

EVAN WEBECK



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EDUCATION

ARIZONA STATE UNIVERSITY

Bachelor of Arts in Journalism, Dec. 2015

Walter Cronkite School of
Journalism & Mass Communication

SKILLS

PHOTOSHOP

INDESIGN

ILLUSTRATOR

EDGE ANIMATE

PREMIERE PRO

SOCIAL MEDIA

SEO

HTML

AP STYLE

PHOTOGRAPHY

SPECIALTIES

FEATURE WRITING

STORYTELLING

DIGITAL JOURNALISM

SPORTS

REFERENCES

RYAN HUNT | EXECUTIVE EDITOR | SI.com
(212) 522-5279 | ryan_hunt@simail.com

JULIA SHUMWAY | EIC | THE STATE PRESS
(480) 466-2346 | juliamshumway@gmail.com

LISA WOGAN | M.E. | SEATTLE MAGAZINE
(206) 452-2965 | lwogan@mac.com

EXPERIENCE

SPORTS ILLUSTRATED

Campus Correspondent, August 2015 – December 2015

On Sports Illustrated's new site, campusrush.com, the main duty is bringing the college football atmosphere to the reader. That's my job as the ASU campus correspondent – to experience campus, then use multimedia tools, social media and, of course, written correspondence to tell those stories.

Editorial Intern, June 2014 – August 2014

When I arrived at *Sports Illustrated*, the digital side was in the middle of redesigning its website, which I helped fact-check and problem-solve for. Once the new site launched, I began to write breaking news briefs for SI Wire. I also pitched and wrote stories for SI.com. One of which was a top-10 most popular story on SI.com for the week of Aug. 15, and another was a finalist for a 2015 Hearst Journalism Award.

CRONKITE NEWS

Phoenix Sports Bureau Reporter, August 2015 – December 2015

As a digital reporter for ASU's award-winning Cronkite News, I mainly covered the Phoenix Mercury and Arizona Fall League. I filed multimedia stories focused on business, sustainability and sports.

THE STATE PRESS

Sports Reporter, August 2013 – December 2015

Since August 2013, I have covered Arizona State sports for *The State Press*. While covering Arizona State women's tennis that fall, I was the only reporter on the beat. Here, I first learned how to really own a beat and also hone many of the basic writing and reporting skills. A year later, as the lead football writer, those skills were put to use on a larger scale. It was also part of *The State Press'* transition to digital-only, thus my reporting was multimedia-focused, complementing written coverage with video, infographics and a dedicated social media presence, while writing advances, notebooks, game stories and features.

Sports Editor, December 2013 – May 2014

In between the tennis and football beats, I was in charge of *The State Press'* sports section. In addition to attending editorial meetings and budgeting the print edition, I hired and managed a staff of 10 reporters, whose stories I edited for content, structure and AP style. I also pitched and wrote centerpiece feature stories.

SEATTLE MAGAZINE

Editorial Assistant, May 2015 – August 2015

At *Seattle* magazine, I covered a wide array of subjects all over the Emerald City. My main duty was fact-checking features, "best-of" cover stories, dining guides and front-of-book content. I also contributed front-of-book stories, pitched by myself and assigned to me. These – no longer than 300 words each – taught me to write clean and concise, with a more colorful voice.

AZCENTRAL

Digital Intern, August 2014 – December 2014

While in the *Arizona Republic* newsroom, I was in charge of the nation, world and weird news verticals on azcentral.com, Arizona's most-visited news website. I also used Presto (CMS) to create slideshows, track and posted newsworthy stories from the AP wire and track analytics.