

ESTEFANI REIS MEDEIROS

Freelance Reporter, 26 years old
From São Paulo, Brazil - Living in Berlin
Online portfolio: <http://malaguetas.blog.br/> | <http://estefanimedeiros.pressfolios.com>

ACADEMIC FORMATION

- Videoproduction at *SAE Institute Berlin* (until 2014)
- The Future of Storytelling at *Potsdam University* (until december 2013)
- Social Communication / Journalism at *Universidade São Judas Tadeu* (2006)
- Advanced English at *Universidade de São Paulo* (2004)

PROFESSIONAL EXPERIENCE

Press Coverages

- Frankfurt Book Fair (Germany, 2013)
- Comic-Con (San Diego, 2013, 2012)
- Latin Grammy Awards (Las Vegas, 2012)
- Lollapalooza (São Paulo, 2012, 2013)
- Sónar – Advanced Music Festival (São Paulo, 2012)
- Art Biennial and Graffiti Biennial (São Paulo, 2012)
- Carnaval (São Paulo, 2011, 2012, 2013)
- Brasil Game Show (2011, 2012)

Junkets

- "Cirque Du Soleil 3D" movie set visit and cast interview (Las Vegas)
- "Iron Man 3" cast interview and comic articles about the movie (Los Angeles).

Jobs

- *MTV Brazil*: writing to Malaguetas, a blog about lifestyle and popculture - **currently**
- *UOL*: writing entertainment articles to the biggest portal of news from Folha de S.Paulo group– until 2013
- *Gamecult*: editor on a gaming news website, updating website daily with exclusive articles & coverages – 2012
- *ResultsON*: writing to a magazine about geeks and entrepreneurship – 2010
- *Clix*: writing to a photography and art magazine – 2009
- *Youpix*: writing to a pocket magazine about digital culture – 2008
- *Revista Gênios*: articles to an argentinian kids magazine – 2007 to 2008

Published Interviews

Alan Moore, Robert Downey Jr., Spencer Tunick, Gwyneth Paltrow, Ben Kingsley, Daniel Galera, Chris Cornell, Fabricio Boliveira, Alice Braga, Walter Salles, Dado Villa-Lobos, Joss Stone, Fatboy Slim, Iggor Cavalera (Sepultura) [and more]

Books

- **Artisans from Brazil Collection** (three books with more than 60 brazilian artists in music, hand art and fashion. I worked in the research and writing. Published in partnership with Redecard, Girassol and Martin Luz Communication (2007)
- **Immigrant Cooking Collection** (four books research about how the italian, portuguese, spanish and japanese gastronomy came to Brazil and changed brazilian cuisine. In partnership with Redecard, Girassol and Martin Luz Communication (2007)

Another Skills

- Wordpress and internet publishing platforms curious,
- News feed freak