

Cortney Roark

521 Morrell Rd. Apt. E77 Knoxville, TN 37919 USA
T: (865) 773-4562 E: croark4@vols.utk.edu

Education B.S. in Journalism and Electronic Media, minor in Cinema Studies
University of Tennessee, May 2015; GPA 3.65

- Experience**
- Communications Intern** January 2016 – Present
City of Knoxville – Government, Knoxville, Tennessee
- Write blog posts, newsletter articles and news releases
 - Take photos for newsletters, social media, releases, etc.
- Public Relations Intern** August 2015 – January 2016
Moxley Carmichael, Knoxville, Tennessee
- Created social media calendars for clients
 - Compiled media reports using TV Eyes to present to clients
 - Wrote content, such as blogs and news releases
- Social Media Coordinator** March 2015 – Present
Chapel Valley Studio, Sharps Chapel, Tennessee
- Manage company's Facebook page
 - Implement social media strategies to improve company's online presence
- Editorial Intern** January 2015 – July 2015
Knoxville News Sentinel, Knoxville, Tennessee
- Wrote approximately 10 articles a week covering city events and news
 - Shot and edited video to accompany each article and took photos
- Front of Book Editor** January 2015 – May 2015
SCOOP Magazine, Knoxville, Tennessee
- Edited all front of book content for the magazine
 - Created all headlines and worked with design editor for on page elements
- Chief Copy Editor** August 2014 – May 2015
The Daily Beacon, Knoxville, Tennessee
- Edited all content for the paper to adhere to Associated Press style
 - Wrote headlines and cutlines for all content
 - Worked with team of copy editors to ensure accuracy of the paper
- Editorial Intern** June 2014- July 2014
Edge Custom Media, Manly, Australia
- Wrote industry-specific articles for Inside Mining
 - Reported and wrote feature articles for OUThere Magazine
 - Compiled event calendars for cities across Australia

Honors & Activities

College of Communication and Information Land Ambassador 2014 - 2015
Society of Professional Journalism, 2013 – 2015
Cinema Club, 2013 - 2015
UT Welcome Leader, 2012
Phi Eta Sigma National Honors Society, 2012-present
National Society of Collegiate Scholars, 2012-present