

NORFOLK

Online map to boost county recycling rates

A new online map to help people find their nearest recycling centre has been launched by Norfolk County Council.

The map allows people to search for places where they can recycle their rubbish by entering their postcode.

The council hopes the map will boost recycling rates.

Bill Borrett, cabinet member for environment and waste, said: "When it comes to recycling, Norfolk is leading the way with over 1,000 different facilities, making it one of the largest recycling networks in the country. I am really pleased that anyone can now find their nearest site with a click of a button.

"The vast majority of these are in the heart of local communities, run by community groups, volunteers and local councils and supported by Norfolk County Council with cash payments made through our recycling credits scheme.

"This new online tool has been designed to help people find out exactly what recycling facilities are near them, or where they need to go to be able to reuse or recycle different household materials.

"People are far more likely to recycle if it's convenient to do it.

"That means higher recycling rates and less waste being sent to landfill and this new web-based map will help Norfolk achieve that."

■ To view the map visit www.norfolk.gov.uk/recyclingcentres