

# Kealie Mardell

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## Education

### BA (Hons) Mass Communications

University of Hertfordshire, UK, with a study abroad year at CSU Long Beach

*2011 – Present*

## Experience

### Print Editor, Trident Media UK

- Producing fortnightly newspaper and redesigning student magazine
- Managing sub-editors and a team of over 80 members
- Progressed from News Editor and Associate Editor positions in 2011

*Sep 2014 - Present*

### Music Editor, Kettle Magazine UK

- Editing and uploading content for KettleMag.co.uk music section
- Assist the editorial team in producing weekly article ideas

*April 2014 – Dec 2014*

### Staff Writer at Daily 49er, Union Weekly & DIG Magazine

California State University, Long Beach

- Producing news and feature articles for student publications

*Aug 2013 – May 2014*

### Marketing Volunteer, Relate Central & Northern Hertfordshire

- Developing a marketing strategy alongside the company CEO
- Creating an online presence and connecting with local press

*May 2013 – July 2013*

### Editor of Twiglet magazine, National Childcare Trust

- Responsible for design, content and editorial aimed at parents
- Liaising with Head of Advertising, printers and contributors

*May 2013 – June 2013*

### Online Portfolio

Freelance and online contributions: [kealiemardell.co.uk](http://kealiemardell.co.uk) or [kealiemardell.pressfolios.com](http://kealiemardell.pressfolios.com)

## Employment

### Student Activities Assistant, Hertfordshire Students' Union

- Researching, advertising and monitoring student activities and events
- Administrative duties and liaison with clubs, societies and volunteer groups

*Sep 2014 – Present*

### Brand Ambassador & Blogger, Hotcourses: WhatUni.com

- Brand promotion through presentations at schools and colleges
- Research, interviews and writing for student blogs and social media

*Sep 2014 - Present*

### Student Ambassador, University of Hertfordshire

- Representing the University as an engaging student role-model
- Completed Child Protection Training & progressed to team leader

*Oct 2011 – Present*

### Marketing Assistant, University of Hertfordshire

- Copy writing for University programme prospectuses
- Verifying and updating web content to improve online presence

*June 2013 – July 2013*

## Volunteering

### **Underground Music Society Committee**, CSU Long Beach

*Aug 2013 – May 2014*

- Attending weekly meetings with committee and members
- Responsible for social media, fundraising and assisting with events

### **Peer Mentoring**, University of Hertfordshire

*Sep 2012 – May 2013*

- Mentoring fellow students through e-mentoring system and regular meetings
- Advising on issues such as time management and essay writing

### **Raise and Give Committee**, University of Hertfordshire

*Sep 2012 – May 2013*

- Responsible for graphic design producing promotional material
- Assisting in the event management for fundraising activities

### **Teaching Assistant**

- Christ Church Primary School, Ware
- Sacred Heart Primary School, Ware

*June – July 2012*

*June – July 2009*

## References

Available on request