

Marcelle Eyenga Hutchins

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Education:

Emerson College: MA in Journalism, May 2015. GPA: 3.6

University of Maine at Farmington: BFA in Creative Writing and Journalism, May 2012. GPA: 3.3

Experience:

October 2016-Present Digital Fellow, Public Radio International

- Report, research, and write stories and features for PRI's Global Nation Exchange
- Remain current on issues and developments related to immigration
- Serve as a mentor on Global Nation Exchange social media channels; enable members to participate effectively in discussions and forums
- Work closely with producers and reporters to develop contributed articles and craft new ways to increase and maintain audience engagement

January 2016- Present Broadcast Editorial Scheduler, WGBH

- Schedule all WGBH productions on a given TV listing
- Compile weekly listing reports for TV providers
- Submit quarterly reports to the Federal Communications Commission for WGBH programs
- Served as AP/PA on *Basic Black* production team and assisted on the set of *Sing That Thing* and *Point Taken*

December 2012-December 2015 Freelance Digital Producer, Mytimetovote.com

- Responsible for the daily management of mytimetovote.org
- Produce, develop, and execute new digital content campaigns
- Work closely with senior executives on social media strategy
- Develop voice of the brand through marketing and social media campaign

December 2014- May 2015 Production Assistant, NBC Boston

- Assist with gathering news and information
- Research potential stories and confirm breaking news stories
- Operate teleprompter through live on-air news broadcast
- Understand all components of the news rundown including script, time, camera shots, and talent position

September 2013- January 2015 Reporter and Writer, WEBN-TV-Boston

- Write web articles and readers
- Report on issues relevant and important to Boston community
- Covered the second mayoral debate at WGBH-TV
- Produced Massachusetts 5th Congressional Primary results for Karen Spilka

Technical Skills Adobe Systems (Audition, Photoshop, Muse), Final Cut X Version 10.0.9 and 7, Nikon DSLR D3200 & D3300, ENPS Rundown, Excel, Teleprompter, Graphics, Data Visualization, Google Analytics, ProTrack, Nielsen, WordPress, Google Blogspot, Social Media Sites (Twitter, Facebook, Instagram, Snapchat, Tumblr, Vine, Pinterest),

Activities and Honor

Member of the National Association of Black Journalists

Presented with an Above & Beyond 2011-2012 certificate by the University of Maine's President, Theo Kalikow, for leadership in Journalism

Conferences

2012 Association of Writers and Writing Programs (AWP) conference in Chicago, IL

2014 National Association of Black Journalists (NABJ) convention and career fair in Boston, MA

2017 Bryant University Women's Summit