



Experience and Skills

I have extensive experience in the media and communications field as a reporter, editor and manager working across multiple media platforms, including as a staff investigative reporter and as a correspondent pursuing investigative journalism.

- **MANAGING EDITOR** of Seattle's monthly business magazine — my current job, where a major focus is expanding online readership. The job requires writing online news stories daily as well as long-form investigative/enterprise stories for the magazine.
- **CORRESPONDENT** for the *Daily Beast*, a national publication, where my work included investigative and environmental reporting; and the nonprofit *Narco News*, where I did investigative reporting on the drug war, immigration and social-justice movements.
- **EXECUTING** deep databased-driven projects and public-records research involving court documents; SEC filings; FOIA records; real estate, utility and tax filings; and various other public records, including lobbying and foreign-agent registration records.
- **DEVELOPING**, growing and managing newspaper and magazine print and online products, including daily online editions and newsletters, and overseeing social media strategy and implementation for multiple publications.
- **OVERSEEING** a large editorial department budget and working with other departments to maximize audience development as well as representing publications in public at events, workshops and other gatherings as well as on-air via TV and radio.
- **COORDINATING** the production of editorial products across multiple departments, formats and media channels; overseeing publication redesign projects and the conversion of a newspaper to a digital-first format.
- **EDITOR IN CHIEF** of a weekly newspaper with an editorial staff of 10 and a freelance pool of a dozen writers where I was responsible for conceptualizing, planning, marketing and editing news stories, projects and sections of the newspaper, both online and in print, and finding and developing reporters and editors. I also reported and wrote several award-winning investigative series for the newspaper, which is part of a national chain.
- **EDITOR IN CHIEF** for two monthly national magazines covering the housing and finance industry, including overseeing an editorial department of two editors and a reporter; and planning, editing and promoting online and print content for both magazines. I also wrote a regular column and did online and reporting for both magazines owned by the company.
- **WINNER** of the Texas Bar Association's Gavel Award and two Jim Lehrer Awards for investigative reporting, among other awards.
- **FREELANCE EXPERIENCE** — *The Daily Beast*; *San Antonio Current*; *St. Louis Riverfront Times*; *The IRE Journal*; *Narco News* [published in Spanish and English]; *Agência Pública – Brazil*; *Truthout*; *NerdWallet*; *Alternet*; *Commondreams.org*; *CounterPunch*; and *Milwaukee Magazine*; TV appearances/work: the **History Channel** [script consultant and on-air expert for national TV series], **Fox News** [national], **CNBC** [national], **BBC** [Europe], **Al Jazeera** [Europe], **KLRN-TV** and **WOAI-TV** [San Antonio], **WISN-TV** [Milwaukee]; radio appearances, **WBAI** [New York City], **WNUR** [Chicago], **CKUT** [Montreal], **WZBC** [Boston], among others.

Job History

- **Seattle Business Magazine**, which also publishes Seattle Magazine — **current Managing Editor**.
- **Scotsman Guide Media**, Bothell, publisher of two national B2B magazines —2015-2018, *Editor In Chief* for two years.
- **The San Antonio Business Journal** — part of a 40-newspaper chain of business weeklies owned by ACBJ [and sister paper of the Puget Sound Business Journal] — 1993 – 2014; *Editor In Chief* for 20 years.
- **Citybusiness**, Minneapolis; San Antonio Business Journal and Scotsman Guide Media, *Managing Editor* at each prior to promotion.
- **Waukesha County Freeman**, a daily newspaper in Wisconsin; served as *Business Page Editor*.
- **Phoenix Business Journal**, Arizona; **Milwaukee Business Journal**, Wisconsin; *Beat Report* for each.
- **Milwaukee Shepherd-Express**, the city's still-publishing alternative newsweekly — where my journalism included several environmental-focused investigative projects — *Co-Counder/Investigative Reporter*.

Education

- **Master's Degree** in Mass Communications, Marquette University, Milwaukee — attended on a research scholarship.
- **Bachelor's Degree**, English Major/History Minor, Marian University — a private college in Fond du lac, Wis.

STORY CLIPS: www.billconroy.pressfolios.com

Examples of the Impact of My Investigative Journalism

- **The Insurance Industry/FBI Connection** [Russel Mokhiber and Robert Weissman]
- **NICB's FBI ties prompt query from congressman**
- **U.S. Customs: More Than People Cross the Border** [The IRE Journal]
- **Federal judge seals records alleging FBI's involvement in international spy business** – **Additional story links**
- **More on the Homeland Security and DOJ case** [Glen Greenwald blog]
- **Federal agents question writer in attempt to uncover leak** [Reporters Committee for Freedom of the Press]
- **Reporters Committee urges DHS to adopt guidelines on journalists** [Reporters Committee for Freedom of the Press]
- **Congress Member to ICE: "Stop this Kind of Outrageous Activity"** [U.S. Rep. Cynthia McKinney]
- **ICE Probe of Retaliation against House of Death Reporter Seriously Flawed: Federal Agency Investigates Itself and, "Surprise," Finds No Wrongdoing, FOIA Records Show**
- **Homefront Confidential: How the War on Terror Affects Access to Information and the Public's Right to Know** [Reporters Committee for Freedom of the Press, page 44]
- **Court Pleadings Charge U.S. Complicity in Mexico's Drug War** [UN-affiliated Inter Press Service]
- **Blame for Mexico gun violence crosses U.S. border** [National Catholic Reporter]
- **Kicking Down the Door at the "House of Death"** [The Dallas Observer]
- **Massive U.S. involvement in Mexico's War on Drugs** [Project Censored/Sonoma State University]
- **Russian Mobster Felix Sater Advised The Trump Campaign*** – *"Forbes Media recently filed an action in federal court seeking to unseal the remaining records from Felix Sater's secret criminal conviction, which contains a treasure trove of compiled research on Trump's former advisor, and included a report by freelance investigative journalist Bill Conroy about the implications of cooperation with the FBI and intelligence agencies."* – thesternfacts.com
- **Excompañeros del ex alguacil Joe Arpaio lo acusan de racista** – *Spanish-language TV station Univision follows my story about former DEA agents accusing former Sheriff Joe Arpaio of Arizona of racism: Former Anti-Drug Agents: Pardoned Arizona Ex-Sheriff Joe Arpaio Harassed Black and Hispanic Law Enforcers at the DEA*

Selected Books Citing My Investigative Journalism Work

- *Conspiracy Theories and the People Who Believe Them*

Edited by Joseph E. Uscinski – 2019

- *The Rise of the Narcostate*

By John P. Sullivan – 2018

- *Modern Mexican Culture: Critical Foundations*

Edited by Stuart A. Day – 2017

- *The American Drug Culture*

By Thomas S. Weinberg, Gerhard Falk and Ursula Adler Falk – 2017

- *Eclipse of the Assassins: The CIA, Imperial Politics and the Slaying of Mexican Journalist Manuel Buendía*

By Russell H. Bartley and Sylvia Erickson Bartley – 2015

- *Drug War Capitalism*

By Dawn Paley – 2014

- *The Death of a Giant: The End of the Illegal Drug Industry*

By David Duncan Sr. – 2014

- *The Fight to Save Juárez: Life in the Heart of Mexico's Drug War*

By Ricardo C. Ainslie – 2013

- *A War that Can't Be Won: Binational Perspectives on the War on Drugs*

By Z. Anthony Kruszewski – 2013

- *The Executioner's Men: Los Zetas, Rogue Soldiers, Criminal Entrepreneurs*

By George W. Grayson, Samuel Logan – 2012

- *The Femicide Machine*

Sergio González Rodríguez – 2012

- *Dreamland: The Way Out of Juarez*

By Charles Bowden (Author), Alice Leora Briggs (Artist) – 2011

- *Gun Trafficking and the Southwest Border*

By Vivian S. Chu – 2010

- *Empire's New Clothes: Barack Obama in the Real World of Power*

By Paul Street – 2010

- *To Kill a Country*

By Pamela J. Ray – 2006

