

Press Contact
Meghan Matheny
BLASTmedia for Wasp Barcode Technology
317.806.100 Ext. 115
Meghan_Matheny@BLASTmedia.com

Wasp Barcode Technologies Gains Momentum through Business Growth

Wasp's increasing its revenue growth, workforce and performance awards

Plano, Texas. October XXX, 2014 – Wasp Barcode Technologies, a provider of small business productivity solutions, today announces the company is projecting double-digit revenue growth for 2015 and will be increasing the workforce in the Plano office by 20%.

Wasp Barcode Technologies started in 1994, and now has more than 500,000 customers and is growing worldwide. The company now serves all of North America from the Plano headquarters, as well as the UK and parts of Europe from our European headquarters in the UK (Kent).

“Our company growth and popularity is currently sky rocking, said Alex Price, General Manager. “We launched our first EDU specific product in May of this year (MobilAsset.EDU), and it has already won an award (ISTE 2014 Best of Show) and performing very well with customers.”

Wasp is currently working on the next version of MobileAsset and MobileAsset.EDU to continue to help increase error-free tracking. The products are scheduled to be the largest development effort Wasp has ever completed in one project, and more than 14,000 man hours of development work invested. The next versions of both of products are scheduled to be launch in July 2015. Both projects will be web-based, include a custom report engine, as well as many exciting features to support the EDU space.

“From the moment Wasp began, we have been focused on providing straightforward, error-free tracking methods that make our customers’ lives easier,” said Price. “We want to be the support our customers need to flourish.”

The name 'Wasp' comes from the first product Wedge Advanced Software Product. That decoder used a software interface to capture a scan, decode the barcode information, and enter that translated information into a document or software program.

Add customer quote about Wasp experience

For more information about **Wasp Barcode Technologies**, please visit:

www.waspbarcode.com or call 866-547-WASP.

About Wasp Barcode Technologies

Wasp Barcode Technologies provides data capture and tracking solutions designed specifically for small businesses. Solutions include: inventory control, asset tracking, time & attendance, and point of sale (POS); as well as the supporting mobile computers, barcode scanners, and barcode printers utilized to automate operations. Wasp products help small businesses achieve efficiency through cost-effective solutions designed to increase productivity. Learn more at www.waspbarcode.com or call 866-547-WASP.