

JOSH RUSSELL



Experienced journalist and editor with a passion for startups, novel approaches to business and technological innovation.

Educated to the highest standard, I have an excellent grasp of written English and am perfectly at home handling packages like Photoshop and InDesign. On top of this, I have a good knowledge of the ins-and-outs of SEO and content management.

Having worked with countless high-growth enterprises, I also have strong ties to the startup community, with connections to major accelerators, VCs and tech brands alike.



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EXPERIENCE

EDITOR ELITE BUSINESS

2016 - present

Promoted to editor and put in charge of all the publications in the Elite Business family. Responsible for managing a team of journalists, directing strategy across multiple titles, editing features and a broad range of content, commissioning external contributors, managing monthly print cycles and forming key contacts with leading entrepreneurs and industry figures.

WEB EDITOR ELITE BUSINESS

2015 - 2016

In charge of commissioning online columnists, arranging and conducting cover shoots and interviews, editing news content and writing features. Managed the uploading of content to the website, oversaw social media accounts and regularly reviewed the publication's analytics. Also responsible for generating marketing copy and overseeing native advertising on the site.

FEATURES WRITER ELITE BUSINESS

2012 - 2015

Brought in to build the profile of a startup publication and create a recognised national brand. Formed close connections in the entrepreneurial ecosystem and interviewed startups, VCs, and high-profile tech brands. Produced a wide variety of content, from profiles to in-depth long reads. Helped define the publications' editorial line and established a reputation for covering emerging innovations and exciting tech trends.



QUALIFICATIONS

UNIVERSITY OF LEEDS

BA CREATIVE WRITING FIRST CLASS HONOURS

LONDON COLLEGE OF COMMUNICATIONS

COPYEDITING PROFESSIONAL QUALIFICATION



SKILLS

WRITING

HTML

SEO

SOCIAL MEDIA

CONTENT MANAGEMENT

INDESIGN

PHOTOSHOP



+



JOB HISTORY

EDITOR ELITE BUSINESS

2016 - present

WEB EDITOR ELITE BUSINESS

2015 - 2016

FEATURES WRITER ELITE BUSINESS

2012 - 2015

FEATURES WRITER IP1

2010 - 2012

ASSISTANT MANAGER EVOLUTION

2011 - 2012

ADMIN ASSISTANT NHS HOSPITAL TRUST

2009 - 2011

DATA ASSISTANT BARCLAYS

2008 - 2009

PUBLISHING PLACEMENT BRADT TRAVEL GUIDES

2007



ACHIEVEMENTS

Judged **THE LLOYDS BANK NEW BUSINESS OF THE YEAR** at the **NATIONAL BUSINESS AWARDS 2016**

Appointed **EDITOR** of **ELITE BUSINESS**

Managed content and copy for **ELITE BUSINESS LIVE** and provided press coverage on high-profile speakers such as **MICHELLE MONE** and **BRENT HOBERMAN**

Grew the **TWITTER** following of Elite Business to **3,000 FOLLOWERS** organically

Covered **DEBATE TECH** mayoral debate featuring mayoral candidates **ZAC GOLDSMITH** and **SADIQ KHAN**

Judged **DIGITAL BUSINESS OF THE YEAR** at the **NATIONAL BUSINESS AWARDS 2013**

HEADHUNTED to join startup Elite Business as **FEATURES WRITER**



REFERENCES

HANNAH PREVETT
FORMER EDITOR –
ELITE BUSINESS

07921 462528

HOWARD FREEMAN
FORMER EDITOR – IP1

07939 459139

JOSH RUSSELL



EXAMPLES OF
BRANDS
INTERVIEWED

SKYPE
BOOKING.COM
FITBIT
TRANSFERWISE
MOONFRUIT
CURRENCYCLOUD
WIX.COM
THE NEXT WEB
DELL
FUNDING CIRCLE
UNRULY
DRAPER ESPRIT
FORBES
TELEFONICA O2



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