



Fall Festival Sponsorship Proposal

October 22, 2016

CTRL Collective, Los Angeles

Prepared for **Unilever**

By Keyonna Monroe

Pretty2Me Foundation

September 25th, 2016

Unilever

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To Whom it May Concern:

The following is a potential sponsorship opportunity with the Pretty2Me Foundation in Los Angeles, Ca. Please respond if you are interested in this great opportunity for sponsorship by October 3rd, 2016.

The Pretty2Me Foundation can be reached at (323) 245-7211 or by emailing p2m_lyf@yahoo.com if you have any questions. Also, please visit our website at www.pretty2me.org.

Thank you for your consideration,

Keyonna Monroe

Keyonna Monroe, Pretty2Me Foundation

Proposal

Event Sponsorship & Support Opportunities

October 22, 2016 - CTRL Collective - 12575 Beatrice St, Los Angeles, CA 90066

About the Organization:

The Pretty2Me Foundation teaches young tween girls the value of LYF (Loving Yourself First). We are a 501(c)3 national nonprofit organization, and we emphasize the importance of self-love and individual responsibility as the basis of personal success and community involvement. Our collective mission is to affect change through empowerment from the inside out. With mentoring programs, activities and bonding discussions, we understand that the consistency of a mentor and support from peers can make a positive impact and a lasting difference. Teaching girls about a loving themselves builds the confidence needed to become successful in life while creating a social sisterhood.

Scope:

The first annual Fall Festival will be an event filled with activities, food and fun, geared toward uplifting both daughters and parents, promoting good health, self-worth and self-confidence.

Held October 22nd from 10am-1pm, there will be a DJ showering carnival goers with tunes, various stations for arts and crafts activities including face painting, temporary tattoos, dance choreography and sewing. Also included will be photo booth to capture all of the memories and food trucks with an array of yummys. Vendors of all industries are welcome to showcase and sell their products/goods as it pertains to parenting, health & wellness, finances and education.

Highlighted will be a Wells Fargo tent to raise awareness of a healthy financial stream, as well as the American Heart Association to demo "good to know" practices to implement in times of need. Lastly, we are partnering with several local college campuses to represent and share the opportunity of higher education.

Sponsorship Options:

Gold Level Sponsorship (\$750)

- Company name and logo prominently displayed via:
 - Projected slideshow step & repeat
 - Promotional flyers (print & digital)
- Vendor table to showcase product/services
- Ad space in our monthly e-newsletter (logistics TBD)

Silver Level Sponsorship (\$500)

- Company name and logo prominently displayed via:
 - Projected slideshow step & repeat
 - Promotional flyers (print & digital)
- Vendor table to showcase products/services
- Complimentary tickets to TWO (2) future Pretty2Me workshops

Bronze Level Sponsorship (\$250)

- Company name and logo prominently displayed via:
 - Projected slideshow
 - Promotional flyers (print & digital)
- Complimentary tickets to ONE (1) future Pretty2Me workshop

Other Sponsorship Opportunities

- Product donations for swag bags/giveaways (approx. 250+)
- Vendor booth purchase (\$100) to sell goods/services

Unilever Representative (signature)

Date

Pretty2Me Foundation
Keyonna Monroe, Executive Director

Date