



Work Experience

- **Editor-in-Chief:** Scotsman Guide Media — Seattle, Wash.-based publisher of two national trade magazines — Current
- **Editor-in-Chief:** The San Antonio Business Journal — part of a 40-newspaper chain of business weeklies owned by American City Business Journals — February 1994 - May 2014
- **Managing Editor:** San Antonio Business Journal — Aug. 1993 - January 1994
- **Managing Editor:** CityBusiness, Minneapolis — Oct. 1991 - July 1993
- **Beat Reporter:** Phoenix Business Journal — Sept. 1990 - Sept. 1991
- **Business Page Editor:** Waukesha County Freeman, a daily newspaper in southeastern Wisconsin — Aug. 1989 - Aug. 1990
- **Beat Reporter:** Milwaukee Business Journal — Aug. 1988 - Aug. 1989 and from Jan. 1985 - July 1987
- **Co-founder/Investigative Reporter:** Shepherd-Express, an alternative newsweekly in Milwaukee — July 1987 - Aug. 1988
- **Research Assistant:** Center for Mass Media Research at Marquette University, Milwaukee — Sept. 1982 - Dec. 1985

Freelance Work

Print and Online media: The Daily Beast, San Antonio Current, St. Louis Riverfront Times, Narco News, Truthout, NerdWallet, Alternet, Commondreams.org, CounterPunch, Milwaukee Magazine

TV appearances/work: History Channel [script consultant and expert for national TV series], Fox News [national], CNBC [national], BBC [Europe], Al Jazeera [Europe], KLRN and WOAI [San Antonio], WISN [Milwaukee]

Radio appearances: WBAI [New York City], WNUR [Chicago], CKUT [Montreal], WZBC [Boston], among others

Education

Master of Arts Degree in Mass Communications, Marquette University, [graduated 1985] — attended on a research scholarship

Bachelor of Arts Degree, English Major/History Minor, Marian University [graduated 1982]

Journalism and Management Skills

I have extensive experience as a beat reporter, features writer, investigative reporter and editor working across multiple media platforms, including print, digital, video, radio and daily, weekly and monthly news formats. Some of my specific areas of expertise:

- Managing daily, weekly and magazine news staffs, including both print and online platforms, as well as cultivating, developing and working with pools of freelance contributors.
- Overseeing editorial department budgets, representing organizations in public and working with other departments internally to maximize audience development and content quality.
- Extensive reporting and editing experience involving most business sectors as well as a range of local, state and federal agencies.
- Developing, growing and managing numerous print and online media products, including converting a 12-person newsroom to a digital-first news format, developing and editing e-newsletters and other digital products, and managing social media outreach.
- Coordinating the production of editorial products across multiple departments, formats and media channels; experience using pagination software as well as database programs and various publishing, editing, content-management and social-media software.
- Executing complex investigate reporting projects focused on individuals and institutions in both the public and private sectors.
- Undertaking deep public-records research [involving FOIA records, legal pleadings, SEC filings, real-estate filings and other public records].
- Wide-ranging research experience, including as a newspaper editor and reporter and as a research assistant for three years for the director of the Center for Mass Media Research — a social science-based research program at Marquette University.

