



VO5® stands for 5 Essential Vitamins™

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60 YEARS
OF BEAUTY

In 1955, VO5 was born for Hollywood starlets to protect their hair from hot studio lights. 60 years later, VO5's 5 Essential Vitamins™ are still keeping hair beautiful.

Help celebrate our birthday and place in Hollywood history by signing this petition for a star on Hollywood Boulevard!

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SIGN OUR PETITION!



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