

Category Descriptions

Professional Services

Professional Services providers offer expert personal and small business services. Financial service providers like LendingTree.com assist borrowers in finding loans. Allstate and other insurance providers offer coverage to protect your home and vehicles. Small businesses can find marketing services from providers like Market America, site building services like Yola, and small business financing like Dell Financial Services. Individuals can look for a new relationship with dating services like Match.com or research their family tree through genealogy services like Ancestry.com.

Office Supplies

Office Supplies retailers like OfficeMax and Office Depot carry printers, computer paper, ink cartridges, whiteboards, daily planners, and easels. Retailers Home Depot and Ikea offer office furniture like desks, chairs, and nameplates. Quill and Zuma Office Supply offer everything from janitorial supplies to laminators to writing utensils. For savings on printer cartridges and ink refills, turn to online retailers like CompAndSave and ClickInks. Design and print custom business cards with office supply service providers like Vista Print, PrintPlace, and Ink Garden.

Valentine's Day

February marks Valentine's Day, a holiday that celebrates love and that special someone in your life. This is a popular time for special occasion dates like a nice dinner via Restaurant.com or a bed and breakfast escape via BedandBreakfast.com. Blooms Today and FTD offer bouquets and floral arrangements while chocolate and other treats from chocolatier Ghirardelli. Lingerie and other intimate apparel can be found at specialty retailers Victoria's Secret, Frederick's of Hollywood, and Blackheart.

Easter

Retailers like CVS and Walgreens offer a wide selection of Easter egg painting kits and various pastel decorations. Major grocery stores like Walmart and Target offer items for cookouts and family functions. Custom floral arrangements are available at retailers like ProFlowers and Teleflora. For your Easter dinner, Shindigz and other party retailers carry the utensils, tablecloths, decorations, and party suppliers. With Easter comes colorful seasonal treats like pastel M&Ms and Peeps, traditionally yellow marshmallows in the shape of chicks.

Graduation

Graduation marks the completion of education at any level from preschool on up to a PhD or MD. For the special graduate in your life, there's Tassel Depot for caps, gowns, and all the trimmings of a graduation ceremony. GradShop also carries diploma frames and covers in order to display your achievement. Graduation cards are a popular gift with specialty card retailers like Moonpig offering customization to add a personal touch. As both the graduate or a guest, find an outfit for the special day at Amormoda and other specialty apparel retailers. University gear can be found at retailers like Dick's Sporting Goods and Ebay.

Back to School

With the end of summer marks the Back to School season for students and families. Office Depot and Staples offer all types of school-related supplies like pens, pencils, notebooks and binders. Be on the lookout for deals on school supplies in the weekly circular ads from supercenters like Walmart and Target in addition to specials on school clothes, backpacks, and lunch supplies. Apparel stores like Aeropostale, Macy's, and DSW carry the brands you and your kids love at prices you love even more.

Mother's Day

Mother's Day celebrations coincide with the end of spring. Greeting cards, flowers, and other heartfelt gifts are available from a wide variety of retailers like Hallmark and FromYouFlowers.com. Show mom you care with jewelry from Zales, MyJewelryBox.com, or Dogeared. For more unique gifts, there's sleepwear from BedHead Pajamas or personalized options from Red Envelope. Specialty gift retailers often hold seasonal sales events offering significant savings. If you live too far to celebrate together in person, send a special treat from Cheryl's or Kansas City Steak Company.

Freebies & Giveaways

Freebies & Giveaways give you the chance to try or win new products. Brands like The Honest Company offer a free trial of their health & wellness, diapers & wipers, and essentials bundles. Streaming music services like Spotify offer a free 30-day trial of their Premium ad-free subscription service. Beauty & Personal Care retailers like Cover Girl, Aveda, and Murad Skin Care offer free product samples. Specialty retailers like NOIVCA offer site members the chance to win trips and other giveaways.

Super Bowl

On Super Bowl Sunday, people gather at parties and sports bars to snack and watch the NFL Championship football game. Wholesale retailers like Sam's Club and Costco offer great deals on items such as food platters, inflatable football decorations, and recliners. Major electronic retailers like Sears and Best Buy offer television and stereo systems from brands like Samsung and Sony to make sure you view every moment of the game, halftime show, and commercials with the highest quality sound and resolution. Online marketplaces like Ebay outfit with jerseys and other apparel to support your team.

Summer

With Summer comes sunny days perfect for outdoor activities. It also means fewer flight delays and cancellations. Book a flight directly with airlines like JetBlue or score a deal through travel sites like Travelocity. Take a family vacation to Six Flags or stick closer to home with a mini golf or bowling outing. Have some fun in the sun with trips to the beach or pool with sand castles, frisbees, and pool noodles. Gear up at sporting goods stores like Sports Chalet or major retailers like Walmart. For swimsuits, turn to stores like Kohl's, Old Navy, Swim Spot and ModCloth.

New Year's Resolutions

With the New Year comes a natural time to break old habits and form new routines with New Year's Resolutions. Retailers like Total Gym, BodyBuilding.com, and

Gaiam carry the supplements and gear you need to begin your new weight training, yoga, or other fitness program. For weight loss goals, Nutrisystem and Weight Watchers provide food and exercise tools, programs, and support to guide you toward success. Finally reign in that messy desk or closet with containers and organizers from Staples, Get Organized!, and Poppin who often hold seasonal sales.

St. Patrick's Day

St. Patrick Day celebrations often include, parades, parties, and events at Irish pubs. Green and orange are popular color decorations. Green desserts can be found at your local grocery store like Kroger or Ralph's. Specialty retailers like Party City and Party Supplies carry shamrock decorations, Irish flags, costume accessories, and party kits to bring an extra flair to your St. Patrick's Day party. Celebrate with Irish spirits from retailers like The Whisky Exchange. Deck yourself out in apparel from the St. Patrick's Day Store in addition to all the merchandise you need to cheer on your favorite Irish teams.

Father's Day

Father's Day celebrations coincide with the summer barbeque and grill season. Families often gather to enjoy a meal with premium steaks from The Tender Filet or Omaha Steaks. Major retailers like Home Depot and Lowe's offer grills, power tools, landscaping equipment and other gifts dads might enjoy. For the harder-to-please, gift cards can be found at retailers like Walmart and Target. Surprise your dad with a new camera, TV, or gadget from retailers like Best Buy, The Sharper Image, or Abe's of Maine.

Christmas & Holiday

Christmas & Holiday retailers sell indoor and outdoor decorations for the winter season. Major retailers like Target and Walmart carry artificial Christmas trees, wreaths, and garlands. There are also specialty retailers like Tree Classics and Bronner's Christmas Wonderland who carry the decorations you want with frequent sales. Lenox and other tableware retailers sell holiday plates, glasses, and place mats for your family dinners. 'Tis the season for holiday cards and greetings from services like Simply to Impress and Greeting Card Universe.

Halloween

The Halloween season brings haunted houses, costumes, and yummy seasonal treats.

Retailers like CVS and Walgreens regularly offer buy-one-get-one-free options on Halloween candy in the days leading up to and days following the actual holiday. Fog machines and other spooky decorations are available to spookify your Halloween party and set your house apart. Unique costumes can be found at major retailers as well as specialty costume stores like Halloween Express and AnytimeCostumes.com. Theme parks like Knott's Berry Farm and Universal Studios offer scary and not-so-scary events for the whole family to enjoy a few screams.

Top Deals

Top deals are offered during major holidays and off seasons. Most retailers like Kohl's and Target offer their top deals on Black Friday, the day after Thanksgiving. On Cyber Monday—the Monday after Thanksgiving, online retailers feature clothes,

electronics, auto, sports and home deals at up to 70% off regular price. With the New Year brings the beginning cycle of deals, starting in January with discounts on gym memberships at service providers like Gold's Gym. Members-only retailers like Gilt, Zulily, and PLNDR.com give members access to mega savings with daily sales events.