

2.3.15 Twitter Chat: Social Media + The Revolution

MK^[1] Jan 28, 2015

As a social media manager^[2] (also known as a professional reason to be a social media junkie), one thing that I love about social media is that no one has any real control over it. Yes, you can buy followers, you can report and block what you don't want to see, and you have the ability to reach out to whoever you want to when you want to. But you can't control how anyone will respond or react to the content you put out and no amount of data, research, or paid support can steer public opinion. It's run by the people. It's also revolutionized the way we as a society and a culture communicate.

However last August, something in my digital world began to shift. We weren't just live tweeting TV episodes or getting riled up by relationship rants. We were spreading news, information, and resources about the injustices in our world. Yes, we were doing this before but with Mike Brown^[3] and #Ferguson^[4] social media brought often covered up injustices in our community into the national forefront. Right before my eyes a generation that's often criticized for spending too much time with technology was now using it to fuel a movement.

Thanks to social media, many organizations, budding activists, and leaders, have had their causes amplified in ways that haven't been present in generations before us. I'm fascinated by it and want to explore this in an in-depth conversation with other social media managers and leaders in the digital space who have witnessed this for themselves on **Tuesday, February 3 at 8pm CST/9pm EST**.

Here's the official Twitter panel, an amazing group of #blkcreatives^[5] in the digital space:

Cameron White – @C_White1911^[6]



[7]

Cameron is a part-time creator, part-time strategist, and a full-time thinker. Cameron's also the Social Media fellow for HRDCVR^[8] but **all tweets will be his own**. Learn more about him here^[9]. Follow Cameron on Twitter^[10].

Syreeta Gates – @SyreetaGates^[11]



[12]

Syreeta Gates is a Culture Creator and has created an unparalleled connection with young people and is the founder of The SWT Life, curator for “History MEETS Hip-Hop,” and author of Just BE Cause: Ah Ha Moments to Inspire the Next Generation of Change Makers. Syreeta was awarded Glamour Magazine’s “Top 20 Under 25” in 2010 and the Points of Light award in 2013. She is currently the Creative Director of Travel Noire^[13] and a Dream Director with The Future Project^[14] at August Martin High School. Learn more about her here^[15]. Follow Syreeta on Twitter^[16].

Kelsey Riley – @fenix_rising_^[17]



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Kelsey Riley is a freelance social media and communications specialist. After graduating from Donda’s House, Inc^[19]’s Fall 2013 “Got Bars” program, she served as the Executive Assistant and Social Media Manager. Among several opportunities and relationships, she was responsible for securing a mini-documentary of Donda’s House with Facebook Stories. In the summer of 2014, she was selected to join the foundational cohort of Mary King/Julian Bond Communications Fellows under the organization Active Voices and umbrella organization Freedom Side where she learned about how to amplify voices of the Freedom Side coalition and others in the movement. Learn more about her here^[20]. Follow Kelsey on Twitter.^[21]

Terrell J. Starr – @Russian_Starr^[22]



[23]

Terrell J. Starr is Senior Editor at AlterNet, a progressive news magazine and online community. He has five years of journalism experience in public radio, social media, magazines, photography and online reporting. His skill of using social media in his reporting has lead to him breaking several national stories, including one where a Twitter user forced a literary agent to withdraw a book contract offered to a George Zimmerman juror. Follow Terrell on Twitter^[24].

Grab + the graphic below if you're joining in and don't forget to use the hashtag #sm4good. Tweet your questions to @_MYCC^[25]. Questions? Thoughts? Leave them below in the comments!

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- [31] {Twitter Chat} Enitan Bereola II Discusses New Book, "GentleWoman"^[32]



- [33] Owing Your Creativity is The Topic for Our Monthly Twitter Chat on April 8th^[34]



- [35] 3 Things About Owing Your Creativity: April Twitter Chat Recap^[36]



- [37] What Should We Discuss In May?^[38]



- [39]MYCC Celebrates Father's Day with #HonoringOurDads Series [June 6- June 13][40]

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