



Experience and Skills

I have extensive experience as an editor, reporter and writer across multiple media platforms, including print and digital as well as daily, weekly and monthly publication formats. Some of my specific areas of expertise:

- **Editor in Chief** for two monthly national magazines covering the housing and mortgage-finance industry, including overseeing an editorial department of three editors/writers and planning, writing and editing online and print content for both magazines.
- **Editor in Chief** of a weekly newspaper with an editorial staff of 10 journalists and a freelance pool of a dozen writers, including overseeing the planning and editing for all sections of the newspaper — news stories, special reports, special sections and projects as well as an annual 200-page book of lists compiled via industry-targeted surveys.
- **Developing**, growing and managing newspaper and magazine print and online products, including daily online editions and newsletters, and overseeing social media marketing.
- **Overseeing** a \$1 million editorial department budget and working with other departments to maximize audience development as well as representing publications in public at award events and other gatherings as well as on-air via TV and radio.
- **Coordinating** the production of editorial products across multiple departments, formats and media channels; overseeing publication redesign projects and the conversion of a newspaper to a digital-first strategy; and experience using pagination software (QuarkXPress and InDesign) as well as Excel, Word and various editing, content-management and social-media software.
- **Undertaking** deep public-records research involving legal pleadings and related court documents, SEC filings, FOIA records, real-estate filings and various other public records.
- **Extensive** research experience, including as the research assistant for the director of the Center for Mass Media Research at Marquette University.
- **Mastery** of AP style and on-staff reporting, writing and editing experience for multiple publications in five states.
- **Winner** of the Texas Bar Association's Gavel Award and two Jim Lehrer Awards for investigative reporting, among other awards.

Job History

- **Editor-in-Chief:** Scotsman Guide Media, a Bothell-based publisher of two national B2B magazines — employed there since 2015
- **Editor-in-Chief:** The San Antonio Business Journal — part of a 40-newspaper chain of business weeklies owned by American City Business Journals [sister paper of the Puget Sound Business Journal] — 1994 – 2014

1985-1993

- **Managing Editor:** San Antonio Business Journal
- **Managing Editor:** CityBusiness, Minneapolis
- **Reporter:** Phoenix Business Journal
- **Business Page Editor:** Waukesha County Freeman, a daily newspaper in southeastern Wisconsin
- **Reporter:** Milwaukee Business Journal
- **Co-founder/Investigative Reporter:** Shepherd-Express, an alternative newsweekly in Milwaukee
- **Freelance Experience** — The Daily Beast, San Antonio Current, St. Louis Riverfront Times, The IRE Journal, Narco News, Truthout, NerdWallet, Alternet, Commondreams.org, CounterPunch, and Milwaukee Magazine; TV appearances/work: History Channel [script consultant and on-air expert for national TV series], Fox News [national], CNBC [national], BBC [Europe], Al Jazeera [Europe], KLRN and WOAI [San Antonio], WISN [Milwaukee]; radio appearances, WBAI [New York City], WNUR [Chicago], CKUT [Montreal], WZBC [Boston], among others

Education [1978-1985]

- Master's Degree in Mass Communications, Marquette University, Milwaukee [1985] — attended on a research scholarship
- Bachelor's Degree, English Major/History Minor, Marian University — a private college in Fond du lac, Wis. [1982]

