

Steven Listopad

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Curriculum Vita

Henderson State University Lecturer in Journalism and Mass Media Student Newspaper Adviser Student Yearbook Adviser Student Media Agency Adviser	Work: 1100 Henderson Street Box 7681 Arkadelphia, AR 71999 Office: 870-230-5075 Mobile: 701-261-5562 listops@hsu.edu
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Education

- Ph.D. **North Dakota State University**, Fargo, North Dakota
2018 Department of Communication.
(expected) *Major:* Media and Society
 Minor: Organizational Communication and Leadership
 Cognate: Media History
 Cognate: First Amendment and Media Law and Policy
 Cognate: Media Organizations and Convergence
 Adviser: Dr. Elizabeth Crawford
- M.A. **North Dakota State University**, Fargo, North Dakota
2006 Department of Communication.
 Major: Mass Communication
 Cognate: Journalism History
 Adviser: Dr. Ross Collins
- B.S. **North Dakota State University**, Fargo, North Dakota
1999 Department of Communication.
 Major: Mass Communication.
 Minor: Zoology
 Adviser: Dr. Ross Collins
- A.A. **North Dakota State College of Science**, Wahpeton, North Dakota
1997 *Major:* General Studies (emphasis in pre-medicine)

Professional Activities

- ieiMedia: Teaching journalism abroad (www.ieimedia.com)
 - 2013 - China - Faculty
 - 2014 - Nice, France - Faculty
 - 2015 - Florence, Italy - Co-Program Director
 - 2016 - Oslo, Norway - Program Director
 - 2017 - Urbino, Italy and Oslo, Norway - Program Director
- New Voices of North Dakota/New Voices USA (www.newvoicesus.com)
 - 2013 - Originated as project in my class
 - 2015 - New Voices of North Dakota bill passed unanimously
 - 2015 - New Voices USA created, national movement began
 - 2016 - Continue work with SPLC and states to pass more NVA bills
 - 2016 - Developing Scholastic and Collegiate Student Media Association for North Dakota along with colleagues and students.
 - 2016 - Developing Center for Scholastic and Collegiate Journalism at North Dakota State University.

Professional Training and Certifications

- Certified Journalism Educator (CJE) - Journalism Education Association - 2017
- Scripps Howard Entrepreneurial Journalism Fellowship - 2015
- Online Teaching Institute - Valley City State University - 2015 and 2016
- Moodle Training - Certificate – University of Jamestown – 2011.
- First Amendment Institute's Master Class for Advisers – Certificate – Vanderbilt University – 2007.
- Grant Writing Training - Certificate - North Dakota State University – 2007.
- United States Professional Tennis Association (USPTA) Developmental Tennis Coach Certification – 2006.
- Norwegian Culture, Language, Nature and Society Course – Certificate - Hedmark College, Norway – 1999.

Honors

- Society of Collegiate Journalists Louis Inglehart First Amendment Award - 2016
- Friend of Journalism Education Association Award - 2016
- Innovative Outreach to Scholastic Journalism Award - 2016
- Hugh Hefner First Amendment Award for Education - HMM Foundation - 2015
- Presidential Citation - College Media Association - 2014
- Presidential Citation – College Media Association - 2013
- Finalist in Entrepreneurship Challenge - InnovateND - 2011
- Distinguished Adviser Award for Multimedia - College Media Association – 2010
- Community Service Award – United States Tennis Association - 2010

- Recognition of High Student Engagement – North Dakota State University - 2003
- Outstanding Journalist – Northern Scholastic Press Association - 1995
- Resolution of Appreciation – Wahpeton City Council, Wahpeton, N.D. - 1995

Professional Associations

- College Media Association (2004 to present) – Former Chair, Awards Committee; Current Advisory Council Member
- Society of Collegiate Journalists - Honorary member (2015 to present)
- Student Press Law Center (2004 to present) - Current Advisory Council Member
- NDNA Education Foundation (2010 to present) – Current Vice President
- Association of Education in Journalism and Mass Communication (2004 to present) - past CCJ newsletter editor
- American Journalism Historians Association (2014 to present)
- Society of Professional Journalists (2004 to present)
- Journalism Education Association (2015 to present)
- Public Relations Society of America (2004 to present)
- North Dakota Professional Communicators (2013 to present)

Teaching Experience

Henderson State University - Department of Communication and Theater Arts

Faculty - Lecturer

Fall 2017 - Present

MMC 1013 - Mass Media and Society

MMC 1023 - News Reporting

MMC 4001 - Yearbook Practicum

MMC 4063 - Internship/Journalism

MMC 4091 - Newspaper Practicum

MMC 4383 - Internship/Broadcast

Valley City State University - Department of Communication Arts

Faculty - Assistant Professor

Fall 2014 - 2017

UNIV 115 – Learning to Live (First Year Experience)

COMM 110 – Fundamentals of Public Speaking

COMM 112 - Understanding the Media and Social Change

COMM 200 - Introduction to Media Writing

COMM 314 - Public Relations

COMM 311 - Communication and Interviewing

COMM 350 - Issues in Communication: Entrepreneurial Journalism
COMM 350 - Issues in Communication: International Reporting (Study Abroad)
COMM 360 - Group Dynamics
COMM 405 - Sports Information
COMM 460 - Communication Ethics
COMM 484 - Field Experience (Adviser)
COMM 494 - Directed Studies: Advanced International Reporting (Study Abroad)

University of Jamestown - Department of Communication

Faculty – Assistant Professor

Spring 2003 – Summer 2014

JOUR 101 – Journey 101 (First Year Experience)
COMM 101 – Introduction to Communication
COMM 102 – Fundamentals of Public Speaking.
COMM 112 - Understanding the Media
COMM 200 - Principles of Public Relations
COMM 215 - Introduction to Media Writing
COMM 217 - Editorial Processes
COMM 220 – Interpersonal Communication
COMM 225 - Broadcast Production
COMM 290 - Special Topics: Newspaper Production
COMM 304 - Mass Communication Theory
COMM 310 - Public Relations Campaigns
COMM 315 – Advanced Media Writing (Journalism or PR/Advertising)
COMM 320 – Broadcast and New Media Technology
COMM 335 – Documentary Filmmaking
COMM 390 - Special Topics: Sports Information
COMM 390 - Special Topics: Rhetoric and Popular Culture
COMM 390 - Special Topics: Political Communication
COMM 390 - Special Topics: International Reporting
COMM 412 - Civic Journalism and Citizen Journalism
COMM 425 - Communication Ethics and Law
BUSN 430 – Advertising
EE290B – Study Tour: Journey to China

North Dakota State College of Science - Continuing Education - JRCC

Lecturer

Fall 2011 - Spring 2012

COMM 110 – Fundamentals of Public Speaking.
PHIL 250 – Philosophy of Cinema

North Dakota State University - Department of Communication

Graduate Teaching Assistant

Fall 2001 - Spring 2003

Classes taught as instructor:

COMM 110 - Public Speaking Fundamentals

COMM 200 - Introduction to Media Writing

Class taught as assistant:

COMM 110 (A) - Advanced Public Speaking Fundamentals.

Assistant to Dr. Deanna Sellnow, director of NDSU's public speaking program.

Class prepared as an adviser to other instructors:

COMM 200 - Introduction to Media Writing.

Presentations

"New Voices U.S.A.: A grassroots, student movement to protect the student press."

Keynote Presentation at Associated Collegiate Press Best of the Midwest Conference, Minneapolis, Minnesota, 2017.

"New Voices U.S.A.: A grassroots, student movement to protect the student press."

Keynote Presentation at AEJMC's Scholastic Journalism Division Midwinter Conference, St. Petersburg, Florida, 2017.

"Why Hazelwood didn't work: The ethical dilemma of teaching free expression to who can't practice it." Presentation at Walter Cronkite Conference on Ethics and Integrity, Missouri Western University, 2016.

"International reporting for student journalists" Presentation at Associated Collegiate Press Fall National Convention, Washington, D.C. 2016.

"New Voices, New States, New Year" Presentation at Associated Collegiate Press Fall National Convention, Washington, D.C. 2016.

"International reporting for student journalists" Presentation at College Media Association Fall National Convention, Atlanta, 2016.

"New Voices, New States, New Year" Presentation at College Media Association Fall National Convention, Atlanta, 2016.

"Curing Hazelwood and the North Dakota New Voices Act" Presentation at Journalism Education Association National Convention, Orlando, 2015.

“Workshop: Knowing your rights as student journalists” Presentation at Journalism Education Association National Convention, Orlando, 2015.

“Curing Hazelwood and the North Dakota New Voices Act” Presentation at Walter Cronkite Conference on Ethics and Integrity, Missouri Western University, 2015.

“Curing Hazelwood and the North Dakota New Voices Act” Presentation at College Media Association Fall National Convention, Austin, 2015.

“International reporting for student journalists” Presentation at College Media Association Fall National Convention, Austin, 2015.

“Working with interpreters” Presentation at College Media Association Fall National Convention, Austin, 2015.

“International reporting for student journalists” Presentation at College Media Association Spring National Convention, New York, 2015.

“International reporting for student journalists” Presentation at College Media Association Spring National Convention, New York, 2015.

“International reporting for student journalists” Presentation at College Media Association Fall National Convention, Philadelphia, 2014.

“Curing Hazelwood” Presentation at College Media Association Fall National Convention, Philadelphia, 2014.

“International reporting for student journalists” Presentation at College Media Association Spring National Convention, New York, 2014.

“All in the Family: Organizing Multimedia Newsrooms” Presentation at College Media Association Spring National Convention, New York, 2014.

“All in the Family: Organizing Multimedia Newsrooms.” Presentation at College Media Association National Convention, New Orleans, 2013.

“The Chilling Effect: Hazelwood Turns 25.” Presentation at College Media Association National Convention, New Orleans, 2013.

“The Citizen Journalist.” Presentation at Character in Leadership Fall Conference, University of Jamestown, 2012.

“Advising student media at private colleges and universities.” Presentation at the Associated Collegiate Press Best of the Midwest conference, Minneapolis, 2011.

“Can’t We All Get Along? Building Converged Media Centers.” Presentation at College Media Association National Convention, Louisville, 2010.

Professional communication training – Anne Carlson Center for Children – Jamestown, N.D., 2009.

“Convergence and campus newsrooms.” Presentation at College Media Association National Convention, New York, 2008.

“Journalism at small, private colleges.” Presentation at College Media Association National Convention, New York, 2008.

Community Leadership Seminar – Communication and Leadership – Jamestown Chamber of Commerce – Jamestown, N.D. 2008.

“Civic and community journalism on campus.” Presentation at College Media Association National Convention, New York, 2008. Presentation at the Associated Collegiate Press Best of the Midwest conference, Minneapolis, 2006.

“Keeping news fresh.” Presentation at the Associated Collegiate Press Best of the Midwest conference, Minneapolis, MN, 2006.

“A focus on community: The rise of *The Village Voice* and the alternative press during an era of unrest.” – Faculty Luncheon Lecture Series – Jamestown College, Jamestown, ND, 2006.

“Advising student media at private colleges and universities.” Presentation at the Associated Collegiate Press Best of the Midwest conference, Minneapolis, 2005.

“Thinking about journalistic objectivity.” – *Thinking About* panel presentation series – Jamestown College, Jamestown, ND, 2004.

“Up Your Morning with Scott and Steve in the Morning: Analysis of mediated message acceptance.” – *Fireside Lectures* faculty guest lecture series – Jamestown College, Jamestown, ND, 2004.

“Saving North Dakota.” Moderator for panel presentation at the Red River Student Communication Conference, Fargo, ND, 2003.

Guest critic for *Spectrum* Critique Session – NDSU's student newspaper, Fall 2003.

Guest speaker and honoree, NDSU's student engagement awards dinner, Fall 2003.

Conference Papers

“‘Attention Whores’ and ‘Other People’s Shoes’: Exploring Participation and Non-participation in the ALS Ice Bucket Challenge.” Paper presentation at National Communication Association Conference, Las Vegas, NV, 2015.

“The Faculty Adviser: Organizational Role Theory and the Multi-faceted Nature of Higher Education.” Paper presentation at the Ties That Bind Research Conference, North Dakota State University, Fargo, ND, 2013.

“A content analysis of Saturday morning children’s programming through the operationalized expectations of the FCC.” Paper presentation at the Red River Student Communication Conference, Fargo, ND, 2003.

Popular Culture Artifacts panel presentation and discussion at the Central States Communication Association Conference, 2003.

“Public Relations Education and Practice.” Panel presentation at the Central States Communication Association Conference, Milwaukee, WI, 2002.

“D’oh! Rhetorical Analyses on Communication Between ‘B’ Characters and Simpson Family Members.” Panel presentation at the Red River Student Communication Conference, Fargo, ND, 2002

“The Amazing Spider-Man: Burke’s Dramatism and the Tragic Hero.” Paper presented at the Red River Student Communication Conference, Fargo, ND, 1999.

Publications

Listopad, S. F. and Crawford, E. C. (September 5, 2017). The origins of New Voices U.S.A.: a lesson in teaching advocacy to improve teaching and learning. *Journalism and Mass Communication Educator*. Retrieved online at <http://journals.sagepub.com/doi/abs/10.1177/1077695817727939>.

Works in Progress

Untitled papers on student media, Hazelwood, First Amendment issues and the New Voices Movement – North Dakota State University – 2016.

Untitled paper on the history of Native American reservation-based newspapers in North Dakota and South Dakota – North Dakota State University – 2016.

Untitled paper on media professional attitudes and behaviors regarding immediacy in message dissemination – North Dakota State University – 2016.

Untitled paper on news managers understanding of convergence in practice– North Dakota State University – 2016.

Untitled paper on organizational complexity models – North Dakota State University – 2016.

Untitled paper on convergent student media organizations – North Dakota State University – 2016.

“A focus on community: The rise of *The Village Voice* and the alternative press during an era of unrest” - Adapting master’s thesis for publication.

“*Up Your Morning with Scott and Steve in the Morning*: Analysis of mediated message diffusion and acceptance” – Performance art series plays on media clichés to produce public interest in a fake radio show. Writing for publication both scholarly and creative.

“Community through media advocacy: Rural communities use of civic journalism.” An ongoing study of North Dakota communities and their local newspapers. This study also incorporates student research.

Research Interests

- Journalism History, Law and Ethics
- Alternative, Digital and Mobile Media
- Convergence and Media Organizations
- Student Media and Student First Amendment Rights

Service

Committees

- Faculty Senate - VCSU: 2015 to 2016
- Constitutional Review Board - VCSU: 2014 to 2016
- Communication Arts Department Hiring Committee - VCSU: 2016
- Marketing and Communication Committee - VCSU: 2014 to 2016
- Political Activity Committee - VCSU: 2014 to 2016
- Board of Student Media ex-officio - VCSU: 2014 to present
 - Designed Board of Student Media to function as governing body for student media for VCSU in the Fall of 2014. The college had not previously had a formal governing body for student media.
- Board of Student Media ex-officio representative as student newspaper adviser and then student media director - UJ: 2004 - 2014
 - Designed Board of Student Media to function as governing body for student media for University of Jamestown in the Fall of 2003. The college had not previously had a formal governing body for student media.
- Look Forward Committee - UJ: 2013-2014
- Faculty Development Committee - UJ: 2009-2013
 - Chaired Committee 2010-2013: Ran research symposium, incorporated student research grant, increased development opportunities for faculty.
- Faculty Welfare Committee - UJ: 2006-2009
 - Chaired Committee 2008-2009: Created and passed new faculty governance system.
- Communication Department Hiring Committee member - UJ: 2006 – 2011
 - Chaired Committee 2010-2011
- Character in Leadership Marketing Committee - UJ: 2008 – 2009.
- Journey to Success Taskforce - UJ: 2007-2008
- Business Department Hiring Committee - UJ: 2006 – 2007.
- Facebook (Online Presence) Policy and Education Committee - UJ: 2006 – 2007.
- Web Committee - UJ: 2006 – 2007.
- Convocations Committee - UJ: 2004 – 2007.
- Marketing and Communication Committee - UJ: 2004 - 2007
- Tsunami Relief Fundraiser Committee - UJ: 2003.
- Red River Student Communication Conference publicity and fundraising subcommittee member, NDSU, Department of Communication, Spring 2002.
- Board of Student Publications student representative, NDSU, Fall 2002 – Spring 2003.

Student Media Adviser and Director

- Student Media Director, VCSU: 2014 - present
- Student Media Director, University of Jamestown: 2008 – 2014
 - Responsible for maintaining and improving facility and advising student staff.
 - Became primary job responsibility in 2013. Switched from a full course load to one course per semester to accommodate increasing needs in this area.
- Student Media Center Project Lead, Jamestown College, Fall 2006 – completion.
 - Oversaw construction and development of unique, convergent student media center incorporating newspaper, television, radio, online and mobile.
- Student Newspaper Adviser, Jamestown College: 2003 – 2008
 - Advised newspaper to five award-winning years, record advertising revenue, increased circulation, and major redesign and restructure.
 - Promoted to Student Media Director
- Jamestown College Student Media Conference coordinator: 2008

Communication Department

- Mass Communication curriculum revision, UJ: 2003 – 2013
 - Created media track curriculum and 12 new courses in 2004.
 - Created Mass Communication Major and 5 new courses in 2008.
- Undergraduate student advising, UJ and VCSU: 2003 – present.
- Mentor to undergraduate fellows, UJ and VCSU: 2003 – present.

Other Experience

Co-owner of Jamestown Inflatable Games - 2011 to 2017

Board Member of Two Rivers Activity Center - 2007 to 2015

Director of Leadership and Management Training Program – Consulting .
Jamestown, ND, May 2006 - 2009 – Clients: The Anne Carlsen Center for Children, Jamestown Hospital.

President of the North Dakota Tennis Association – March 2006 – 2012.

Boys Tennis Varsity Head Coach – Jamestown High School – 2005 – 2010.

Director of Tennis/Summer Programs – Parks and Recreation, Jamestown, ND, May 2004 - 2011.

Graduate Teaching Assistant – North Dakota State University, Fargo, ND, August 2001 - May 2003.

Associate Editor/Writer/Advertising Representative, *High Plains Reader*, Fargo, ND
January 1998 - June 2003 (periodically).

Journalism and Public Affairs Intern - *The Leader* – Grand Forks Air Force Base
Grand Forks, ND – June 2002 to August 2002

DVD Post-Production Coordinator – New Line Cinema – Los Angeles, Calif. - March 2001 to July 2001

International Publicity and Distribution Intern - New Line Cinema - Los Angeles, Calif. - August 1998 to December 1998

Talent Agency Assistant - Abrams Artists Agency - Los Angeles, Calif. - October 2000 to March 2001

Advertising Intern - Off the Wall Advertising - Fargo, ND - June 1999 to January 2000

Adviser – *NoKoBoTa* - North Dakota Boys State newspaper - Wahpeton, ND - June 1996

Broadcast Director – Wahpeton City Council meetings – 1991 to 1995.

Reporter/Columnist - *The Daily News* - Wahpeton, ND - June 1991 to June 1995