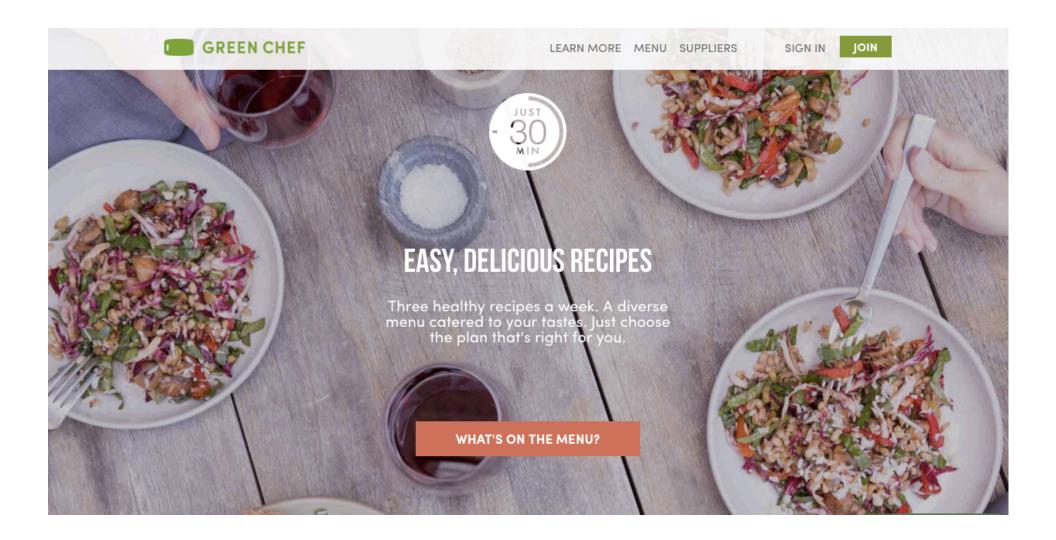


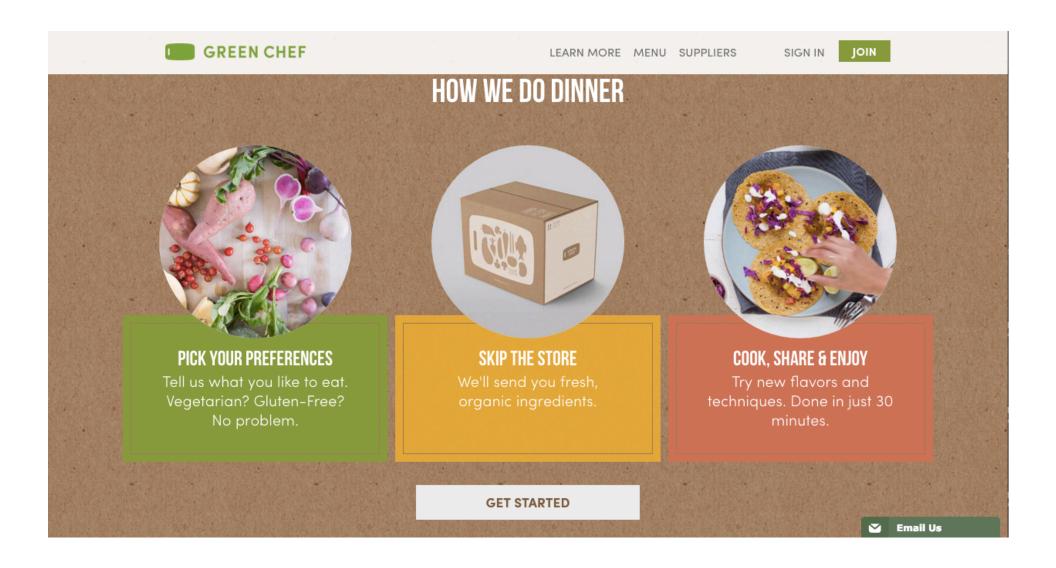
# Homepage



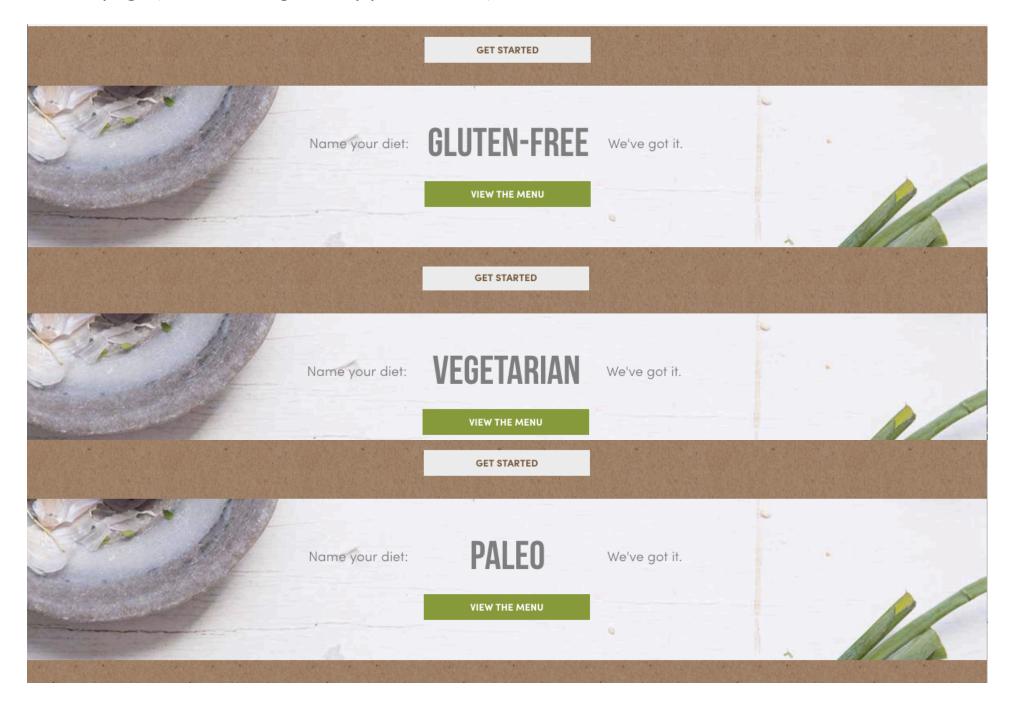
## Homepage



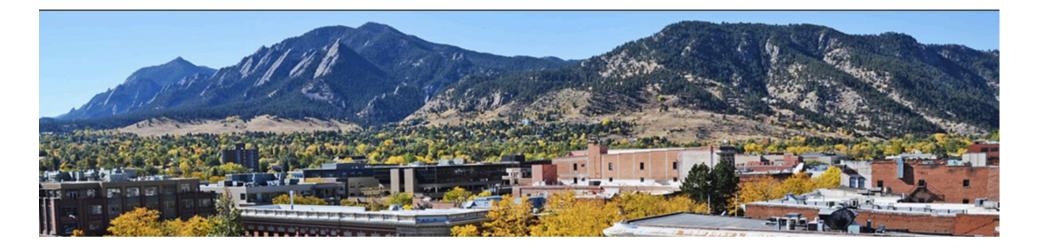
### Homepage



# Homepage (feat. rotating dietary preferences)



## Who We Are (intro)



### WHO WE ARE

We're a motley crew of bacon aficionados and vegetarians, celiacs and grain lovers, united in the name of good food. We handpick organic, sustainably sourced ingredients from our trusted community of ranchers, farmers, fishermen, and artisans. Next, we take care of a whole lot of prep, from chopping to making unique sauces, dressings, and spice blends. Then we deliver them to you — fresh and pre-measured — along with diverse, chef-crafted recipes, making it easy, fast, and fun to cook nourishing, delicious dinners at home.



## Suppliers (intro)



### MEET OUR SUSTAINABLE SUPPLIERS

We care deeply about where our food (and yours!) comes from, and we are proud to work with only the best producers, including many small family farms. To us, the best means those who operate with respect for the environment and their employees, humane treatment of animals, rigorous quality standards, and sustainable, natural practices.

Here are a few of our trusted partners:



### **Eco-Friendly Packaging Page**

### BE GREEN

Green Chef is committed to continuously innovating to provide eco-friendly packaging that protects your food's quality and safety. We take sustainability seriously, which means we're always on the lookout for new, more effective practices and materials.

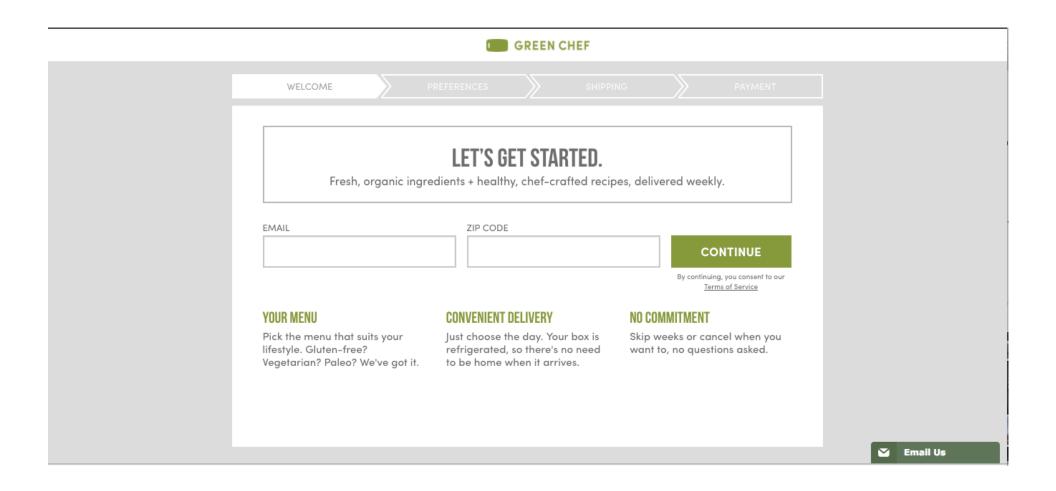
Our packaging and services are also designed with efficiency in mind. You skip a trip to the grocery store, and your food gets a shared ride to your home. Green Chef boxes never travel alone, which minimizes our fuel use and overall carbon footprint.

Learn more about our packaging below including how to reuse, recycle, or compost materials. The following list includes items commonly found in Green Chef boxes; occasionally, different or additional packaging materials may be used.\*

The availability of recycling and composting facilities for different materials varies depending on where you live. Find your local options <u>here</u>.



## Sign-Up Flow (first step)



## Holiday Landing Page (for gift recipients)



### HOW WE DO DINNER



#### PICK YOUR PREFERENCES

Vegetarian? Paleo? Gluten-Free? No problem. We've got a menu to suit your style.



#### SKIP THE STORE

Fresh, organic ingredients & diverse recipes delivered weekly, but only when you want them.



COOK, SHARE & ENJOY

Cook a dinner you'll feel great about in 30 minutes—and learn a trick or two along the way.