

# Bill Conroy

## RESUME

Seattle, WA 98118  
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210-392-3662

I have deep experience in the media and communications field as a reporter, top editor and manager working across multiple media platforms, including daily, weekly and magazine print publications and overseeing online/digital operations and strategies at multiple publications.

Authorized to work in the US for any employer

## Work Experience

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### Freelance Journalist

Independent - Seattle, WA  
May 2020 to Present

I am currently working on a long-overdue book project based on my past reporting along the border and in Mexico.

### Managing Editor

Seattle Business Magazine - Seattle, WA  
February 2019 to April 2020

MANAGING EDITOR of Seattle's monthly business magazine. My work for the magazine focused on expanding online readership as well as creating content for and editing the print magazine. I developed story ideas and projects; reported, wrote and edited print and digital content; posted online news stories daily, found art to accompany stories, wrote online/SEO friendly headlines, prepared two e-newsletters weekly and promoted editorial content via social media channels. [Note: The editorial staff of Seattle Business Magazine was furloughed in April as a result of the COVID-19 crisis.]

### Editor in Chief

Scotsman Guide Media - Bothell, WA  
June 2015 to January 2019

EDITOR IN CHIEF for two national monthly magazines covering the housing-finance industry, including overseeing an editorial department of two editors and a reporter; and planning, editing and writing online and print content for both magazines.

Served as Managing Editor of Scotsman Guide Media from June 2015 to September 2017, prior to promotion to Editor in Chief.

### U.S. Correspondent

Narco News [[www.narconews.com](http://www.narconews.com)] - San Antonio, TX  
December 2004 to December 2018

Freelance correspondent covering the drug war, immigration/border issues, national security and government corruption for the online, nonprofit investigative publication Narco News [[www.narconews.com](http://www.narconews.com)].

## **Seattle Correspondent**

The Daily Beast - Seattle, WA

October 2014 to September 2015

Freelance correspondent for the national online daily news publication based in New York City. I covered Washington state stories, primarily focused on Seattle, that had national impact.

## **Editor in Chief**

San Antonio Business Journal

February 1994 to May 2014

EDITOR IN CHIEF of a weekly newspaper with an editorial staff of 10 and a freelance pool of a dozen writers where I was responsible for conceptualizing, planning, marketing and editing news stories, projects and sections of the newspaper, both online and in print, and finding and developing reporters and editors. I also reported and wrote several award-winning investigative series for the newspaper, which is part of a national chain. I also oversaw the conversion of the weekly print newspaper to a digital-first format.

The Texas business weekly is part of a 40-newspaper chain of business journals owned by American City Business Journals [and a sister paper of the Puget Sound Business Journal].

## Education

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### **Master's Degree in Mass Communications, with an emphasis on statistical analysis and precision journalism**

Marquette University, Milwaukee

### **Bachelor's Degree in English and History**

Marian University - Fond du Lac, WI

## Skills

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- Microsoft Excel
- Microsoft Word
- Photoshop
- Microsoft Office
- Social Media Marketing
- SEO
- InDesign
- Photography
- Radio, TV, Podcast Interviews
- Content Management Systems
- Script Editing/Writing
- Freedom of Information Act filings
- Google Analytics
- Google Docs
- Adobe Omniture

- Dropbox
- Powerpoint
- Statistical Analysis
- Interviewing
- Investigations
- Research
- Public Speaking
- Reporting
- Writing Skills
- Management Experience
- Social Media Management
- Digital Marketing
- Content Creation
- Legal Research
- Blogging
- Analytics
- Content Management
- WordPress
- Video Production
- Proofreading
- Journalism
- Public Relations
- Video Editing

## Links

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<http://billconroy.pressfolios.com>

[https://en.wikipedia.org/wiki/Shepherd\\_Express](https://en.wikipedia.org/wiki/Shepherd_Express)

<https://www.linkedin.com/in/bill-conroy-45379652/>

<https://www.seattlebusinessmag.com/search/node/bill%20conroy>

<https://www.thedailybeast.com/author/bill-conroy>

## Awards

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### **Journalism awards earned while serving as editor in chief of the San Antonio Business Journal or Scotsman Guide Media**

2002 The Jim Lehrer Award— South Texas contest sponsored by Victoria College in association with journalist Jim Lehrer

- 1st Place Award for investigative journalism for “Government’s kingpin-sting tactic may threaten airline safety”

2000 The Jim Lehrer Award— South Texas contest sponsored by Victoria College in association with journalist Jim Lehrer

- 1st Place Award for investigative journalism for “Customs facing class-action challenge: Hispanic agents pressing U.S. agency to own up to racism”

2000 Texas Gavel Award-- State Bar of Texas

- 1st Place Award for Investigative Reporting related to legal issues for “Colliding head-on with Uncle Sam: Small business has `sudden impact' with U.S. justice system”

American City Business Journals (ACBJ)— Nationwide business journalism contest involving 41 business journals

- 2001: Runner-up Award General Excellence for six-story series exploring alleged corruption within the U.S. Customs Service
- 1999: Runner-up Award for Investigative Journalism for “Colliding head-on with Uncle Sam: Small business has `sudden impact' with U.S. justice system”

2001 Lone Star Award— statewide contest sponsored by the Houston Press Club

- Third Place Award for Investigative Reporting for a 12-story series exploring the links between the FBI and insurance industry.

2004 Lone Star Award— statewide contest sponsored by the Houston Press Club

- Second Place Award for Investigative Reporting for the story “Former federal agents' spy story opens Pandora's box for FBI”— which exposed the story of an FBI agent enlisted by the agency to spy on China and the resulting fallout from that mission

Women in Communications Awards— Citywide press contest

- 2003: Award of Excellence in the investigative category for “Government’s kingpin sting tactic may threaten airline safety”
- 1998: Award of Excellence in the investigative category for "Bankers blues: battling the tide of the black market"
- 2002: Award of Merit in the investigative category for “Torpedoed G-man unit rising like phoenix from its ashes”
- 2001: Award of Merit in the investigative category for “Customs facing class-action challenge: Hispanic agents pressing U.S. agency to own up to racism”

Society of Professional Journalists Pacific Northwest

- 2015: Excellence in Journalism Competition, Magazine category, third-place award for article published in Scotsman Guide Media.

## American Society of Business Publication Editors 2018 Awards of Excellence

- 2017: A Regional (Pacific Region) Silver award for Scotsman Guide's commercial magazine Spotlight department feature [entry included a bylined feature story by me]
- 2017: A Regional (Pacific Region) Silver award for Scotsman Guide's residential magazine Spotlight department feature [entry included a bylined feature story by me]

## Tabbies International Editorial & Design Awards

- 2018: A Bronze award for Scotsman Guide's residential-magazine Spotlight department feature [entry included a bylined feature story by me]

## Certifications and Licenses

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### **Executive Certificate in the Advanced Study of Nonviolent Conflict from the Fletcher School of Law and Diplomacy's Fletcher Summer Institute program**

June 2010 to June 2010

A six-day seminar involving international professionals, leaders of indigenous NGOs, journalists, campaign organizers, issue advocates and educators from twenty-nine countries around the world. It was held at Tufts University in Boston, focused on the study of nonviolent conflict and sponsored in association with the International Center on Nonviolent Conflict.

[www.nonviolent-conflict.org/fletcher-summer-institute-2010/](http://www.nonviolent-conflict.org/fletcher-summer-institute-2010/)

## Additional Information

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- **FREELANCE EXPERIENCE** —The Daily Beast; San Antonio Current; St. Louis Riverfront Times; The IRE Journal; Seattle Magazine; Medium; Narco News [published in Spanish and English]; Agência Pública - Brazil; Truthout; NerdWallet; Alternet; Commondreams.org; CounterPunch; Waukesha County Freeman [a Milwaukee-area daily paper]; The Shepherd-Express [Milwaukee's alternative newspaper]; and Milwaukee Magazine.
- **TV APPEARANCES/WORK** — History Channel [script consultant and on-air expert for national TV series]; Fox News [national]; CNBC [national]; BBC [Europe]; Al Jazeera [Europe]; KLRN-TV and WOAI-TV [San Antonio]; WISN-TV [Milwaukee].
- **RADIO APPEARANCES** — WBAI-FM [New York City, a frequent guest for five years]; WNUR-FM [Chicago]; CKUT-FM [Montreal]; WZBC-FM [Boston], among others.