

Samantha Pitchel

samantha.pitchel@gmail.com
(617) 699-6993

resume

Employment

10/11 - Present

Programming Coordinator, SXSW Comedy

Talent acquisition and management, composing compelling copy for press releases and programming guides, attending industry showcases, evaluating submissions from applicants, developing a digital media presence and strategy, pre-, mid-, and post-event management, overseeing festival venues and volunteer crews.

04/11 - 07/12

Assistant Editor, CultureMap

Conceptualizing, developing, creating, and publishing editorial content, homepage displays, calendars, and storyboards while accepting pitches and assigning stories to staff. Created and produced Literature section and podcast series, The Pop Almanac.

04/10 - 04/11

Content Strategist, PGI

Created and managed web content for customer and internal-facing sites, printed materials, and communications in the United States, United Kingdom, and Australia, monitoring the presentation of sites for consistency, functionality, and relevance of messaging and design.

11/08 - 06/09

Texas Legislative Council

Prepared legislative documents for printing, delivery, transmittal, and online archiving, serving as final review before public presentation of legislation.

12/06 - 10/07

826 Boston

Created and marketed fundraising events, led publicity efforts, and served as general assistant to the non-profit tutoring center's Board of Directors during planning and founding phases.

08/02 - 08/07

Newtonville Books

Day-to-day operational, product, and customer service management for independent bookseller and rare book dealer, with a focus on author event programming.

Education

2010 - 2012

University of Texas at Austin

Master of Science, Information Studies
Concentration in Digital Media Strategy

2004 - 2008

University of Massachusetts at Boston

Bachelor of Arts, English
Concentration in Creative Writing

Contributor

Splitsider.com

SXSW.com

DigBoston.com

Austinist.com

Thrillist.com

Guardian.com

Editorial

2010 - Present

Austinist.com

Comedy Editor

2010

American Short Fiction

Editorial Assistant

2010

Cengage Publishing

Copyeditor

2009 - 2010

Rare Magazine

Copyeditor

2007 - 2009

St. Petersburg Review

Assistant Editor

2004 - 2007

Post Road

Assistant Managing Editor

CMS Experience

Wordpress (PHP)

Drupal (PHP)

eZpublish (PHP)

Movable Type (Perl)

OpenText (SQL)

Djano (Python)

Tech Skills

Office

AfterEffects

InDesign

Photoshop

Final Cut

Light HTML

Workshops

2007

Summer Literary Seminars

St. Petersburg,, Russia

2006

Berklee College of Music

Music Industry Summer Seminar