



2:50 P.M. ET UPDATED Your student loan may soon be paid off by your boss

2:47 P.M. ET UPDATED Your student loan may soon be paid off by your boss

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PRESS RELEASE

ADP Lightspeed Announces Data Integration With Dealer Spike

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SALT LAKE CITY, Nov 01, 2013 (GLOBE NEWSWIRE via COMTEX) -- ADP Lightspeed, the industry leader in dealership data solutions just announced a data interface with Dealer Spike, a premier provider of website and inventory management systems for Powersports, Marine and RV dealerships. This integration allows dealers on the ADP Lightspeed DMS platform seamless integration of new and pre owned inventory units, drastically cutting staff time required for web site inventory management.

"We are glad to announce that Dealer Spike is a certified vendor of ADP Lightspeed," said Dave Johnson, Manufacturer Solutions and Consulting with ADP Lightspeed. "The automated flow of data will allow Dealer Spike to enhance the dealer's ability to quickly project their offerings to the market, saving them time while increasing accuracy and profitability."

"We couldn't have asked for a better data integration partner than ADP. Period." said Jay Mason, President and CEO of Dealer Spike. "They are the premier dealership DMS provider in the industry. We look forward to a strong, relationship helping dealers throughout North America to grow and support their online business, while increasing their online results. Dealers will now have the option for a deeper level of automation with our systems, helping them to Find, Sell and Keep more customers profitably."

