Mother's Day

TARGETED DISPLAY MEANS NEW CUSTOMERS FOR YOU!





Mother's Day is one of the biggest gift giving holidays of the year, and it's coming up fast!
As marketers ourselves, we know that you're looking to garner more brand advocates and get the most out of each dollar invested in your campaigns. In fact, that's the goal, isn't it? **To target qualified customers** with a track record of being interested in products just like yours!

At FetchBack, our solution is a suite of Targeted Display products that help create truly customized campaigns for you and your clients. **By utilizing big data,** keeping your brand top-of-mind with those that are most engaged, increasing reach and maximizing your CRM investment, these products can help to round off a comprehensive marketing program that both promotes engagement and commerce.



Targeted Ads, Engaged Customers.

Continued »

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FetchBack
The Targeted Display Company

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EBAY AUDIENCE EXTENSION

Available exclusively at FetchBack, eBay Audience Extension allows you to run Targeted Display ads to reach consumers shopping on eBay.com based on a number of categories, including Gifts, Games, Beauty and more!

FETCHBACK **SITE**

With custom display ads serving as gentle reminders to consumers interested in your brand, lost prospects will return to your site and convert— often at a higher rate, and many times, with an increased average order value.

FETCHBACK **INTENT**

Imagine having the ability to capture incremental prospects, right at the moment of intent— when they're searching for products and services on the web— and then driving them to your website with eye-catching display ads.

CRM TARGETING

Why sever valuable relationships simply because your customers receive too much email? By providing an encrypted list of email addresses that have not opened one of your emails within a specific time period, FetchBack can anonymously match them against a database of addressable cookies, enabling you to serve display ads throughout the web and directly target your CRM.

To learn more about acquiring new Mother's Day shoppers with FetchBack, **call us at 1-888-343-6411** or visit **www.FetchBack.com** today!

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