

Client: eBay Australia
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Why buy Longchamp?

Having been in business for over sixty years, Longchamp has become the benchmark for stunning and elegant handbags in leather and canvas. What began as a French tobacco company has evolved not only into a company with unquestioned craftsmanship, but an alluring brand as well. When Jean Cassegrain inherited his family's tobacco shop back in 1948, the Longchamp brand didn't yet exist, but when he began covering his tobacco pipes in leather, the Longchamp brand, and Longchamp bag, was born. Though the trend of leather-covered pipes eventually faded, the beautiful leather goods that continue to come from Longchamp remain in high demand.

The Longchamp bag is renowned for its sophistication and practicality, perfect for everyday use and special occasions. Because the Longchamp tote bag is always designed with high-quality materials, you can be sure that your purchase will last. This tradition of elegance and quality has followed Longchamp through its history, and their product lines have grown from women's bags to a number of other leather goods and accessories. They've even produced items like small bags, backpacks, and pencil cases to pair with your little girl's clothing.

The most popular line in the Longchamp range is the Le Pilage collection, which is popular with adults and teens alike. This line includes a canvas surface for easy clean up and folds up to a small travel-friendly size when needed. You'll find leather accents on the handles and top flap and, as always, the line has the signature style of Longchamp. Though the Le Pilage collection is Longchamp's most popular, you'll find that all of Longchamp's products are marked with the same luxurious and timeless quality.

When it comes to the Longchamp bag, it's all in the details. Not only does their legacy give this brand its deserving prestige, but the beautiful choices in material, meticulous design, and ageless style give any woman or teen their dream handbag.

Choose from eBay's stunning collection of Longchamp bags today.