



Work Experience

- **Editor-in-Chief:** Scotsman Guide Media — Seattle, Wash.-based publisher of two national trade magazines — Current [3 years]
- **Editor-in-Chief:** The San Antonio Business Journal — part of a 40-newspaper chain of business weeklies owned by American City Business Journals — February 1994 - May 2014
- **Managing Editor:** San Antonio Business Journal — Aug. 1993 - January 1994
- **Managing Editor:** CityBusiness, Minneapolis — Oct. 1991 - July 1993
- **Beat Reporter:** Phoenix Business Journal — Sept. 1990 - Sept. 1991
- **Business Page Editor:** Waukesha County Freeman, a daily newspaper in southeastern Wisconsin — Aug. 1989 - Aug. 1990
- **Beat Reporter:** Milwaukee Business Journal — Aug. 1988 - Aug. 1989 and from Jan. 1985 - July 1987
- **Co-founder/Investigative Reporter:** Shepherd-Express, an alternative newsweekly in Milwaukee — July 1987 - Aug. 1988
- **Research Assistant:** Center for Mass Media Research at Marquette University, Milwaukee — Sept. 1982 - Dec. 1985

Freelance Work

Print and Online media: The Daily Beast, San Antonio Current, St. Louis Riverfront Times, Narco News, Truthout, NerdWallet, Alternet, Commondreams.org, CounterPunch, The IRE Journal, Milwaukee Magazine

TV appearances/work: History Channel [script consultant and expert for national TV series], Fox News [national], CNBC [national], BBC [Europe], Al Jazeera [Europe], KLRN and WOAI [San Antonio], WISN [Milwaukee]

Radio appearances: WBAI [New York City], WNUR [Chicago], CKUT [Montreal], WZBC [Boston], among others

Education

Master of Arts Degree in Mass Communications, Marquette University, [graduated 1985] — attended on a research scholarship

Bachelor of Arts Degree, English Major/History Minor, Marian University [graduated 1982]

Journalism and Management Skills

I have extensive experience as a beat reporter, features writer, investigative reporter and editor. Some specific areas of expertise:

- Managing daily, weekly and magazine news staffs, including both print and online platforms, as well as cultivating, developing and working with pools of freelance contributors.
- Overseeing editorial department budgets, representing organizations in public and working with other departments internally to maximize audience development and content quality.
- Extensive reporting and editing experience involving most business sectors as well as a range of local, state and federal agencies.
- Developing, growing and managing numerous print and online media products, including converting a 12-person newsroom to a digital-first news format, developing and editing e-newsletters and other digital products, and managing social media outreach.
- Coordinating the production of editorial products across multiple departments, formats and media channels; experience using pagination software as well as database programs and various publishing, editing, content-management and social-media software.
- Executing complex investigative reporting projects focused on individuals and institutions in both the public and private sectors.
- Undertaking public-records research [involving FOIA, legal pleadings, SEC filings, real-estate filings and other public records].
- Wide-ranging research experience, including as a newspaper editor and reporter and as a research assistant for three years for the director of the Center for Mass Media Research — a social science-based research program at Marquette University.

