

# Lace Allenius

LaceAllenius.Pressfolios.com <https://Vimeo.com/user26594435>

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## CAREER OBJECTIVE:

To obtain a position as a Reporter, Writer, Editor, Copywriter, Assistant Producer/Reporter, or a Production Assistant, where my talent and experience can be utilized towards the growth and development of the organization

## PROFESSIONAL STRENGTHS:

- Comprehensive knowledge of reporting, writing, broadcasting, production and media coverage
- Excellent on-camera reporting, writing, editing, shooting and transmitting skills
- Understanding of the methods and techniques to produce various television shows and newscasts
- Strong organizational, communication and interpersonal skills
- Ability to handle tight deadlines, multiple assignments, and work in a team environment

## PROFESSIONAL EXPERIENCE:

### Fishing Adventures with Lace | Florida and Caribbean Reporter - Fishing & Coastal Lifestyle Magazines

August 2013 - Present

- Captain's License – US Coast Guard Operators License (6pk)
- Published Contributing Writer for Bisbee's Marlin World Magazine, Onshore Offshore Magazine, On The Edge Magazine, Gaff Magazine, Coastal Angler Magazine, Salt Water Sport Fishing Magazine, Lady Angler Magazine

### NBC Sports Network | Tallahassee FL

#### Team Reporter / Business Development Manager / Co-Host: Extreme Fishing Adventures

November 2012 – August 2013

- Published Team Journalist and Business Development Manager for the NBC Sports Network Show. On camera reporting and production experience

### Yale University Studios | New Haven, CT

#### Production Assistant: "College Musical"

June 2010 – March 2011

- Assisted in the production of the student film, providing exciting and effective sounds, words and visual images that captured and conveyed the intention, style and mood of the program

### Yale University Studios | New Haven, CT

#### On-Camera Personality / Production Assistant / Musical Composer: "Do You Skate"

April 2010 – June 2010

- Assisted in the production of educational/entertainment video on the professional rollerblading industry
- Collaboration with production team on writing, editing, and organizing scripts
- Composed original piano music for the production

### ABC News Network | New York, NY

#### Journalism Intern: Good Morning America

June 2007 – September 2007

- Worked on all aspects of reporting and production including writing, filming, editing, graphics, on-camera interviews and voice-overs
- Received daily exposure to network news research, editorial and operational coverage, and broadcast and digital production
- Assisted in delivering live breaking news headlines and a wide range of original news, lifestyle and entertainment programs
- Previewed video clips and organized interview projects
- Compiled extensive videos and programs, and logged tapes in the studio

### USF Crow's Nest Newspaper | Saint Petersburg, FL

#### Reporter

January 2006 – December 2007

- Covered numerous local events including, grand prix races, benefit concerts, and the downtown music scene
- Notable work included an exclusive interview with the band Los Lobos, and a featured article on the stone crab industry

## EDUCATION:

Bernard Baruch College CUNY, New York, NY | Communications

September 2010 – May 2013

University of South Florida, St. Petersburg/Tampa, FL | Journalism

January 2007 – December 2007

Florida International University, Miami, FL | Communications

September 2005 – December 2006

Florida State University, Tallahassee, FL | Communications

September 2003 – May 2005

North Carolina School of Arts, Winston-Salem, NC | Concert Pianist Training Classical Piano

September 1998 – May 2003

Interlochen Center for the Arts, Interlochen, MI | Music Theory/Jazz Classical Piano

Summers 1993 – 1995

## SKILLS:

Proficient in Microsoft Office Outlook, Word, Excel, PowerPoint

## INTERESTS:

Competitive Sport Fishing, Classical Piano, Music Theory/Jazz, USCF Ranked Chess Player

## REFERENCES:

Yale University: Nicholas Uhas (614) 562-3807

Good Morning America: Richard O'Brian (917) 428-5546

Captain's Credentials: Brendan McCarthy (917) 847-9576