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Jast Media Dives into the Pool/Spa Industry

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Globe Newswire



Portland, Oregon, Feb. 9, 2015 (GLOBE NEWSWIRE) -- Jast Media, a web solutions company that provides innovative online marketing strategies for businesses of all kinds, has entered the pool and spa industry. Jast Media is a sister company to Dealer Spike, one of Inc. Magazine's "Inc. 500" - a national ranking of the fastest growing companies in the nation. There are roughly 1,400 dealerships worldwide that choose Dealer Spike to be their digital advertising provider, and those that sign on with Dealer Spike have a 98% retention rate. Jast Media will use the same award-winning strategies as Dealer Spike to help companies utilize their websites as their most important marketing, sales, and lead-generation tool.

Jast Media

While Dealer Spike is focused on the world of dealerships in the powersports, RV, marine, lawn/agriculture, truck, and auto industries, Jast Media provides web-based innovations in an endless variety of other trades. Some of Jast Media's current clients include restaurants, clean room manufacturing companies, and charitable organizations. Similarly, Jast Media is able to provide for a range of different sectors in the pool and spa industry, from custom pool builders to saunas and hot tub parts and accessories manufacturers. Jast Media's highly experienced team of digital advertising experts are well-versed in enhanced paid search and Facebook marketing, and are certified in Google Adwords.

The advantage that Jast Media has to offer will provide outstanding value for any company that knows their customers are searching online before ever stepping foot in a store or even considering a sale. Visit www.jastmedia.com for a full description of everything the company has to offer, and call for a free demonstration today!

CONTACT:

press@jastmedia.com

800.651.5278

www.jastmedia.com

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