

\*Sample email copy for company offering SEO services to their customer base.

### **Headline Options Provided:**

1. IS YOUR BUSINESS LOSING PROFITS PLUS FAILING TO REACH CUSTOMERS?
2. HOW TO INCREASE PROFITS FOR YOUR BUSINESS IN 30 DAYS OR LESS INSIDE!!!

### **Body of Email:**

Let's face it! Without utilizing SEO optimization your website, your product and most importantly your livelihood are at stake! Operating your business without SEO would be comparable to attempting to find a needle in a haystack, attempting to drive a car without a key, trying to...okay, okay never mind, I'm sure you get the point. Increase your profits within 30 days, increase your customer base and increase your website traffic all through the use of simple SEO optimization. How else will your customer's know you exist? How else will they know about the phenomenal services and products you offer? Make it easier for them to find you! Now is the time, now is the time to stop lagging behind your competitors, losing profit and potential customers while scratching your head as to why they're on top and you're not. Studies show that businesses that take advantage of this powerhouse we call SEO have X amount of more traffic, sales and success overall. You can't afford this any longer. Afford what? Afford to lose out, it's your time now. Call us now not tomorrow and be on your way to building the business you dreamed of, the one you imagined it to be when you first began. What if I told you it's doable if you allow us to assist you. Make it a reality when you call within the next 30 minutes and receive a free personalized phone consult! During the consult we will discuss your goals, challenges and unique needs then we explain how our services will benefit you at no obligation to you. Call right now at XXX-XXX-XXXX, let's talk more.