

BRAND INSIGHTS

Where to Shop The North Face

February 11, 2015



On a chilly day, there's nothing like bundling up in your gear from The North Face. With spring around the corner, we've determined the best places to scoop up end-of-season deals on new arrivals as well as sale & clearance The North Face apparel, footwear, and equipment.

Where to Shop New Arrivals

For the widest variety of new arrivals, TheNorthFace.com is the first place to visit. The site offers the most up-to-date style and color options.

As for the selection of new arrivals offered at major department stores like [Nordstrom](#) and [Macy's](#) and at sporting goods stores like [Dick's Sporting Goods](#) and [Eastbay](#), the variety doesn't compare to [TheNorthFace.com](#). With as few as five options offered by both [Dick's Sporting Goods](#) and [Eastbay](#), and only a handful more at [Nordstrom's](#) and [Macy's](#), [TheNorthFace.com](#) boasts the most new arrivals options.

Sale & Clearance

[TheNorthFace.com](#) has an extensive array of clearance items, with similar choices available at [Eastbay](#) and [Nordstrom](#). If you know the apparel you want and are flexible on color, check out [TheNorthFace.com's](#) clearance. Currently, their Winter Sale offers 30% off select colors.

For example, [eight colors](#) of the Men's Thermoball Full Zip Jacket are offered for \$199.00 while [ten other colors](#) are on sale for \$139.99. Size selection is more limited for the sale items. You may want to stick to the new arrivals if you're interested in a certain size.



With seasonal sales around the corner like President's Day Sales, don't completely rule out the department stores and sporting goods stores. Keep a lookout for special promotions. For example, [Nordstrom](#) currently is offering 25-50% off select The North Face styles while [Macy's](#) is offering 25% off select styles.

6pm also offers an incredible sale inventory with discounts on over a thousand different products. Discounts range from 4-60% off MSRP on everything from gloves to jackets to backpacks. 6pm also offers free shipping, keeping your total order costs low.

Where (Not) to Shop

New Arrivals

As mentioned before, it's best to stick to the department stores and sporting goods stores for sale & clearance options instead of shopping for new arrivals there. The new arrivals offerings of TheNorthFace.com are hard to beat.

Sale & Clearance

In general, Dick's Sporting Goods has the fewest clearance items among the department stores and sporting goods stores. Their selection also skews toward styles from past seasons. However, if you catch a seasonal sale, Dick's may be a great place to snatch up The North Face—as long you're open-minded about your item's and color. Currently Dick's Sporting Goods is running a 40% off MSRP on its winter jackets, including The North Face.

To conclude, for the best selection of sizes, styles and colors of new arrivals, [TheNorthFace.com](#) is your best bet. For the greatest discounts and the most extensive selection of clearance items, [6pm's deals](#) triumph over all other stores by a long shot. We'll help you track [Macy's](#), [Nordstrom](#), [Eastbay](#), [Dick's Sporting Goods](#), and [others](#) for seasonal sales and coupons to land affordable jackets and other outerwear from The North Face. With these tips tucked away, you're sure to find The North Face gear you need for your daily commute or next outdoor adventure.

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