TINMAN

Uncovering insights, creating strategy and designing solutions based on peoples needs, problems and goals.

Tinman Studio is an interactive consulting agency founded by Fortune 500 and Global 1000 enterprise digital consultants who believe that people and their needs lie at the heart of every great software strategy and solution.

Successful software development, integration and delivery begins and ends with a holistic strategy.

Through the steps below, we can create a holistic strategy and identify and manage the resources needed to bring your solution to life.

Define Strategies

User needs, culture, business drivers, current process, hurdles, friction and more are examined during this crucial phase, ultimately leading to defining the ideal future state of a solution.

Visualize Solutions

Designing what's defined in the first phase, we've now got everyone on the same page and an idea of what we're ideally trying to build, can understand planning phases and budget estimations.

Architect & Deliver

Now that we know what a solution should look like and how it should work, identifying the architecture, infrastructure and implementation resources needed is essential.

Drive Change

To us, the success of a solution isn't measured on created features, instead success is defined on the level of change it inspires.

A composition of many capabilities and deliverables, we create holistic strategy by employing and leveraging these approaches and methodologies:

Lean UX and Agile Development Methodologies

Change Management techniques to ensure Adoption

Synthetic and Analytic Design Thinking

Incorporation of Adaptive and Cognitive computing technologies

We focus on creating strategy and delivering solutions that:

A

Grow with you.

We strive to incorporate Adaptive or 'learning' technologies into your strategy to create solution frameworks that promote growth

B

Inspire change and adoption.

Our integrated Adoption strategies can help ensure that your solution will be used and your investment realized.

C

Manage costs and time.

We provide strategy and can work with your team or an array of established Solution Partners to manage your costs, coordinate execution and oversee deployment, helping you manage time lines and budgets.

At any point in your journey, we can provide strategic support.

Perhaps your software and technology needs are growing, or maybe you're needing help implementing your current strategy, what ever it is, there are many ways we can work together - at any phase in your development lifecycle - to provide the support needed to ensure that your strategic solution is delivered and adopted successfully.

Strategy Workshops

Whether it's a Vision Casting and a Discovery Session, Hack-A-Thon or Digital Resource Assessment, we welcome the opportunity to exchange ideas, describe needs and outline strategies.

Research and Innovation Studio

Challenged to research topics of impact and interest, these opportunities ignite the imagination in participants and outlinesways to develop and innovation and implement findings.

Orchestrate Delivery and Drive Change

We can identify and manage the most effective delivery options and develop an approach to drive change that ensures adoption, turning strategy into successful solutions.

Ready to learn more about each other?

Let's talk today.

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Learn more at **www.tinmanstrategy.com**