

Summer 2015

CLIFF NOTES

by

AVALANCHE
FOOD GROUP



Dear Stakeholders,

It's swimsuit season, and this summer is turning out to be one of the hottest on record here at Avalanche Food Group. We recently wrapped our much-anticipated All-Star Bikini Contests in which our sensational Twin Peaks Girls competed at each AFG store for the chance to appear in the official 2016 Twin Peaks calendar and to move on to the national bikini competition in Dallas. Read on to find out more about how AFG and Twin Peaks are turning heads, packing the house and kicking up the excitement this summer!

AFG Busts Open the Barrel with New Whiskey, Bourbon and Scotch Menu

We know our guests have a man-sized taste for the finer things, so we've expanded our Whiskey, Bourbon and Scotch program, with a focus on small batch Bourbons and single malt Scotches of discriminating quality. Now spirits-lovers can kick back and take a satisfying sip of Macallan 18-year-old Scotch while enjoying our made-from-scratch Man Food and Scenic Views!



Corpus Christi Grand Opening Takes Shape

Avalanche is set to pull back the curtain on its new Corpus Christi store, the first-ever Texas coastal location for the Twin Peaks franchise. Located in Moore Plaza on South Padre Island Drive, the new store will feature 90 high-definition flat screen monitors for the ultimate sports-viewing experience, along with our renowned menu of hearty American favorites and teeth-chattering 29-degree beer.

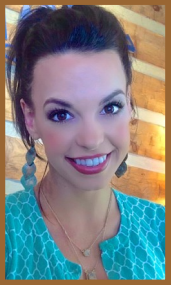
AFG Donation; Help Battle Breast Cancer, Create Local School Lunch Fund

Building on the tremendous success of last year, AFG's Bra-Tacular competition and auction has once again made a significant impact in the fight against breast cancer. AFG recently delivered a check for \$41,000 to The Rose, a non-profit breast cancer organization, that will make possible over 300 mobile mammograms for local women, said AFG COO Ricky Rosa. "We've raised over \$85,000 in the last 24 months, and we want to keep that number growing," said Rosa. AFG also recently partnered with Feed the Future Forward to hold a car wash that raised over \$2,700 that will help fund an account to pay for school lunches for needy area students.

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TWIN PEAKS
EATS • DRINKS • SCENIC VIEWS

Employee



Camiece Groves joins our corporate office after working her way through the ranks, starting out as one of our own Twin Peaks Girls, then moving on to management and training before settling into her current role as Administrative Coordinator.

AFG welcomes **Rasheda Karim** as our new head of Employee Development. Rasheda has served as director of human resources for a bevy of big names in the hotel and hospitality industry. Her experience and expertise are a valuable asset to AFG.



Our new Operational Systems and Programs Manager, **Bobby Adams**, recently joined AFG after working as operations systems specialist for the Twin Peaks parent company, Front Burner Restaurants. Welcome to the AFG team!

Sherrie Handrinos is our new marketing whiz. Owner of her own nationally respected consultation firm, Boost 1 Marketing, Sherrie works her magic for corporate clients, local businesses and celebrities across the U.S.



Staying Out Front and at the Peak

At Avalanche Food Group, we are always looking ahead to the next milestone. We know that successful enterprises never rest on their laurels, and that's why we remain vigilant and energized in our quest for new ways to set ourselves apart while maintaining the utmost in quality and customer satisfaction.

Thank you for your continued support. Our success is your success!

*All the best,
Your AFG Executive Team*

Avalanche Food Group

Winner of the 2011 International Franchisee Association's Franchisee of the Year Award, with great ideas and our boundless momentum, Avalanche creates a wealth of results!

Executive Team

Ricky Rosa
Chief Operations Officer
John Rosa
President
Joe Rosa
Chief Financial Officer

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Twin Peaks is a Dallas-based restaurant franchise known for its made-from-scratch menu and ice-cold draft beer selection, served in a mountain lodge sports setting by attractive female wait staff.