

shop

In the Air Tonight

We're catching wind of some irresistible fragrances for men and women available here in Boca Raton. Also, in this special spring section, we help shoppers get their green on.

SIX SCENTS

Check out the latest perfumes, mists and colognes that are drawing raves from shoppers at Town Center at Boca Raton.



LAUGHTER JOUR EAU DE TOILETTE

FOR: Women (perfume)
PRICE: \$60
AVAILABLE AT: Bloomingdale's
IDEAL FOR: Casual dress
TOP NOTES: Bergamot, pear
BASE NOTES: Musk, sandalwood, Virginia cedar



ACQUA DI PARMA COLONIA

FOR: Unisex
PRICE: \$86
AVAILABLE AT: Bloomingdale's
IDEAL FOR: Night on the town
TOP NOTES: Sicilian citrus fruits, Bulgarian rose, verbena, lavender
BASE NOTES: Cedar, sandalwood, ylang-ylang, rosemary



GUCCI BY GUCCI POUR HOMME

FOR: Men (cologne)
PRICE: \$73
AVAILABLE AT: Neiman Marcus
IDEAL FOR: The workplace
TOP NOTES: Cypress, violet, bergamot
BASE NOTES: Patchouli, olibanum, amber, elemi resin



BURBERRY BODY MIST

FOR: Women
PRICE: \$50
AVAILABLE AT: Saks Fifth Avenue
IDEAL FOR: Ladies on the go
TOP NOTES: Green absinthe, peach, freesia
BASE NOTES: Woody cashmeran, vanilla, amber, musk



ILLAMASQUA'S FREAK EAU DE PARFUM

FOR: Unisex
PRICE: \$90
AVAILABLE AT: Bloomingdale's
IDEAL FOR: Date night
TOP NOTES: Black davana, opium flower, belladonna
BASE NOTES: Frankincense, oud and myrrh



BOND NO. 9 CENTRAL PARK WEST

FOR: Women (perfume)
PRICE: \$250
AVAILABLE AT: Saks Fifth Avenue
IDEAL FOR: Daytime
TOP NOTES: Narcissus, tangy ylang-ylang, pepper
BASE NOTES: Vetiver, oak moss, oak, musk



CATCH OUR EXCLUSIVE INTERVIEW WITH LAURICE RAHME, FOUNDER OF BOND NO. 9, AT BOCAMAG.COM.

WHICH SCENT SUITS YOU?

Nicky Kinnaird, founder of Space NK (available at Bloomingdale's Boca Raton), explains how to find your own signature fragrance.



1. KNOW YOUR CATEGORIES:

Fragrances are usually categorized as either floral, citrus, chypre [citrus/floral mix], gourmand, fougère [lavendar/oakmoss mix] or Oriental. Once someone identifies their favorite types of scents, it makes it easier to successfully introduce a client to a new signature fragrance.

2. SAMPLING:

Narrow your choices to two or three scents, maximum. Test the scent on a fragrance strip. If you don't like the initial top notes of something, you most likely will not wear it. Spray a potential favorite on the inside of your wrists. If there are more than two, sample the third in the crook of your elbow where it will warm quickly.

3. NOTE TAKING:

Smell the top notes of each, then revisit them some 10 minutes later as the heart of the fragrance begins to open. Smell again after 20 minutes as the base notes come through. By then, it will be clear how the fragrance combines with the chemistry of your skin.

4. INTANGIBLES:

Scent is evocative; it's not just about whether or not you like the way a fragrance smells. It's also about how it makes you feel and, sometimes, the memories it can conjure.

5. CHANGE IN THE AIR?

There is no hard rule that says you have to change favorite scents with each new season. However, some people gravitate towards lighter, fresh citruses and florals in the summer, and headier, more exotic chypre and warmer Oriental scents in the fall and winter.

