

Client: Yoobi

Focus: SEO Headlines

1. Remember what you've forgotten
re: magnetic white boards/planners

2. Back to the drawing board
re: magnetic white boards/planners/ erasers

3. Mixing street smart with school smarts
(Usher line)

4. Splatter your way to the top
(Usher line)

5. Partners in Crime
maybe for the deco tape or referring to bundle packs

6. Show me what you got!
re: crossword/coloring greeting cards or arts & crafts bundles

7. Deco your life!
re: reward stickers, regular stickers and mustache stickers for mirror. Also deco tape

8. Back to Packing
re: backpacks & lunchbags

9. Ad-venture out!
re: backpacks & lunchbags

10. Divergent is the new black

11. Glitter is the new black

12. Koosh it up!

13. Yoobi sure to write

14. Stick to the basics

re: classic no.2's, pens, folders, etc.

15. Share what's yours
re: journals, notebooks, composition books

16. Giving back never felt so good

17. Share the wealth

18. When buying is beneficial

19. Bright future ahead

20. Doing more to give back

21. Revamp and restock