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MEDIA ALERT

Savannah-Area Universities Join Forces to Increase Latino Student Enrollment

Armstrong State University, Savannah Technical College and Savannah State University are working in a combined effort to promote Latino student success. The **College Access Mentoring Information aNd Outreach** program strives to increase the percentage of Latino students matriculating in the three public institutions from 3.2%, the average in 2010, to 6.4% by 2015. Camino is well on its way to reaching that goal. As of 2014, Latino student enrollment has increased to 5.4% collectively in our public post-secondary institutions.

Armstrong is opening doors, raising Latino enrollment from 5.2% in 2010 to 6.8% as of last year. Armstrong State University President Dr. Linda Bleicken is enthused about the increase. “Armstrong has a wealth of support resources available to ensure that our Latino students feel comfortable and confident as they matriculate to graduation,” said Bleicken. Among these are HOLA, the Hispanic Outreach and Leadership at Armstrong, and HORA, the Hispanic Outreach and Retention at Armstrong.

Savannah Technical College, which also has an HOLA program on campus, has grown their Latino enrollment from 5.4% to 6.4%. In 2011, Savannah Tech entered into a partnership with Armstrong to help the United States achieve Goal 2025, an effort to improve the post-secondary attainment of Latino students. STC President Dr. Kathy Love stated, “Our institution is focused on sustaining our community, and Latino students are an ever-increasing part of this community. Ensuring that these students have the access to programs that enable them to achieve academic success is key to growing and sustaining our community.”

Savannah State University has also seen a significant increase in their Latino enrollment, raising their percentage from .9% to 2.5%. “As an institution that has historically served students of color, diversity is very important to us. Our SOMOS Tigres College Transition Program provides Latino students with the tools they need to be successful in their academic careers,” said Dr. Cheryl Dozier, Savannah State University President.

NOTE TO MEDIA:

Members of the media may contact Allison Hersh at 912.344.2971 or Allison.Hersh@armstrong.edu for more information, interviews or image requests.

ABOUT ARMSTRONG:

Armstrong

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Armstrong Atlantic State University, part of the University System of Georgia, was founded in 1935. The university offers more than 100 undergraduate and graduate academic programs in the College of Liberal Arts, the College of Science and Technology, the College of Education and the College of Health Professions. Armstrong serves approximately 7,100 students at its main campus in Savannah and a regional center in Hinesville. Its diverse student population comes from 44 states, the District of Columbia and 71 countries. For more information, visit <http://www.armstrong.edu>.

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