

Marcelle Eyenga Hutchins

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Education:

Emerson College: MA in Journalism, May 2015. GPA: 3.6

University of Maine at Farmington: BFA in Creative Writing and Journalism, May 2012. GPA: 3.3

Membership: The National Association of Black Journalists

Experience:

April 2018-Present Associate Producer, NPR's *Here & Now*

- Research and identify potential guests for *Here & Now*
- Write, edit, and produce segments
- Knowledgeable regarding topics and segments produced by NPR shows and npr.org
- Assist *Here & Now* hosts in production of on-air interviews, including prep- time with hosts and thorough pass-off memos as necessary

October 2016- 2018 Digital Fellow, Public Radio International

- Pitch, research, and write stories for PRI's Global Nation Exchange
- Remain current on issues and developments related to immigration
- Serve as mentor on Global Nation Exchange Facebook page; enable members to participate effectively in discussions and forums
- Work closely with producers and reporters to craft new ways to increase and maintain audience engagement

January 2017- May 2018 Production Coordinator, WGBH Educational Foundation

- Generate ideas for interview subjects; pre-interview and book guests
- Oversee communication with both internal and external teams
- Develop and implement social media strategy; use tracking tools to track success of show progress
- 41st Boston/New England Emmy nominee for Vietnam vet Ervin L "Tootsie" Russell Interstitial

January 2016 – April 2017 Broadcast Editorial Scheduler, WGBH Educational Foundation

- Schedule all WGBH productions on a given TV listing
- Compile weekly listing reports for TV providers including Comcast and FIOS
- Submit quarterly reports to the Federal Communications Commission
- Work closely with senior executives to resolve questions and complete projects

May 2012 – April 2017 Communications Manager, Mytimetovote.com

- Assist with gathering news and information
- Produce, develop, and execute weekly social media content
- Write and edit web content on mytimetovote.com blog
- Communicate with the media and other interested parties on new products and organizational changes

Technical Skills Adobe systems (Premiere & Photoshop), Final Cut X Version 10.0.9, CMS, Social Media Channels (Twitter, Facebook, Instagram & Snapchat), Sprinklr, iNews, PIM software, Adobe Audition

Conferences

2012 Association of Writers and Writing Programs (AWP) conference in Chicago, IL

2014 National Association of Black Journalists (NABJ) convention and career fair in Boston, MA