

Liliya Chuzhova

+ 7 912-222-0886

liliya.chuzhova@mail.ru • <https://www.liliya-chuzhova.com/>
Ekaterinburg, Russia

PROFESSIONAL SUMMARY

Enthusiastic Writer eager to contribute to team success through hard work, attention to detail and excellent organizational skills. Writes quickly with focus on quality and adherence to client requirements. Strengths in creative writing and writing of book reviews backed by training in art studies. Motivated to learn, grow and excel in book industry.

WORK EXPERIENCE

Creative writer

Smart Story • Moscow

Mar 2019 - Present

- Created 3 original personalized children's books from ground up, including the worlds, mythology, characters, storylines, text, etc.
- Managed the team of illustrators in collaboration with whom brought the stories to the printed page.
- Evaluated project requirements and content standards for each project in order to produce copy in line with creative structure.
- Organized material to research and complete writing tasks.
- Wrote a number of word assignments according to instructions, including including prose and poetry.
- Managed competing deadlines with efficiency.
- Consulted with editors to shape story and eliminate any errors.
- Authored 3 books with style and voice to fit selected genres.
- Cultivated relationships with other artists and internal partners to develop positive rapport for future opportunities.

Book Reviewer

It'sMyCity • Ekaterinburg

Jun 2017 - Jun 2019

- Wrote monthly book reviews on all types of books: fiction, non-fiction, children's books, science, etc.
- Organized material, determined area of emphasis, and wrote stories according to prescribed editorial style and format standards.
- Performed research and checked all facts to maintain high standard of journalistic integrity.

Book Reviewer

World Of Fantasy&Sci-Fi Magazine • Moscow

Feb 2013 - Jan 2019

- Wrote monthly book reviews for the top federal magazine in the country in the Fantasy&Sci-Fi genre
- Organized material, determined area of emphasis, and wrote stories according to prescribed editorial style and format standards.
- Performed research and checked all facts to maintain high standard of journalistic integrity.

Writer

FanCity Magazine • Moscow

Mar 2014 - Jun 2015

- Wrote articles, book reviews for a Fantasy&Sci-Fi magazine
- Organized material, determined area of emphasis, and wrote stories according to prescribed editorial style and format standards.
- Performed research and checked all facts to maintain high standard of journalistic integrity.
- Managed competing deadlines with efficiency.

Magazine closed down in June of 2015.

Development Specialist

Novy Audit • Ekaterinburg

Mar 2012 - Present

Corporate site management:

- communication with a company that is engaged in website promotion
- constant filling of the site with content
- determination of the need to change the content of the site or its appearance and make the necessary changes

Advertising campaigns for "Novy Audit"

- development of advertising campaigns of the company - in print media, on the Internet, participation in special promotions (exhibitions, distribution of special souvenirs to customers)
- analysis of the market situation to determine the most effective company development strategy
- Search for new and modern tools to increase the effectiveness of advertising campaigns (including through self-training and attending professional conferences and seminars)
- Negotiating with representatives of the media and other organizations offering the use of their advertising opportunities.
- development and design of advertising layouts of printed souvenir products (cards, business cards, calendars, booklets, etc.), layouts for print media, etc., using Adobe Illustrator, Corel Draw.

Other duties

- Establishing partnerships with various companies. Organization of speeches by Novy Audit experts as experts at various events significant for the market.
- Maintaining documentation for all promotional activities, preparing cost estimates for planning the annual budget.
- Organization of all company events from seminars to corporate parties
- Attracting students to practice in the company, work related to HR.

Freelance Writer

Kommersant Quality Magazine • Moscow

Aug 2011 - May 2012

- Wrote promotional articles for the magazine
- Helped organize the annual tennis tournament for charity
- Completed thorough research into assigned topics.
- Managed competing deadlines with efficiency.

- Completed accurate and polished formatting in line with publishing standards prior to submission.
- Consulted with editors to shape story and eliminate any errors.

Special Projects Editor

Jun 2011 - Aug 2011

Univer Press Publishing House • Ekaterinburg

- Wrote promotional articles for the advertisers
- Reviewed each assigned piece for grammar, spelling, punctuation, syntax, accuracy and compliance with quality standards.
- Prepared, rewrote and edited 4 pieces per week to improve readability and impact.

EDUCATION

Art studies

Sep 2006 - Jun 2011

Ural Federal University • Ekaterinburg, Russian Federation

Graduated with a Masters degree in Art Studies with a specialization in Oriental culture.

SKILLS

- Creative writing
- Research
- Self-publishing experience
- Fantasy&Sci-Fi genre background
- Story development
- MS Office
- Journalism
- Proofreading
- Project Management
- Collaboration experience
- Thematic planning
- Formatting skills
- Public speaking abilities
- Project organization

ADDITIONAL INFORMATION

Publications as an independent author:

- A contract for publishing a fantasy novel "Chronicles of the Special Division: Crimson Moon" with the top publishing house in the country "Eksmo"
- A collection of short stories "Monday Stories". Published through a self-publishing service "Ridero".

IELTS:

- Have a recent IELTS General Training certificate with a overall score of 7.5 - C1 Advanced.

Relocation:

- Looking to relocate to Canada

Languages:

- English
- Russian