

FOR IMMEDIATE RELEASE

Los Angeles, CA – September 14, 2016 – The Pretty2Me Foundation’s First Annual Fall Festival is gearing up for its debut October 22, 2016. This festival is an extension of the organization itself, built to empower and educate our female youth on self-care, self-confidence and self-identity.

The Pretty2Me Foundation teaches young tween girls the value of LYF (Loving Yourself First). A 501(c)3 national nonprofit organization, they emphasize the importance of self-love and individual responsibility as the basis of personal success and community involvement. Teaching girls about loving themselves builds the confidence needed to become successful in life while creating a social sisterhood.

Held at the LA Center Studios, all are encouraged to come out and enjoy a wide spread of music, food, arts & crafts! Covering a two-block area, The Pretty2Me Foundation is offering a spread of interactive games, fun educational activities, food trucks, music and makeovers, amongst other activities.

As part of our outreach process, we have opened up to accepting donations and sponsorships to interested individuals with products/goods related to The Pretty2Me Foundation’s mission statement. Over the next thirty-eight days, with the help of GoFundMe, we are raising support for the over festival. Partnership is essential for the growth of this project and in order to see its sky high potential manifested, we ask that you help us in making this vision a reality. To contribute to this project, visit www.gofundme.com/27hwr65w.