



Spring has finally sprung! To help you look your best this season, Eye on Style has rounded up some of the latest and greatest in beauty and fashion.

Pacific Northwest Fashion Designer Brings Flamenco Flair

Cameron Levin is a Pacific Northwest-based fashion designer who is a rising star in the ecofashion community that incorporates her love of ballet, dance, art and nature into her designs. Her passion is impossible to deny with her new Ruby 2013 collection, which is a modern take on the style and energy of southern Spain and some pieces are constructed using washable silks and eco-friendly organic cotton fabric. This stunning collection includes such pieces as a Cream Swing Dress, a Ruby Alegrias Dress and Ruby Organic Tobillo Leggings with a silk chiffon/spandex peek-a-boo panel at the ankle.

Levin's apparel is available at such boutiques as Karan Dannenberg Clothier and Spun Sustainable Collective in Seattle. For more information visit lovecameron.com. Pictured above from left: Cream Swing Dress, Ruby Alegrias Dress, and Long Panel Tunic with Organic Tobillo Leggings.

Northwest Face Spa Offers New Non-Invasive Treatments

Northwest Face Spa at the Woodmark Hotel in Kirkland offers a variety of non-surgical medical treatments for skin restoration concerns and has now expanded its portfolio with two new non-surgical treatments — Pellevé and Venus Freeze. Nicknamed the "lunchtime"

procedure as it takes 45 minutes or less, the Pellevé facial treatment features the use of radio waves that feel like a warm compress, stimulating the production of new collagen, reducing facial wrinkles, tightening the skin and creating a more youthful appearance. The non-invasive treatment can target specific problem areas or the entire face with results visible for six months, according to Northwest Face Spa. The Venus Freeze full body treatment that features uniting magnetic pulses and radio frequency to improve cellulite, tighten skin and diminish wrinkles. This non-invasive treatment is for the face, neck and body and, according to Northwest Face Spa, weekly treatments provide the best results.



Eye on Style writer Antoinette Alexander was born and raised in the Pacific Northwest. She has traded in the Space Needle for the Statue of Liberty and today is a beauty-news editor in Manhattan. Despite being thousands of miles away, the Pacific Northwest remains near to her heart. Eager to share with 425 readers the latest in cosmetic news, Alexander is keeping her "eye on style" as a contributing writer for 425.



Vera Bradley for Little Ones

After nearly 31 years as a hand-bag, accessory and gift designer and retailer, Vera Bradley has now launched a baby collection. **Vera Bradley Baby** is available at Vera Bradley retail stores, participating retail partners and online at verabradley.com. The baby collection includes apparel items, baby gifts and several baby bag styles. Customers also have the ability to personalize two items, the Plush Blanket and Lovey Bunny with initials or a name. Vera Bradley also has partnered with online stationery boutique, Tiny Prints, to offer a collection of stylish baby stationery.

Netflix for Fashion!

Introducing **Shecky's Closet**. Think Netflix for fashion! "We decided to launch Shecky's Closet because of the gap in the market that allowed people to try new designers as well as established designers on a regular basis without a true commitment. Shecky's Closet was a natural extension of our 12 years of working with emerging designers," stated founder Chris Hoffman. With this new "closet in the cloud," fashionistas can borrow up to \$250 worth of merchandise at any time/as many times throughout the month with a monthly membership fee starting at \$39.99. Shecky's Closet items are shipped to your door along with gratis to-and-from delivery charges. Returns are made easy with a 30-day time-frame and a pre-paid package to Shecky's Closet. And if you like the item you can keep it at a discount! Check it out at shekyscloset.com.

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