatham

provided me the opportunity to set a foundation of leadership and instilled in me the responsibility for continued professional development."

Barbara retired from the U.S. Marine Corps Reserves after 25 years of service with the rank of Lieutenant Colonel and was recalled to active duty from 2004-06 to support the global war on terrorism. Her extensive military background includes logistics, budgeting, and intelligence. The life member of the Marine Corps League and the Women Marines Association has served on Governor Corbett's transition team for Veterans Affairs and serves on U.S. Senator Patrick Toomey's Military Academy Screening Committee. **R**

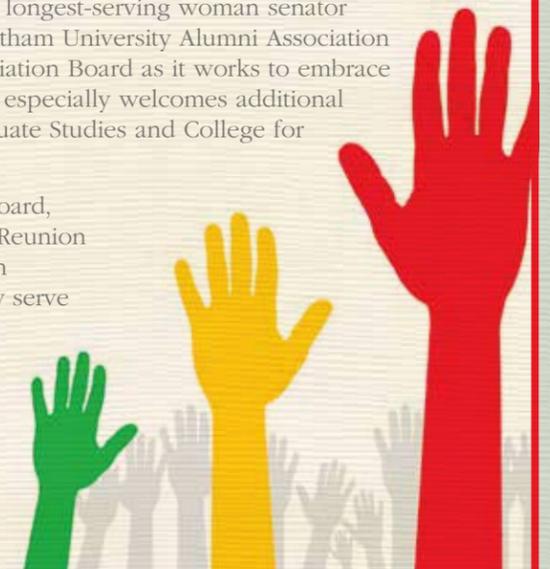
## Interested in getting involved?

*"In American society today, we need to have volunteerism. I truly believe that it is the glue that will hold us together and it will be the energy that will take us into the 21st century."*

This quote by U.S. Senator Barbara Mikulski, the longest-serving woman senator from Maryland, holds true for Chatham. The Chatham University Alumni Association seeks interested alumni to join the Alumni Association Board as it works to embrace and enhance our alma mater's future. The board especially welcomes additional alumni representation from the College for Graduate Studies and College for Continuing and Professional Studies.

Elected volunteers serve two-year terms on the board, completing committee work and participating in Reunion Weekend planning. Biannual meetings are held in Pittsburgh, though alumni throughout the country serve on the board.

Information about the board can be found at [chatham.edu/alumni](http://chatham.edu/alumni). For more information, please contact Gretchen Hart '62, immediate past president of the Alumni Association, at [gehart@verizon.net](mailto:gehart@verizon.net).



# Building a lifelong connection to Chatham

**In addition to welcoming the Class of 2016 and transfer students, Chatham welcomed a new student organization to campus this fall.** The Student Alumni Association kicked off its inaugural academic year with recruiting events at the new and transfer student orientation ice cream social and the student involvement fair. The association operates in partnership with alumni relations, student affairs, and the Alumni Association to create opportunities for robust interactions between students and alumni and to further connect alumni to current happenings at Chatham. Advised by Monica Cooney, assistant director of alumni relations, and 2009 alumna Hallie Arena, assistant director of student affairs, the association guides students as they

build a lifelong connection with their alma mater, making the University always feel like home.

Enhancing their personal and leadership skills, members will plan and participate in social, career-oriented, and school-unifying events that connect students with alumni throughout the year. Members of the association will be especially visible to alumni as they celebrate Chatham's legacy at such campus traditions as Reunion Weekend, Thanksgiving dinner, Candlelight, and University Day.

Events that connect students and alumni will take place throughout the year, and we welcome alumni to participate and meet members of the organization as it establishes its roots. For more information, visit [chatham.edu/saa](http://chatham.edu/saa).

Gretchen Hart '62, immediate past president of the Chatham Alumni Association Board, poses for a photo with Catherine Giles '15 (left) and Julie Victain '14 (right).



Alexis Smith Macklin '92 (center) talks with student orientation leaders Lisa Xu '14 (left) and Amira Patrick '13 about the start of the new school year at the student/alumnae ice cream social.



Carol Fris '91, Daisy Nsibu '16, Angelina Francalancia '16, Karen Salaverria '16, Hannah Gregor '16, and Jan Necessary '75 pose for a photo while waiting in line for ice cream.



## Bringing learning to the neighborhood

The name of the game is Word Play. Created by Margaret "Margy" Whitmer '74, media producer at the Fred Rogers Company, Word Play promotes interaction between parents and preschoolers. Vibrant posters can be found in bus shelters throughout the city, and corresponding clues are delivered via text message to parents' cell phones.

"Bus shelters seemed like the perfect opportunity to engage young children and their parents during an otherwise idle time," says Margy. The game, which recently completed a three-month pilot in the East End, is designed to help preschool children improve their communication and pre-literacy skills through rhyming and identifying on the poster such familiar Pittsburgh places as Heinz Field, PNC Park, and the Point. The themes of the game were adopted to work in tandem with the public schools' focus on neighborhoods and nature, animals in the wild, and health and fitness.

Making Margy's vision into a reality was a team effort across the city. The Fred Rogers Company partnered with Lawrenceville-based mobile technology company Songwhale to manage the technology and platform, the University of Pittsburgh to help design games that honed pre-literacy skills, and the Art Institute to design the poster art and help create the game.

Margy earned her degree in history with a teaching certificate at Chatham. Interested in elementary education,

Margy wrote a children's book as her senior tutorial project. She and classmate Paula Belikove '74 authored *Her Story*, a tale of eight women in the 20th century.

While working on their joint tutorial, she and Paula completed internships on a

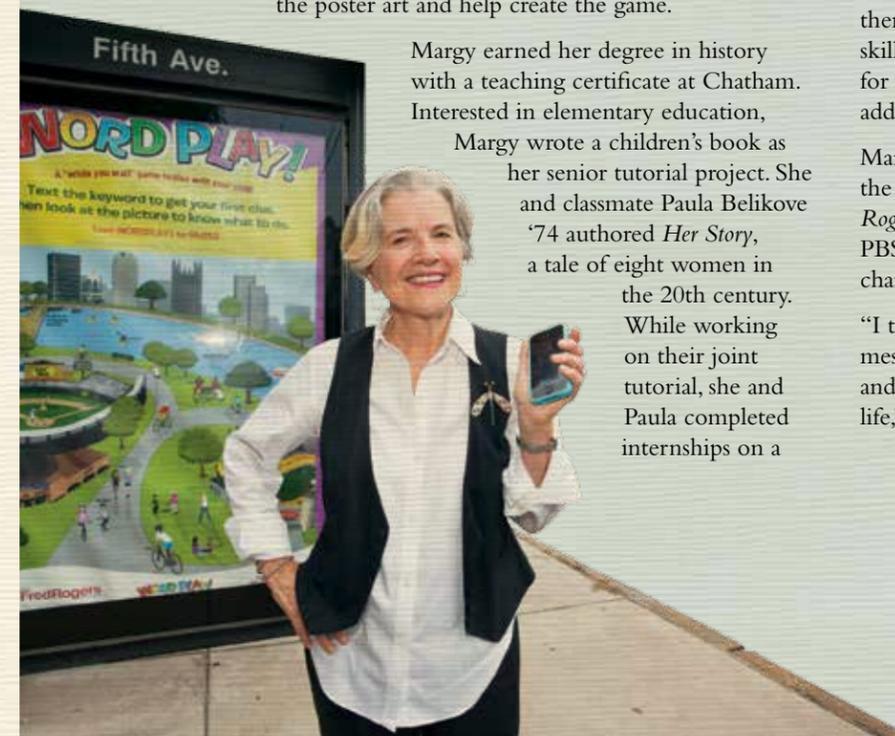
Boston public television (WGBH) children's show called *ZOOM*. The show's themes were based on ideas submitted by viewers. Margy and Paula were responsible for passing along the good ideas to the producer.

With no teaching jobs available upon graduating, Margy did freelance work for WQED and Family Communications, Inc., the nonprofit founded by Fred Rogers that was later renamed the Fred Rogers Company. She was eventually offered a position to produce *Mister Rogers' Neighborhood*, where she remained until the show ended in 2001.

With the Fred Rogers Company, she has collaborated on a series of books called First Experiences for parents and children that address such issues as welcoming new babies to the family, making friends, and going to the doctor. She has produced video-based workshops for early childhood professionals to help them teach science, literacy, and anger management skills for children. Margy has also completed projects for Giant Eagle, Inc. and UPMC Mercy hospital that address other issues related to children and parenting.

Margy is now immersed in *Daniel Tiger's Neighborhood*, the new animated show that was inspired by *Mister Rogers' Neighborhood*. The show, which debuted on PBS in September, features offspring of the original characters from *Mister Rogers' Neighborhood*.

"I think I've been so moved by the lessons and messages of Fred Rogers that they will always inform and inspire my work, and hopefully the way I live my life," says Margy.



**Alice Berry Adams '53**



Alice Berry Adams, who graduated from Pennsylvania College for Women with a bachelor's degree in history, passed away peacefully in July, surrounded by family. She served Chatham for many years as the director of alumni relations, director of admission volunteers, and as a longtime member of the Board of Trustees.

Throughout the years, Alice made many friends at Chatham and was known and loved by alumni, faculty, staff, and trustees. As a dedicated member of the Chatham community, she served as president of the Alumnae Association from 1974-77, and she chaired Chatham's United Way campaign in 1982 and 1983. In 1996, Alice received the Distinguished Alumna Award, and in 1999, she received the Trustees' Distinguished Service Award.

Alice was the widow of the late James W. Adams, Jr., whom she married after leaving a teaching position at Taylor-Alderdice High School. She is survived by her three children, Alice Ann '82, James, and Charles, and by her two grandchildren.

After her passing, Alice's children acknowledged their mother's enthusiastic commitment to Chatham by suggesting that, in lieu of flowers, memorial contributions be made to the University and also to Westminster Presbyterian Church, where Alice served as an elder, deacon, and Sunday school teacher.

Of Chatham, Alice once told an interviewer, "I think it's a wonderful school at which to work and learn." When asked about her education, she said that her tutorial, "Athenian Drama in 5th Century B.C. in Relation to the Community," was the best work she had ever done.

**Susan Black Elwell '62**



Susan Black Elwell '62, recipient of the 2005 William Trimble Beatty Award, passed away in May after a hard-fought battle with cancer. Upon her passing, in the House of Representatives, Maryland Congressman Chris Van Hollen paid tribute to Susan as "a woman of strength, courage, and vision," and as someone who "sought to enlighten and engage others through education and activism."

After she graduated from Chatham with a degree in political science, Susan began a career that included service in the Peace Corps and a position as the founder and first director of the Chevy Chase Baptist Children's Center, which was praised for its innovative approach to caring for children ages six months to five years.

She was also a member of the Chevy Chase Historical Society Board, through which she launched the History-Go-Round program, and she held an active role in the leadership of the Woman's Suburban Democratic Club.

Throughout the years, Susan maintained close ties with the friends she made at Chatham and was a founder of the Washington, D.C., area alumni club. She enjoyed attending such University events as the Keep the Vision Splendid campaign event in Washington, D.C., a Philadelphia flower show, and several reunions. In addition, she once hosted a student luncheon at her home.

Susan was married to Richard Elwell, whom she met when both were working for the Peace Corps in Niger. She is survived by her husband, their son Martin, and stepsons David, John, and Peter. She was predeceased by stepson Robert.

**Alumnae**

- |                            |                              |                             |
|----------------------------|------------------------------|-----------------------------|
| Jean Muller Knetsche '32   | Mary Ann Mackey Neff '42     | Stella Pavloff-Bull '51     |
| Jessie Doudna Phillips '33 | Jean Bacon Smith '44         | Virginia Goucher Lehman '51 |
| Harriet Cole Jayne '34     | Jane Meub Evans '46          | Jean Graham Hague '51       |
| Ruth Moorhead Sward '35    | Joan Davies Bream '46        | Julia Welch Layton '53      |
| Thelma Martindale '36      | Lucy Beale Stockton '47      | Alice Berry Adams '53       |
| Nancy Lane Davis '36       | Shirley B. Lawrence '48      | Martha Conner Hamilton '55  |
| Florence Kinley Mercer '37 | Betty Lou McNary Penn '48    | Sally Roy Friedhofer '56    |
| Ruth Clark Nelson '40      | Dorothy Deasey '49           | Susan Black Elwell '62      |
| Marjorie Murfin Veitch '40 | Harriet Kerr Daye '49        | Ruth Goldberg Checker '62   |
| Anne Butler Stewart '41    | Marjorie Dykema McKibben '50 | Lois E. Murphey Skalka '69  |
| Eleanor Glick Caplan '42   | Joan Parson Van Voorhis '51  |                             |
| Florence Succop Klotz '42  |                              |                             |

**Friends, Faculty, and Staff**

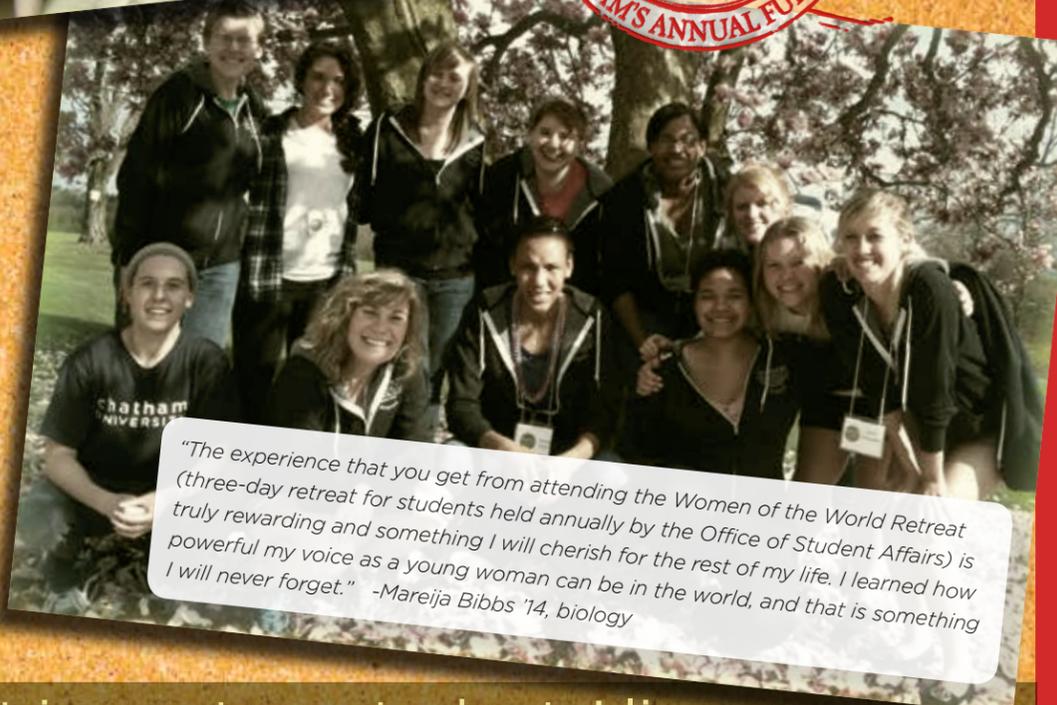
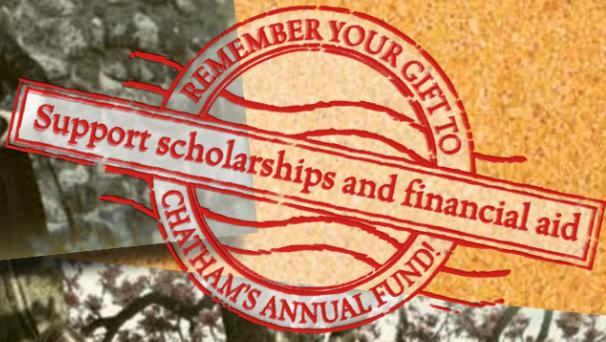
- |                              |                     |
|------------------------------|---------------------|
| Bette Wallenhorst Dudley '69 | Jaronde Banks       |
| Kimberly Johnson '79         | Frederick Borga     |
| Sharon McCrady '81           | Paul J. Haluck      |
| Victoria Fisher '82          | Van Hoyle           |
| Mary Balzano Tomaino '84     | Paul Lohmeyer       |
| Esther Roth '87              | Robert E. Mertz     |
| Jennifer Tierney '93         | Chris Roark         |
| Joia Umi Bird '96            | Daniel Rothermel    |
| Marisa Muscarella '13*       | Milton J. Schechter |
|                              | B. Slater           |
|                              | Susan Smolik        |
|                              | Frommie H. Whitman  |

\*intended year of graduation

We mourn the passing of alumni and friends of Chatham and celebrate their lives at our annual memorial service during Reunion Weekend. Information about deceased alumni may be submitted to the Office of Alumni Relations at alumni@chatham.edu or by mail to Woodland Road, Alumni Relations Office, Pittsburgh, PA 15232.

**Chatham University + Your Financial Support =  
A World-Class Education**

"My Chatham Abroad trip to Turkey was an invaluable part of my college experience. Having the opportunity to make new connections with fellow students and professors in a diverse and challenging setting was amazing. Chatham Abroad is a very important step toward becoming a world ready woman!" -Tess Hochberg '14, public policy.



"The experience that you get from attending the Women of the World Retreat (three-day retreat for students held annually by the Office of Student Affairs) is truly rewarding and something I will cherish for the rest of my life. I learned how powerful my voice as a young woman can be in the world, and that is something I will never forget." -Mareija Bibbs '14, biology

**Make a direct impact on students' lives today at [chatham.edu/makeagift](http://chatham.edu/makeagift) or 855-MYCHATHAM (855-692-4284).**

chatham UNIVERSITY

Beatty House  
Woodland Road  
Pittsburgh, PA 15232  
412-365-1517  
alumni@chatham.edu

No matter where life has taken you,

*all roads lead back to Chatham.*

So dig out those yearbooks, take a moment to reflect on your Chatham memories, and **save the date!**

CELEBRATING CLASSES  
ENDING IN 3s & 8s

**June 7-9, 2013**

*Reunion Weekend*



- Journey to campus and reconnect with friends, faculty, and classmates.
- Stroll down memory lane at traditional events like the Bloody Mary and Mimosa Reception, All Alumni President's Reception, and Gala Alumni Luncheon.
- Navigate the course of Chatham's future at Chatham Eastside and Eden Hall Campus, all while rediscovering your alma mater.

alumni@chatham.edu • chatham.edu/alumni



Chatham University Alumni Association

Inspire your classmates to attend Reunion Weekend and welcome them back to Chatham by serving as a class party chairperson! Contact alumni@chatham.edu or call 412-365-1255 to get involved.