

## SARA LACY BERNARD

**OBJECTIVE** Enterprising multimedia journalist seeks reporting/editing position in radio, print, or online outlet

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**SKILLS & ABILITIES** **WRITING**

Magazine features and front-of-book pieces, online articles, blogging for news outlets

**RADIO**

Field recording, script writing, voicing, audio editing and mixing, on-air hosting

**PHOTOGRAPHY AND VIDEO**

Digital and film SLR photography for Web and print publications; audio slide shows; short Web videos

**NEWSROOM SKILLS**

Pitching, interviewing, editing, copyediting, breaking news reporting, long-form investigations, team collaboration, multimedia packages, fact-checking, social media management, Web production including basic HTML, conversational Spanish, fluent French

**TOPICS COVERED**

Beat reporting in Education and Environment; additional topics include Health, Science, Travel, Human Rights, Technology, Culture, Art, Food

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**EXPERIENCE** **FELLOW, GRIST**

*August 2014 – February 2015*

Write and produce daily blogs, reported features, long-form investigations (see [exp.grist.org/clean-coal](http://exp.grist.org/clean-coal)), and multimedia work for the environmental news site, [Grist.org](http://Grist.org)

**FREELANCE WRITER AND RADIO REPORTER**

*2005 – Present*

OUTLETS INCLUDE: Grist ([grist.org](http://grist.org)), The Atlantic ([theatlantic.com](http://theatlantic.com)), Wired ([wired.com](http://wired.com)), KQED's The California Report ([californiareport.org](http://californiareport.org)), VIA ([viamagazine.com](http://viamagazine.com)), KUOW ([kuow.org](http://kuow.org)), Bay Nature ([baynature.org](http://baynature.org)), The Bold Italic ([thebolditalic.com](http://thebolditalic.com)), Making Contact ([www.radioproject.org](http://www.radioproject.org)), Edutopia ([edutopia.org](http://edutopia.org)), Adirondack Life ([adirondacklife.com](http://adirondacklife.com)), Yoga Journal ([yogajournal.com](http://yogajournal.com)), KQED'S MindShift ([mindshift.kqed.org](http://mindshift.kqed.org)), Ode ([theoptimist.com](http://theoptimist.com)), Brink ([www.brinkmag.org](http://www.brinkmag.org)), Reel Link Films ([racetonowhere.com](http://racetonowhere.com))

**REPORTER, ALASKA PUBLIC MEDIA**

*June – August 2013*

Produce 2-4 minute radio features, audio slide shows, and videos for the Alaska Public Radio

Network, Anchorage's local station (KSKA), and for [alaskapublic.org](http://alaskapublic.org)

**REPORTER, RICHMOND CONFIDENTIAL**

*August 2012 – June 2013*

Report, write, produce multimedia stories for community news site covering Richmond, CA at [richmondconfidential.org](http://richmondconfidential.org)

**REPORTER, CROSSCURRENTS, KALW 90.7FM**

*May 2011 – May 2012*

Produce San Francisco Bay Area-based radio stories; collect and gloss local news for blog posts; upload content to Web at [kalw.org](http://kalw.org)

**WEB EDITOR, VIA MAGAZINE**

*November 2010 – February 2011, plus ongoing contract work to present day*

Build article pages in Drupal CMS, copyedit newsletters and articles, optimize images in Photoshop, provide additional online editorial support

**STAFF WRITER AND MULTIMEDIA PRODUCER, EDUTOPIA MAGAZINE**

*March 2005 – March 2009*

Pitch, report, and write education and lifestyle stories for *Edutopia* magazine and [edutopia.org](http://edutopia.org); produce audio slide shows, polls, blogs, and other multimedia content; other editorial tasks as assigned

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**EDUCATION UC BERKELEY GRADUATE SCHOOL OF JOURNALISM**

*Master of Journalism (M.J.), 2014* 2013

Randy Shilts Memorial Award for Exceptional Reporting (for radio profile of environmental justice advocate in Richmond, CA)

**UC BERKELEY**

*Bachelor of Arts (B.A.), 2005*

English and French double major; Creative Writing minor 2005

Bronson Prize (awarded to one Honors Thesis in the English Department)

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**TECHNOLOGY SKILLS** Drupal CMS, WordPress, basic HTML, audio editing software (Hindenburg, Adobe Audition), audio recorders (Marantz, Zoom, Tascam DR-40), digital photography (Nikon D40, Canon Rebel T3i), video cameras (Sony NX70, Canon DSLRs), Adobe Photoshop, Adobe Premiere, FinalCut X, SoundSlides, Creatavist, Microsoft Office Suite, Mac and PC platforms, Google Drive, social media tools (Facebook, Twitter); familiarity with ProTools, CSS

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**REFERENCES ANDREW SIMON**

Editor, Grist, [asimon@grist.org](mailto:asimon@grist.org)

**JENNIFER KAHN**

Writer/Editor, [jmkwork@gmail.com](mailto:jmkwork@gmail.com)

**VICTORIA MAULEON**

Producer, The California Report, [vmauleon@kqed.org](mailto:vmauleon@kqed.org)

**ANNIE FEIDT**

Senior Editor Producer, Alaska Public Media, [afeidt@alaskapublic.org](mailto:afeidt@alaskapublic.org)

**ERIC SIMONS**

Editorial Director, *Bay Nature*, [eric.simons@gmail.com](mailto:eric.simons@gmail.com)