

DREW GRANT

BAMF'n Content Boss Lady

BY THE NUMBERS

12+

years of high-profile writing and editing experience for digital and print outlets

6MM

unique pageviews monthly for Arts & Entertainment content under my editorship

940%

increase in unique pageviews for tvDownload vertical, from 850K to 8MM+ after our first year

60+

freelancer and permanent staff writers and photographers managed at The Observer

30

long-form pop culture articles produced weekly as a writer for Salon.com

1st

in global rankings of "terrible sex" columnists, with over 7.5 billion potential advice-followers

WHERE SHE'S BEEN

COLLIDER

Senior Editor
Collider
2018 - 2019
Created & led new division in high-volume, pop-culture media content, driving huge revenue on Facebook and in native ads

RCL

Managing Editor
RealClearLife.com
2017 - 2018

NEW YORK OBSERVER

Arts & Entertainment Editor
The New York Observer
2011 - 2017

salon

Staff Writer
Salon.com
2011 - 2011

C

Deputy Editor
Crushable.com

B.A. in New Media and Culture

OBERLIN COLLEGE & CONSERVATORY

Teacher: The Art of Twin Peaks and David Lynch
Oberlin College
2005

WHAT THEY SAY



Beau Willimon
@BeauWillimon

Creator, House of Cards

Replying to @videodrew

U can be my James Lipton anytime



Mr. Bob Odenkirk
@mrbobodenkirk

Comic Legend

BCS fans only. This is how it breaks down for me, too, character-wise,



Sean T. Collins
@theseantcollins

Author for Marvel

Replying to @theseantcollins @videodrew

She's a wonderful writer, editor, and person. Hire her immediately. Thanks, Drew.

ALSO FEATURED IN

AV CLUB

Forbes BlackBook

GOTHAM MAGAZINE

JEZEBEL

MAXIM

salon

NEWYORKPOST

the TOAST

McSWEENEY'S

THE HUFFINGTON POST

Ranker COSMOPOLITAN

SCENE MAGAZINE

STORY

During my 6 years at The New York Observer, I rose from a staff writer to editor of our renowned Arts & Entertainment section, developing **critical content production and project management skills** in a fast-paced environment. From writing our first cover story ("Alan Cumming, Polymath"), to **founding and editing our highly-successful television vertical tvDownload**, I provided editorial leadership and guidance for dozens of complex projects for web and print alike.

HIGHBROW



Profiled author
George Saunders



Dispatches from front lines of Met Gala



Project manager on first print sponsored issue of The Observer's "LA Power 25"



Oversaw Spring and Fall Arts issues of The New York Observer



Moderated multiple events for New York Television Festival (including keynote panels) and WGA-East events



Coordinated coverage for Armory Art Show, Art Frieze, Basel, Cannes, Tribeca Film Festival, Sundance and others

SHORT READ

LONG READ



Bret Easton Ellis Rewrites Babysitter Club fanfiction

Movie Trivia Schmoedown Breakout Star - Internet Famous Videodrew



Panelist for San Diego Comic-Con's event "Your Opinion Sucks" for RottenTomatoes, hosted by Scott Aukerman



Powerblogged 15 pieces a day across multiple sites like Nerve, Urlesque and Mediaite



Irritated James Franco with coverage until he responded on HuffPost



Liveblogged every film/TV award show for seven years



Created Observer's New York Power Couple Package (one year after being included on it)

LOWBROW

STORY

As a managing editor of RealClearLife.com, I recruited and developed a network of **over 50 freelancer experts** to cover topics ranging from true crime and music coverage to sports and politics. By **building strategic partnerships** with industry-leading outlets like Apple News, I **drove record audience growth** and created more efficient, impactful, and high-visibility content.

Everything you've heard about me is
A LIE

JUST SO YOU KNOW

It's true that I was the founder of The New York Observer's successful television vertical, tvDownload, as well as the Arts & Entertainment editor of the publication, but reports of me losing our ASME Awards in an unlicensed Queens poker game are greatly exaggerated.

While I am known for the breadth of my pop culture expertise, leading to appearances at Comic-Con, New York Television Festival, WGA panels and an episode of Law & Order: SVU, I have never been approached by an administration—past or present—requesting that I become the first American Ambassador of Global Streaming Content.

I do pride myself on scouting and editing incredible talent—having worked with 120+ writers, thanks to the freelancer contributor models I'd implemented at The Observer and as Managing Editor of RealClearLife—but to clear the air, here; any rumored connections to shell companies funding J-school incubators as a way to claim dibs on up-and-coming journalists are fake news.

In summary, don't believe everything you read about Drew Grant, except for the part where she's an experienced writer/editor, specializing in **entertainment, pop culture, arts, lifestyle and journalism**. She currently lives on Earth, where she's always looking for ways to transform the media landscape.

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