

# **Kidzsafe Social Media Content**

## Facebook

Website: <a href="http://www.smsaccessgranted.com/collections/kidzsafe-headphones">http://www.smsaccessgranted.com/collections/kidzsafe-headphones</a> Facebook: <a href="https://www.facebook.com/KidzSafeAudio">https://www.facebook.com/KidzSafeAudio</a>

- 1. A holiday road trip must-have: Kidzsafe headphones! Protect little ears during for long car rides. [Link to Kidzsafe]
- 2. Hitting the road this holiday season? Be sure to get our KidzSafe headphones for safe, comfy iPad entertainment. [Link to Kidzsafe] Check out these iPad apps your kids can play on your next road trip.
  - a. <a href="http://techland.time.com/2012/09/04/top-25-ipad-apps-for-kids/slide/the-best-ipad-apps-for-kids/">http://techland.time.com/2012/09/04/top-25-ipad-apps-for-kids/</a>
- 3. Let your child pick from our Kidzsafe collection and find the perfect pair of headphones to match their personality. Our designs allow kiddos the ability to personalize their headphones and add flare to their personal style. [Link to Kidzsafe]
- 4. Need some relaxing music for you and your kids? Check out these tunes to calm down your little ones.
  - a. https://www.youtube.com/watch?v=jcQ8mDUvfXE
- 5. Our child-safe headphones have a volume-limiting technology system that ensures moderate volume levels for your kids to protect them from harmful sound waves. [Link to Kidzsafe]
- 6. Your child can now enjoy high quality frequency without suffering from damaging sound waves. Invest in any of our headphones and know your child's hearing is not being damaged. [Link to Kidzsafe]
- 7. Curious about how well you can hear? Take this sound test and find out! Grab your kiddo and see how your hearing compares.
  - a. http://www.audiocheck.net/
- 8. High sound waves can impair ear hair cells. Talk with your child about the importance of protecting their ears in high sound wave situations such as watching fireworks or playing on your iPad. [Link to Kidzsafe]









- 9. Ears are a key component of the body. Be sure to protect them from injures and damage. Check out the ways kids often damage their ears.
  - a. http://kidshealth.org/parent/medical/ears/ear\_injuries.html#
- Exposure to noise above 90 decibels can cause gradual hearing lost, 10. which is why investing in products such as KidzSafe headphones is so crucial to ensure the safety of your child's hearing. [Link to Kidzsafe]
- Humans have 3,500 hair cells in their ear that don't grow back after 11. damage. Be sure to protect your loved ones from damaging sounds with KidzSafe headphones. [Link to Kidzsafe]
- 12. Is your little one inspired to get creative after personalizing their headphones? Check out this DIY activity that helps with learning letters.
  - a. http://www.sugaraunts.com/2014/10/letter-matching-glittermanipulatives.html
- 13. Family trip in queue? Have your child make a no-sew pillow for the long car ride. Don't forget to grab car games and your KidzSafe headphones to make the ride seem shorter.
  - a. http://hollysartcorner.blogspot.com/search?updated-max=2011-06-13T07:31:00-05:00&max-results=7
- Keep the creative juices flowing. After your child finishes decorating 14. their KidzSafe headphone bag, continue the excitement by making fabric flowers to sew on as well.
  - a. http://www.heyjenrenee.com/2010/03/fabric-flower-tutorial.html

# **Holiday Focus**

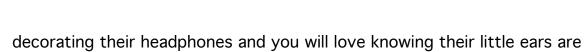
- Take a break from your electronics! Get to work on Thanksgiving 15. crafts for the family.
  - a. http://www.pbs.org/parents/crafts-for-kids/
- 16. The Easter Bunny loves to listen to some jams as he delivers Easter baskets to families all over the world. To protect his floppy ears from damage, he uses KidzSafe headphones: [Link to Kidzsafe]
- Show your kids some love this Valentines Day by buying KidzSafe 17. headphones to protect their ears. They will love getting creative







protected. [Link to Kidzsafe]



- 18. This spring break, pack a travel bag to keep the kiddos occupied for a smooth trip. Include their KidzSafe headphones and a mix of these games for optimal fun:
  - a. http://fun.familyeducation.com/travel/family-travel/33401.html
- 19. The month of May is National Better Hearing and Speech Month (BHSM) and helps raise awareness about communication disorders. Check out the signs of hearing disorders.
  - a. http://identifythesigns.org/

#### **Twitter**

Website: <a href="http://www.smsaccessgranted.com/collections/kidzsafe-headphones">http://www.smsaccessgranted.com/collections/kidzsafe-headphones</a> Twitter: <a href="https://twitter.com/Kidzsafe">https://twitter.com/Kidzsafe</a>

- Loud exposure to noise above 90 decibels can cause gradual hearing lost.
  #Protect your #kids ears with KidzSafe #headphones. [Link to Kidzsafe]
- 2. #DidYouKnow: High sound waves can impair ear hair cells? Keep your #kids ears #safe with KidzSafe. [Link to Kidzsafe]
- 3. #DidYouKnow? We have 3,500 ear hair cells that don't grow back after damage? #Love your ears & protect them with KidzSafe. [Link to Kidzsafe]
- 4. #FunFact The whole area of the middle #ear is no bigger than an M&M!
  - a. http://3.bp.blogspot.com/-1uork1nS\_-k/TlUnV1RDf9I/AAAAAAAAAADM/QujQy-CUrAl/s1600/m%2526ms.jpg
- 5. #FunFact The cochlea or inner #ear is the size of a pencil eraser.





- a. http://www.mountainheightsacademy.org/wp-content/uploads/2012/01/pencileraser.jpg
- 6. #FunFact Babies can hear sounds as low as 20 hertz! Keep your kiddos hearing #strong with KidzSafe headphones. [Link to Kidzsafe]
- 7. More than 28 million Americans suffer from hearing loss. Don't let your child be one of them. Protect your child's ears with KidzSafe. [Link to Kidzsafe]
- 8. #DidYouKnow? 120 dB can damage hearing in 7-7.5 minutes!
- 9. #DidYouKnow? Approximately 12% of all children ages 6-19 have a noise-induced hearing loss.
- 10. Noise louder than 85 dB can cause hearing loss. Some adult headphones go up to 100 dB. Use KidzSafe to protect your child's hearing. [Link to Kidzsafe]
- 11. Test your own #hearing with this online frequency sound test.
  - a. http://www.audiocheck.net/audiotests\_frequencychecklow.php
- 12. #DidYouKnow? Recent studies have shown that exposure to harmful noise triggers the formation of molecules in the #ear that can kill hair cells.
- 13. Allow your children to safely enjoy their music and videos at a controlled level with KidzSafe headphones. [Link to Kidzsafe]







- 14. Let your child release their inner artist with our customizable headphones. #ArtistWithin [Link to Kidzsafe]
- 15. #DidYouKnow? Extensive earwax can impair hearing if it's pressed against the eardrum.
- 16. Bring #music to your children's ears safely with #KidzSafe headphones. [Link to Kidzsafe]

## Season Focused:

- 17. KidzSafe headphones are the perfect gift this season for long car rides! [Link to Kidzsafe]
- 18. Before heading #BackToSchool, have your #kids get their ears checked & protect them from future damage with KidzSafe headphones. [Link to Kidzsafe]