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George W. Schulz | gwschulz.pressfolios.com

Bio

Emmy-winning investigative journalist of 20 years and journalism Master's graduate from the University of Texas at Austin

Experience

October 2018 – February 2019 | Kansas City PBS

Digital managing editor

- Oversaw posting of online local editorial news content for the Kansas City area via www.flatlandkc.com and www.bridge909.org
- Coordinated community reporter, news editor, food editor and contributing authors and content creators
- Re-engineered email newsletter strategy with emphasis on improving content distribution online for The Bridge, Flatland and KCPT brands
- Assisted in application process for grant programs and initiatives that could expand and improve upon making local news and information continuously available to Kansas City

August 2017 – May 2018 | University of Texas – Austin

Teaching assistant

- Assisted in leading undergraduate TV Reporting course while attending graduate school for journalism
- Aided students in developing news stories for broadcast and preparing the Texas Newswatch program each week
- Critiqued student story pitches and story submissions drawing from 15 years of journalism experience
- Instructed students on the use of cameras, as well as broadcast software, e.g. Adobe Premiere and RundownCreator

October 2008 – May 2016 | Center for Investigative Reporting

Full-time reporter

- Journalism nonprofit of 35 years based in Emeryville, California
- Developed, reported and executed multiple award-winning news projects culled from beat of homeland security, national security, technology and law enforcement
- Aggressively monitored a sprawling beat of security-related issues that traversed digital identity, telecommunications, surveillance policy, government spending and criminal justice
- Regularly utilized open government laws and data analysis tools to uncover previously unreported documents and insights
- Won several major awards, including a national Emmy and two national Edward R. Murrow Awards

January 2006 – October 2008 | *San Francisco Bay Guardian*

Full-time reporter

- Newsweekly based in San Francisco

- Series in 2006 led to an unfair business practices lawsuit filed by San Francisco's city attorney against one of the city's largest landlords; another series in 2007 prompted a state lawmaker to call for an audit of bond expenditures at City College of San Francisco
- Specialized in document-driven enterprise and investigative reporting on a wide variety of subjects, from workplace safety and criminal justice to higher-education spending and city planning
- Won four major journalism awards in three years

December 2004 – December 2005 | *Urban Tulsa Weekly*

Full-time reporter

- Newsweekly based in Oklahoma (since renamed *The Tulsa Voice*)
- Series in 2005 led FBI to arrest previously convicted fraud artist; in-depth profiles of an Oklahoma-based former drug trafficker and elusive but wealthy Tulsa family that wielded significant local influence
- Specialized in document-driven enterprise and investigative stories

Professional skills

- Eager and independent pursuer of training opportunities made available through technology and journalism professional organizations on new and more efficient approaches to data analysis, multimedia and teaching
- Strong experience with federal, state and local open-government laws; capable of challenging and winning government access denials through the Freedom of Information Act appeals process
- Familiar with multiple desktop and mobile computing platforms, including Chrome/Android, iOS, Microsoft and Ubuntu/Mint
- Highly tuned organizational system enables the easy tracking, retrieval and use of large volumes of paper and digital records, interviews, government data and other key reporting material
- Helped coordinate an Austin journalism club called DeadlinersATX and led the creation and publication of a field manual called "The Deadliners Guide for Central Texas Journalists"

Education

University of Texas

- Master's Degree – Journalism, Moody College of Communication

University of Kansas

- Bachelor's Degree – Journalism, William Allen White School of Journalism

Awards

- National Emmy Award, "The Dead Unknown," 2016
- Two national Edward R. Murrow Awards, "The Dead Unknown," 2016
- First Place, Broadcast Public Affairs, National Headliner Award, "Coast Guard's deadly accidents" 2015

- First Place, Investigative Reporting, Society of Professional Journalists – Northern California, “Homeland security marked by waste, lack of oversight” 2010
- Tom Renner Award, Investigative Reporters and Editors, “The Chauncey Bailey Project” 2008
- First Place, Investigative Reporting, California Newspaper Publishers Association, “The Scumlords” 2007
- First Place, Investigative Reporting, National Newspaper Association, “The Scumlords” 2007

References

- A.C. Thompson
Investigative Reporter
ProPublica/PBS Frontline
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