

Dr David R Brake

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EMPLOYMENT

- 09/15 – 12/15 *Sessional Instructor*, McMaster University
Teaching “Building Publics Using Social Media” to third year undergraduates
- 08/14 - 05/15 *Professor*, Humber College
Teaching courses on topics including feature writing, online research and social media marketing to journalism undergraduates.
Launched a departmental twitter feed @humberjournos and introduced social media marketing as a topic in my third and fourth year courses causing traffic to the student journalism website <http://skedline.com> to quadruple
- 02/11 - 07/14 *Senior Lecturer*, University of Bedfordshire, Luton, UK
Taught undergraduates, masters and PhD students topics including, principles of production for radio and television, online research tools, online website production and promotion, new journalistic business models and branding yourself for journalists
- 10/09 - 01/11 *Lecturer*, U of Leicester, Leicester, UK
Taught masters courses on online research methods and other topics in communication
- 09/03 - 12/08 *Part time lecturer* – Various higher education institutions including the LSE, London College of Communications, Advanced Studies in England
- 06/02 - 09/02 *Project Leader and Senior Researcher* - Which? Magazine, London UK
A contract position researching, supervising and writing tests of computing, consumer electronics and other products. Commissioned market research and reports from test labs in the UK and Europe
- 07/99 - 06/02 *Internet Consultant*, London UK
Providing strategic web consultancy, virtual community building and management advice and training to public and private sector organizations. This included a Community Director position at Network of the World - a \$500m multi-channel video website - and public relations, website design and project management at a new media incubator
- 10/98 - 07/99 *Freelance Journalist*, London UK
Wrote primarily about the internet and technology in business, law and society for a variety of websites, magazines and newspapers both in the UK and abroad, including the Daily Telegraph, AOL, Salon and The Industry Standard. Also worked for ITN's online site as a duty journalist
- 01/98 - 10/98 *Broadcast Journalist* - BBC News Online, London UK
Produced news and feature stories containing audio, video and internet links. Our team was commended for its work covering the Omagh bombing
- 07/95 - 12/97 *Net Editor* - New Scientist, London UK
Wrote news and features and was responsible for the launch, management and editorial content of the website of the UK's most respected and popular science magazine, leading a team of three. The site was profitable and won several awards during my tenure
- 09/91 - 07/95 *News Editor/Cutting Edge Editor* – Personal Computer World, London UK
Founded, wrote and edited a new, 50 page editorial section - Cutting Edge. Created and wrote the first Internet column in a mainstream UK computer magazine, and created one of the UK's first magazine websites to support it.
- 07/87 – 08/91 *Technology Journalist/Editor* (various positions) – Mac User & Which Computer?, London UK

EDUCATION

- 09/03 - 07/09 London School of Economics (LSE) *PhD, Media & Communications*
Thesis was '*As if nobody's reading*': *The imagined audience and socio-technical biases in personal blogging practice in the UK*. Examined the relationship that small-scale bloggers had with the people who read them, using interviews and an online survey
- 10/02 - 08/03 LSE *MSc, New Media, Information & Society*
Dissertation was *Missing the grassroots? Factors shaping the political use of the Internet among UK activists*. The degree was jointly issued by the Media and Information Systems departments. Coursework included quantitative and qualitative research methods and courses in Sociology, Media Studies and Information Systems
- 09/84 - 09/87 Trinity College, University of Toronto *Bachelor of Arts (English)*
Courses taken also included Sociology, Computer Science and Economics

SELECTED JOURNALISM AND REPORTS

"Are you over-sharing online?" in Psychologies magazine <https://psychologies.co.uk/are-you-over-sharing-online>

"Comment: How social media fools us into revealing more than we intend to" on Politics UK. bit.ly/dbpoliticsuk

"Facebook isn't dead and buried, but dodgy journalism lives on" on The Conversation UK <http://bit.ly/dbconversation>

Contributor to "Harm and Offence in Media Content: A Review of the Evidence" published by Intellect, Bristol in 2005 <http://eprints.lse.ac.uk/5225/> (and to the second edition, 2009 <http://eprints.lse.ac.uk/49000/>)

Co-author of "Meeting Their Potential: the role of education and technology in overcoming disadvantage and disaffection in young people" BECTA, Coventry, UK. <http://eprints.lse.ac.uk/4063/>

Dealing With E-mail published in 2003 by Dorling Kindersley in the Essential Managers series

A broader selection of articles across BBC News Online, Wired, The Daily Telegraph, New Scientist and other publications can be found at <http://drbrake.pressfolios.com/>

SELECTED ACADEMIC PUBLICATIONS

Sharing Our Lives Online: Risks and Exposure in Social Media published 2014 by Palgrave Macmillan. I was interviewed about this book on CBC Radio's "q", Daytime Toronto, BBC Radio Scotland, Talk Radio Europe, Healthy Magazine and Mother and Baby magazine.

"Are we all online content creators now? Web 2.0 and digital divides" published 2013 in the Journal of Computer-Mediated Communication. <http://onlinelibrary.wiley.com/doi/10.1111/jcc4.12042/abstract>

"Journalists, User Generated Content and Digital Divides" in *Br(e)aking the News*, published in 2013 by Peter Lang.

"Shaping the 'me' in MySpace: the Framing of Profiles on a Social Network Site" in *Digital Storytelling, Mediatized Stories: Self-representations in New Media* published in 2008 by Peter Lang.

Contributor to Association of Internet Researchers "Ethical decision-making and Internet research 2.0: Recommendations from the aoir ethics working committee" <http://www.aoir.org/reports/ethics2.pdf>

"On the rapid rise of social networking sites: New findings and policy implications" published with Sonia Livingstone in 2010 in the journal Children and Society.

Also several other articles in academic journals, books and encyclopedias between 2007 and 2013 – details are available at <https://independent.academia.edu/drbrake> and related conference presentations can be found at <http://www.slideshare.net/davidbrake>

LANGUAGES: English (mother tongue) and French (fluent)

CITIZENSHIPS: Canadian, British, American