



Proposal: Fall Festival October 22nd, 2016

Dear [insert company name here],

Pretty2Me is proud to reach out to inquire about possible sponsorship for our upcoming event in the Los Angeles area. We appreciate your company's mission statement and values, and hope to be able to work together for the bettering of our youth. Please take this time to go over the below detailed information regarding the first annual fall festival and reach out with any additional inquiries.

Background

The Pretty2Me Foundation teaches young tween girls the value of LYF (Loving Yourself First). We are a 501(c)3 national nonprofit organization, and we emphasize the importance of self-love and individual responsibility as the basis of personal success and community involvement. Our collective mission is to effect change through empowerment from the inside out. With mentoring programs, activities and bonding discussions, we understand that the consistency of a mentor and support from peers can make a positive impact and a lasting difference. Teaching girls about a loving themselves builds the confidence needed to become successful in life while creating a social sisterhood.

Objectives

- Secure monetary sponsorship for overall event financing
- Secure product/service sponsorship to be used for giveaways/prizes
- Secure vendor interest in selling goods/services during event

Scope

The first annual Fall Festival will be an event filled with activities, food and fun, geared toward uplifting both daughters and parents, promoting good health, self-worth and self-confidence.

Held October 22nd from 10am-2pm, there will be a DJ showering carnival goers with tunes, various stations for arts and crafts activities including portrait painting, face painting, temporary tattoos, dance choreography and sewing. Also included will be arcade games to promote healthy competition. Lastly, on site will be a beauty bus for full makeovers, complete with a stage front and center to strut their stuff, and a photo booth to capture all of the memories.

Throughout the carnival, food trucks will be provided with an array of yummys including cotton candy, ice cream and classic LA tacos. Vendors of all industries are welcome to showcase and sell their products/goods as it pertains to parenting, health & wellness, finances and education. Highlighted will be a Wells Fargo tent to raise awareness of a healthy financial stream, as well as the American Heart Association to demo "good to know" practices to implement in times of need. Local colleges are encouraged to come represent and share the opportunity of higher education.



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Potential Sponsorship Option

Please make checks payable to The Pretty2Me Foundation 100 Santo Tomas Drive #D. Los Angeles CA 90008 or visit www.Pretty2Me.org to pay by PayPal

Monetary Donation	At your discretion, suggested donations \$250+
Product Placement	Provide goods to be used as prizes/giveaways or in swag bags
Vendor Booth	\$100 flat fee to sell goods/services

Projected Outcome

Representatives and supporters of Pretty2Me anticipate an overall positive outcome of this Fall Festival. With many different avenues being addressed to better the lives of both our young girls and their parents on stability, acceptance of self and realization of potential for the future, we are confident in our approach and see the worth of moving forward successfully with more events to come.

Approval Signatures

[Name], Founder/Ceo Pretty2Me

[Name], Sponsor

[Date]