

Moriba A. Cummings

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Online Portfolio: <http://moribac.pressfolios.com>

Education

Morehouse College, Atlanta, GA

Bachelor of Arts, English (Minor: Journalism)

Graduation Date: May 18, 2014

Cumulative GPA: 3.40

Professional Experience

BET.com Editorial Staff Writer (Music & Celebrity)/Freelance Digital Content Production June 2014 – Present

- Write articles (multiple pieces, daily) on celebrity and music content, and original stories on personal interviews with artists.
- Interview talent and pen features on the raw obtained content based on press junkets, exclusive interviews, etc.
- Research, brainstorm and create franchise flipbooks including “Celeb Quotes of the Week,” “You Gotta Have It,” “Out and About,” etc.
- Serve as weekend content writer and editor across all verticals, site-wide.

BET Awards Voting Academy – Freelance Content Production

March 2014 – April 2014

- Edited “Content Production” spreadsheet with updated artist information for the 2014 BET Awards online voting database.
- Modified artist biographies, photos, and nominated videos to fit the respective artist to be nominated.
- Communicated daily across BET Digital, and BET Production platforms to effectively launch nomination website at set date.

BET.com Editorial Intern (Music, Lifestyle & Entertainment Dept.)

June 2013 – August 2013

- Researched and wrote various published music, fashion and beauty-related articles for BET.com.
- Wrote opinion pieces twice a week on differing current events in music and entertainment.
- Adopted the operations of the CQ platform and created flipbooks for visual content for BET.com.

CNN’s Headline News (HLNtv Digital) Editorial Intern [Editorial Dept.]

June 2012 – August 2012 & February 2013 – April 2013

- Wrote various published stories for the digital component of CNN’s sister network, HLNtv.com.
- Pitched story ideas to the HLN executive team daily for approval.
- Templated stories in Drupal for publication and strengthened copy editing skills.

Leadership

Arts & Entertainment Editor of The Maroon Tiger (Morehouse College newspaper)

June 2013 – May 2014

- Created new riveting editorial content for the *Arts & Entertainment* section of the newspaper each week.
- Recruited and aptly train interested campus writers for the section in both journalistic writing and AP style.
- Lead the A&E staff and appropriately approve and edit articles to be sent for inclusion into the issue.

Lead Resident Advisor of Joseph T. Robert Hall (Honors Residence Hall – Morehouse College)

August 2012 – May 2014

- Served as the lead resident advisor of Joseph T. Robert Hall, and manage a staff of 2 additional RAs.
- Designed and facilitated programs that promote and encourage service, leadership, and scholastic achievement.
- Worked closely with the Morehouse College Office of Housing and Residential Life on the R.E.A.C.H. initiative (RAs Encouraging Academics, Community, and Health).

Associate Copy Editor & Staff Writer for the The Maroon Tiger (Morehouse College newspaper)

August 2011 – May 2013

- Wrote articles concerning campus affairs for the Campus News (first 2 pages), Opinions, and A&E sections.
- Published articles that provided students with direct information and commentary on campus news and student affairs.
- Reviewed and revised articles written by students through the AP style guidelines.

Affiliations & Volunteer Work

- National Association of Black Journalists (NABJ), *Member* February 2011 – Present
- T. Howard Foundation, *Alumnus* Class of 2012 & Class of 2013
- National Association for Multi-Ethnicity in Communications (NAMIC), *Member* August 2012 – Present

Achievements

The National Society of Collegiate Scholars | Morehouse College SGA Senate Scholarship recipient | Member of Alpha Lambda Delta (freshman Academic Honor Society) | Member of Sigma Tau Delta (International English Honor Society) | Honor Roll & Dean’s List (Spring & Fall 2010, Spring & Fall 2011, Spring & Fall 2012) | Member of the Georgia College Press Association.

Skills

- CQ, WordPress, Drupal, Tumblr, Facebook, Twitter
- Microsoft Office, iWork, Final Cut Pro, iMovie
- Intermediate Level Spanish
- Effective communication, both written and verbal.